

### Moncton Has New Hearing On Freight life Insurance Underwriters' Meet Pythian Building

plendid Addresses Heard by "Sign on the Dotted Line, Please" Boys.

The convention of the New Bruns-wick Association of Life Insurance underwriters, hald yesterday at coul's was one of the most silicose-ful yet held by the organisation, opendid addresses were delivered by the presiding onice; J. M. Queen, president of the association; J. S. copuenson and J. Casue Graham, of the Canadian Life Underwriters associationau, and H. A. Powell, K. C.

A short address of welcome was de-.vered by the president, after which association songs were sung, led by ack Russey with Larry Lynea at ison president, delivered an address, in which he outlined the evolution of in-torace from the earliest times and actions a indirect to be derived the direct and the benefits the direct and the

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THE WEATHER

Jan. 18.-

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Forecast

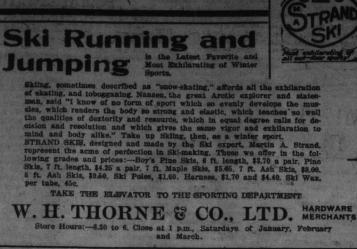
Lake Questions Being Asked

Rates Here Today Local Knights Invited to At-tend Opening Exercises Lat-ter Part of Month. Board of Railway Com sioners Sitting to Hear Evi-dence-Grade Crossing Application Also.

Invitations have been received in the city for an event of more than or dinary interest, which will take place in the city of Moneton the latter part of this month, the dedication of the new and modern Castle Hall created by Westmenhand Lodee, Knights of Pythlas. This building, which is a line specimen of the builder's art, is ne home for this growing organiza-ion.

con. The opening ceremonies will occup; three days—Jan. 31, Feb. 1 and 3 The formal dedication will take place on Tuesday, Jan. 31, it is a expec-ed the grand chancellor, James S Lord, of St. Stephen, will be in charg, of this feature of the event, On Wed needay evening there will be an at home to which all the fratemal organ isations are invited, and on Frida, night there will be a grand Pythian dance.





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# Get a **Running Start**

Business today is gathering itself for a new period of progressive prosperity. Keen students of current conditions are agreed on that point. Thus the present is a highly critical time for those who wish to be in the vanguard of the new line-up of business successes. For the leaders of the next few years will be the ones who get a running start as the country emerges from its readjustment period into the commercial sunshine.

"I believe that the time to advertise is all the time," declares Mont H. Wright, President of the Association of National Advertisers. "But," he adds, "I know that the time to advertise frugally is when business is over-extended: and the time to advertise heavily is when business is gathering strength for a period of industrial, commercial and

## Morning Session.

