

The Easter Home Lovers' Club

terms are unusually generous and satisfactory to the average family with a fixed income.

See the Club Secretary, 4th Floor, and discuss arrangements with him. No charge is made for Club privileges.

THE ROBERT SIMPSON COMPANY LIMITED

These Goods Are on Sale Today

VISITORS

to the City for the holiday will receive a cordial welcome at the store Saturday.
Breakfast, Lunch and Afternoon Tea in the
RESTAURANT—6th Floor.
REST ROOM—3rd Floor.
INFORMATION—Main Floor.
POST OFFICE—Main Floor.
PACKAGES CHECKED—Basement (Centre.)

An Easter List for the Home FURNITURE--

Buffet, quarter-cut oak; golden finish. Regular price \$32.50. Saturday, \$23.75.

Extension Dining-room Table, quarter-cut oak; fumed finish; has 45-inch top. Regular \$18.50. Saturday, \$12.15.

Dining-room Chairs, quarter-cut oak; fumed or golden finish; Colonial design; seats in genuine leather; five side and one arm chair in set. Regular \$22.50. Saturday, \$14.95.

Brass Bed, 2-inch posts and top rails; turned ball corners. Regular \$24.95. Saturday, \$15.45.

Dresses, white enamel. Regular \$18.00. Saturday, \$8.65.

Mattress, cotton felt. Regular \$7.50. Saturday, \$5.25.

Pillows, mixed feathers. Regular \$1.35. Saturday, pair, 95c.

Pillows, selected feathers. Saturday, pair, \$2.95.

Divanette, the famous Kindel; solid oak frame; fumed finish; in brown art leather. \$22.75.

Extension Couches, in green denim, with valance. Regular \$9.75. Saturday, \$7.95.

FLOOR COVERINGS--

The Wilton Rug Sale—For the last day a splendid range of patterns and colorings is still available. Size 9.0 x 12.0, regular \$49.50, special \$29.50. Size 9.0 x 10.6, regular \$36.00, special \$24.50. And many others.

New Floorcloth, 32c—Very bright, clean patterns are produced in this inexpensive floor covering, suitable for kitchen, bedroom, bathroom or halls; block, tile and floral designs. To-day's price 35c. Saturday, square yard, 32c.

Stencil Japanese Matting Rugs, Size 9 x 12 Feet, \$1.85—Oriental designs and plain centres, with line border and large floral designs in very pretty colorings, suitable for Summer bedrooms and cottages. Size 9 x 12 feet. Regular \$2.25. Saturday, \$1.85.

New Scotch Tapestry Rugs, for bedrooms, dining-rooms or living-rooms, Oriental and floral designs, in light and dark colorings. Sizes 7.6 x 9.0, \$9.50; 9.0 x 9.0, \$11.25; 9.0 x 10.6, \$13.25; 9.0 x 12.0, \$14.75; 10.6 x 12.0, \$18.75.

New Tapestry Stair Carpet, several hundred yards, in good designs and colorings, conventional and floral effects, extra heavy quality. 22½ and 27 inches wide. Regular \$1.00 per yard. Saturday, per yard, 79c.

500 Japanese Mats at 13c—Serviceable mats for small verandahs, or sunrooms; plain centres with borders, and allover patterns in reds, greens and browns. Size 27 x 54 inches. Saturday, 13c.

NEW DINNER WARE--

\$125.00 Bernardaud Limoges Set, \$89.50—Excellent quality Limoges china, ¼-inch gold band border, over-design of black Greek key, 102 pieces. Regular \$125.00. Saturday special, \$89.50.

\$75.50 "Theodore Haviland" Dinner Set, \$49.50—Dainty green rope border decoration, full gold handles, finest grade "Theodore Haviland" Limoges china, 102 pieces. Saturday, special, the set, \$49.50.

A Complete Limoges China Dinner Set, \$24.50—Full gold handles, popular rose border, cluster border design, prettily modeled ware of latest design, beautiful quality pure white Limoges china, 98 pieces. Saturday special, the set, \$24.50.

"Verdun," a New Set, \$13.50—Pretty black border with pretty pink rose clusters on edges, fine quality English ware, 97 pieces. Saturday, set, \$13.50.

Wedgwood & Co.'s "Lorraine" Dinner Set, \$15.00—A stock pattern decoration, Wedgwood & Co.'s famous quality ware. Pretty key and floral border design, 97 pieces. Saturday, \$15.00.

Best Quality Complete Dinner Set, \$8.25—Pretty printed green border decoration, best grade thin English semi-porcelain, hard brilliant over-glaze, complete dinner set of 97 pieces, the set, \$8.25.

PICTURES AND DRAPERIES--

Colored landscapes, framed in 3-inch gilt with ornamented corners; others in walnut finished moulding; all medium sizes. Regular prices \$1.49 to \$1.98. Saturday, \$1.00.

1,500 Empty Oval Gilt Frames, with glass and back. Handsome gilt frames, some plain, others with a gold burnished bead; sizes 7 x 9 to 11 x 14 inches. Regular 69c to \$1.75. Saturday, 49c.

Bathroom Curtains, 39c Per Pair—34 inches long, with double hem top for rod; good quality scrim with neat hemstitched edge and trimmed with pretty laces; 20 dozen pairs, but they will not last long at this price. Saturday, 8.30 a.m., pair, 39c.

What About Your Awnings? A special line of awnings, made and ready to hang. The necessary fittings to put them up with are included in the price, which is not even the price of the material alone.

For the Windows—Ready-made Awnings, 2.6, 3.0 and 3.6 wide, with a 2.6 projection complete with adjustable iron frame at, each, \$1.50.

For the Verandah—An Awning Curtain of exceptional quality in two sizes.

6.0 wide x 8.0 long, each, \$2.45.

8.0 wide x 8.0 long, each, \$3.25.

English Lace Curtains—Large assortment of new Lace Curtains, floral and conventional borders, plain and figured centre, per pair, 75c to \$3.50.

Easter Suits for Boys

Boys' Spring Norfolk Suits, \$4.95.
200 only single-breasted, yoke Norfolk suits, full cut bloomers; check tweeds; dark and medium browns and greys. Size 25 to 34. \$4.95.

Boys' Blue Serge Reefers, \$6.00.
175 double-breasted wool serge reefers, in navy blue, with velvet collar, brass buttons, side vents, emblem on sleeve and serge linings. Sizes 21-2 to 10 years. Saturday, \$6.00.

Boys' Wool Serge Norfolk Suits, \$7.95.
100 only, single-breasted, yoke Norfolk models, with stitched pleats to belt and patch pockets; full fitting bloomers; fast colors; sizes 26 to 30. Saturday, \$7.95.

Boys' Hand-Tailored Suits, \$8.45.
175 Norfolk suits, in worsted cloths, grey check patterns. Regular \$10.50, \$12.00, \$13.50 and \$14.00. Sizes 28 to 35. Saturday, \$8.45.

Gloves and Socks

Men's New Spring Gloves, natural shades, washable chamois leather gloves; one dome fastener; sizes 7 to 10. \$1.00 and \$1.25.

Men's Suede Gloves, unlined, grey shade, self and contrast stitching, at \$1.00 and \$1.25.

Men's Chamoulette Gloves, natural and grey shades, \$1.00.

Men's New Wash Cape Leather Gloves, light tan and grey, pair, \$1.50; tan and mastie, pair, \$2.00.

Men's Cashmere Socks for Spring wear, "Wolsey" brand, all-wool yarn, seamless foot, soft fine yarn, guaranteed unshrinkable; sizes 9-1-2 to 11, 50c.

"Llama" All-Wool Plain Black Cashmere Socks, 3 pairs \$1.10; pair, 39c.

Men's Lisle and Silk Socks, grey, navy, tan, black and white, 3 pairs \$1.10; pair, 35c.

Men's Pure Thread Silk Socks, black, tan, navy, cadet, white and grey; sizes 9-1-2 to 11. Saturday, 50c.

Towels for the Morning Tub—and Some Other Household Linens

Towels, 4 pairs for 95c. Huckaback, with red borders; splendid quality for Summer cottages, etc. Saturday, 4 pairs for 95c.

Fancy Bath Towels, pair, \$1.00—Made from good heavy, snowy white terry, with pretty pink, blue or plain white key borders; very attractive. Saturday, pair, \$1.00.

Turkish Striped Bath Towels, from England. Saturday, pair, 25c.

Flannellette Blankets, pair, \$1.25—Limited quantity, white or grey, with pink or blue borders, best quality; size 64 x 80 inches. Saturday, pair, \$1.25.

White English Satin Bed Quilts, closely woven, will launder nicely; size 76 x 94 inches. Saturday, \$2.48.

English Nainsook, 36 inches wide, slightly counter soiled. Saturday, 12 yards, \$1.75.

Damask Table Cloths, all linen, size 2 x 2½ yards, pretty bordered designs, spot and key, spot and stripes, and rose. Saturday, \$2.48.

Everyone is an Enthusiastic Gardener—Even if They Don't

Here are our prices on seasonal implements—Spading Forks, D top handle, four prongs. Saturday, 95c.

Spades, D top or long-handled. Saturday, 69c.

Shovels, square or round point, D top handles. Saturday, 19c.

Child's Garden Sets, shovel, rake and hoe; three sizes. Set, 15c, 25c and 35c.

Poultry Netting, galvanized; 2-inch mesh; 50 yards in roll; 12-inch size, 18-inch, 24-inch, 30-inch, 36-inch, 42-inch, 48-inch, 60-inch, 72-inch.

Garden Rakes, malleable iron; 10-tooth, 20c; 12-tooth, 25c; 14-tooth, 35c.

Steel Garden Rakes, 60c and 75c.

Adjustable Window Screens, well-made, easy-opening. Sizes from 14 x 18 closed, extending to 28½ inches, at 18c; to 22 x 24 closed, extending to 40½ inches, at 30c; and larger.

Screen Doors, six grades; four sizes, 85c, \$1.10, \$1.25, \$1.50, \$1.75 and \$2.00 each. The sizes are 2' 6" x 6' 6", 2' 8" x 6' 8", 2' 10" x 6' 10", and 3' x 7'.

On Saturday an oak-grained finish door, any size, complete with spring, hinges, pull, hook and eye and screws, for 98c.

To Help Freshen Things Up

Don't spoil your furniture or woodwork with a poor varnish stain or paint.

Color-Lac sells at 15c, 25c, 45c and 75c. The colors are light oak, dark oak, cherry, walnut, mahogany, gloss white, ground and many other colors.

"Alabastine" the permanent wall coating; all colors and white. 5-lb. package, Saturday, 39c.

Simpson Brand Ready-Mixed Paint is made in Canada's foremost paint factory, from pure lead and oil. There is no better paint on the market to-day, no matter what the price. ½ pints, 15c; pints, 30c; quarts, 55c.

\$40.00 Cabinet Gas Ranges for \$25.00.

These are \$40.00 gas ranges. There are only nine of them left. If you can, come early in the morning, as it is likely they will go quickly at this exceptional price, \$25.00.

"The Nelson" Gas Range, large oven; four-burner top, and simmering burner. Exceptional value, \$10.00.

—And for Men—

N.B.—Come early if you want one of these overcoats.

Men's and Youths' Spring Overcoats.
Regular \$15.00, \$18.00, \$20.00 and \$25.00, on Sale Saturday morning at \$13.45—137 only, high-grade garments; made from imported Donegal and Harris tweeds; cut in slip-on style; also some body-fitting models; one-quarter silk lined, and some of the staple plain grey Chesterfields; all carefully tailored, and perfectly proportioned; sizes in the lot 33 to 34. At 8.30 a.m. Saturday at \$13.45.

West of England Clay Worsted Suits.

A quiet suit for men who dress fashionably, but do not like extremes; made from English navy blue Clay worsted; fine twill; guaranteed fast dye; cut in the most acceptable style, with soft roll lapels; cuffs and trousers; size 34 to 44. Price, \$18.00.

Suit of Grey Twill Worsted

for business wear; cut single-breasted, three-button style, with soft roll lapels, and twill linings; trousers in conservative style; sizes 36 to 44. Price, \$15.00.

Suits for Youths Who Are Changing to Long Pants at Easter, \$10.00.

A particularly good line of English tweeds, in small grey check pattern; close-fitting models, with the English soft roll lapels; sizes 32 to 35. Saturday, \$10.00.

Young Men's Two-Buttoned Soft Roll Model Suits.

Slightly conforming to the figure, with crescent pockets and peaked lapels; made from Saxony-finished tweeds, with a blue ground, faint triple stripe pattern; sizes 33 to 36, \$15.00.

Men's Spring Furnishings Suggestions for Easter.

(Main Floor, Yonge and Richmond Streets.)

Men's Neglige Shirts, made from percale and soisette, plain and two-tone stripes, double French collars, laundered cuffs, coat style, some with separate collars to match. Sizes 13½ to 17. Saturday, \$1.00.

Men's "Arrow" Shirts, with soft bosoms, fine satin stripes, coat style; sizes 14 to 17. Saturday, \$1.25 and \$1.50.

Men's "Arrow" White Shirts, French pique and Madras stripes, laundered cuffs, coat style; sizes 13½ to 17. Saturday, \$1.50.

Men's "Arrow" Wool Taffeta Shirts, English woven cloths, in black, blue and mauve stripes, separate soft collar to match; sizes 14 to 16½. Saturday, \$4.00.

\$2.00, \$2.50 and \$3.00 Combinations at \$1.29.—Pure cashmere and light-weight wool combinations, a large Canadian manufacturer's "seconds"; cream, white and natural; elastic rib knit, closed croch; sizes 34 to 44. Regular \$2.00 to \$3.00. Saturday, \$1.29.

Men's Balbriggan Underwear, two-thread Egyptian yarns, saten-faced shirts and drawers; sizes 34 to 44. Saturday, 50c.

Men's and Boys' Silk Neckwear, in all the newest stripes and designs; meosador stripes, panel effects, crepes, failles and repps, in large shapes. Saturday, 50c.



Men's Easter Hats

Silk Hats for Easter Morning, "Christy's" and American makes, in the new slightly belled and tapering crown shapes, at \$5.00, \$6.50 and \$8.50.

The Famous Bresalino Soft Hat, made in Italy; fedora shape, in pearl grey, steel, Oxford, green, brown and blue, \$4.00.

New Flat Set Waxed Edge Fedora, in grey, green, brown and blue. Saturday, \$2.00.

"Christy's" Stiff Hats, light, flexible, with smart curl rim, and medium full crown, \$2.50.

"Christy's" Caps, bright Spring tweeds; fancy greys; shepherd check worsteds, \$1.50.

Boys' Caps, a big range of patterns, navy, black and white checks, fancy greys and browns, 50c.

For Children.
New Easter Hats, 75c.
For Older Boys, felt hats, in telescope style; turned down rim; navy, brown and grey. \$1.00.

Reliable Traveling Goods

OFFICERS' TRUNKS.

Three-ply veneer, fibre covered, all rounded edges, heavy brass corners and straps, linen lined, with divided tray. Size 36-in., Saturday, \$19.75.

Size 40-in., Saturday, \$11.75; size 36-in., Saturday, \$9.25; size 40-in., Saturday, \$9.75.

WARDROBE TRUNKS.

Three-ply veneer, fibre covered, heavy brass reinforcements, fine brass lock; wardrobe section fitted with hangers, laundry or shoe bag; three accessory drawers, and hat box. Size 40-in., steamer, Saturday, \$19.50; size 45-in., tourist, Saturday, \$19.50.

Tourist Trunks, waterproof canvas covered, fibre bound, heavy brass corners, neat check lining, with trays; size 34-in., Saturday, \$3.95.

Fibre Bound Tourist Trunks, two straps, canvas covered, heavy brass bumpers, valance lock and catches, neat check lining, with two trays; sizes 32, 34 and 36-in., Saturday, \$5.00.

STEAMER TRUNKS.

Waterproof canvas covered, two leather straps, brass corners, hardwood slats, neat check lining with divided trays; size 36-in., Saturday, \$4.95.

TOURIST TRUNKS.

Canvas covered, hardwood slats, sheet iron bottom, tray and covered hat box; size 36-in., Saturday, \$2.95.



Good Boots

For Men

2,000 pairs high-grade Goodyear welted boots, about 300 pairs are "Harts" and "Victor," the others of well-known, standard brands, guaranteed by the Robert Simpson Co. The leathers are patent colt, gunmetal calf, dongola kid, kangaroo, tan Russia calf and box calf, made in button, Blucher or straight lace, all the newest toe styles and heels being represented; widths C, D and E; not all sizes in each line, but plenty of sizes in the lot, from 5 to 11. Regular \$4.50 to \$7.00. Saturday, \$3.24.

For Boys

"Active Service" Boots.
700 pairs, made of patent colt, box calf and gunmetal leathers; button or lace styles; on neat fitting, mannish toe shapes, with solid leather soles, medium heels. Sizes 11 to 13, \$1.99; 1 to 5, \$2.49.

Take a Kodak with You for the Holiday

We carry the Eastman Kodak Brownie.

- No. 0, \$1.25.
- No. 1, \$1.00.
- No. 2, \$2.00.
- No. 2A, \$3.00.
- No. 3, \$4.00.
- No. 2 Folding Autographic Brownie, \$6.00.
- Vest Pocket Kodak, \$7.00.
- Vest Pocket Kodak, special, \$22.50.

Also a full line of Kodak films and papers. Remember, it is the Eastman line. The new location for the Kodak Department is adjoining the Book and Stationery Department, on the Main Floor.

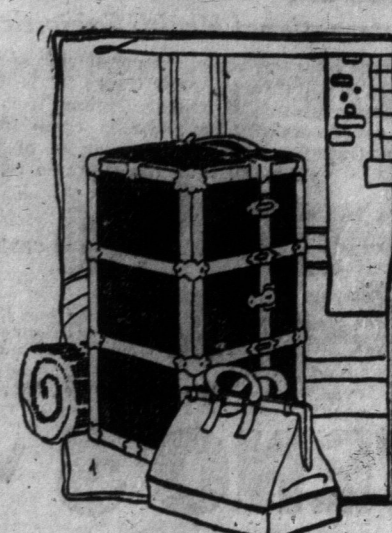
An Easter Gift for the Man in Khaki

Military Wrist Watches \$6.85.

100 only, 15-jeweled, nickel lever movements, accurate timekeepers; protector not required, as glass is unbreakable; luminous dial; strong nickel case, with straps. Regular \$8.50. Saturday, \$6.85.

100 SAMPLE UMBRELLAS.

Coverings are of fine silk mixtures, neat rolling paragon frames, handles sterling silver or rolled gold mounted. Saturday, \$2.95.



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