

**The Standard Life Assurance Co. of Edinburgh**

Established 1825. Head Office for Canada: MONTREAL, Que.  
 Invested Funds.....\$ 66,500,000 Investments under Can-  
 Deposited with Can- adian Branch, over...\$ 16,000,000  
 dian Government and Revenue, over..... 7,800,000  
 Government Trust- Bonus declared..... 40,850,000  
 ees, over..... 7,000,000 Claims paid..... 151,000,000  
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

**SAFETY FIRST**

Governs in investments of the

**London Life Insurance Co.**

LONDON ... .. Canada

POLICIES "GOOD AS GOLD."

3

**PROVINCIAL MANAGER WANTED  
For NEW BRUNSWICK**

Also District Managers for Perth, Wellington, Grey, Bruce,  
 Essex and Middlesex. Liberal contracts to good business-getters.  
 Apply giving full particulars to

H. A. KENTY, Superintendent of Agencies.

**The Continental Life Insurance Co., Toronto****The British Columbia Life Assurance Co.**

HEAD OFFICE ... VANCOUVER, B.C.

Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00  
 PRESIDENT—L. W. Shatford, M.P.P.  
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis  
 Secretary—C. F. Stiver  
 Liberal contracts offered to general and special agents

**British Colonial  
FIRE INSURANCE COMPANY  
2 PLACE D'ARMES, MONTREAL**

Authorized Capital - \$2,000,000

Subscribed Capital - \$1,000,000

*Agents Wanted in Unrepresented  
Districts***LARGEST RESERVES—**

THE LARGEST RESERVES PUT UP BY ANY COMPANY  
 OPERATING IN CANADA SECURE EVERY POLICYHOLDER OF  
**THE NORTHWESTERN LIFE ASSURANCE COMPANY**

Head Office: Bank of Nova Scotia Building - WINNIPEG  
 OPENING FOR GOOD DISTRICT MANAGER.

**The Trustee Company of Winnipeg**

Head Office ... 300 NANTON BLDG., WINNIPEG

President—Hon. D. C. Cameron. Vice-President—W. H. Cross. Man-  
 aging Director—M. J. A. M. de la Giclais. Directors—Pierre de Lancesseur,  
 Horace Chevrier, Joseph Bernier, M.P.P., N. T. MacMillan, E. J. McMurray,  
 W. J. Bulman.

Executors, Trustees, Administrators, and Agents for Investors  
in Mortgages.

Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up .....\$ 2,000,000.00  
 Fire Reserve Fund ..... 4,919,000.00  
 Available Balance from Profit and Loss Account 206,459.00  
 Total Losses paid to 31st December, 1913..... 90,120,000.00  
 Net premium income in 1913 ..... 5,561,441.00  
 Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,  
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East  
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

**Phoenix Assurance Company, Limited**

**FIRE** of London, England **LIFE**  
 Founded 1792

Total resources over.....\$ 90,000,000  
 Fire losses paid ..... 425,000,000  
 Deposit with Federal Government and Investment in Canada  
 for security of Canadian policy holders only exceed..... 2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, }  
 J. B. PATERSON, } Managers

**100 St. Francois Xavier Street, Montreal, Que.**

All with profit policies affected prior to the 31st December will rank  
 for a full year's reversionary bonus at that date.

**Are You The Man?**

If you are a man of character, honesty and  
 ability, who can organize men and enthuse  
 them, making them produce, we have an A1  
 proposition to make to you. Get your  
 letter off to us to-day for full particulars.

**THE WESTERN LIFE  
ASSURANCE COMPANY**

Head Office .. WINNIPEG

**Agents Wanted**

APPLY FOR PARTICULARS.

**Gresham Life Assurance Society  
LIMITED**

HEAD OFFICE FOR CANADA

**Gresham Building ... Montreal**

ESTD. 1848.

ASSETS \$53,000,000