

At Simpson's Today—These Extraordinary "Vacation Sale" Values

Quick Selling Prices for Pattern and Tailored Hats



Over 200 Hats, of individual styles and novelty materials, re-priced so attractively that not one woman can seriously afford to miss such a saving opportunity. Truly values like these come only on rare occasions.

\$10.00, \$12.50 and \$15.00 Millinery
Of expert workmanship, and most expensive flowers, ribbons and novelty trimmings. Grouped to sell quickly today **7.65**

\$8.50, \$9.00 to \$12.50 Hats
From our regular up-to-date stock; thoroughly fresh, smart and desirable summer millinery. Priced for today **5.95**

\$5.00 to \$6.50 Plainer Hats
In the newest braids, with Georgette facings and novelty finishes. Price **3.95**

\$4.50 to \$6.50 is a group of tailored and simple Hats, serviceable and neat, for knockabout wear. Today **2.95**

Sport and Tailored Hats at Almost Half Price
A number of extremely smart leisure sailors, in all black. Regularly **4.50**. Today **2.25**

Supple Milan Sailors, with trig ribbons, in black and navy. Regularly **3.50**. Today **1.75**

For country club pastimes, as motoring, boating, golf or driving; a collection of small brimmed hats, in snug-fitting sizes, with bright colored wool trimmings and soft brims. Today **5.00**

Clearing Children's Straw Hats at Extremely Low Prices, 85c

Offering an extensive range of Jack Tar and Rah-Rah shapes, in different styles; some have plain ribbons, others have named bands; all are suitable and becoming for children. Regularly **1.00**, **1.25** and **1.50**. Clearing today at **.85**

All-Silk Crepes, Reg. \$1.50 and \$1.69, Today \$1.38

All-silk Crepe de Chines and Georgette Crepes, demanded weaves, bought at a special price concession representing only the most called for shades in staple and novelty. Regularly **1.50** and **1.69**. Today **1.38**

Black Silk Taffetas, fine, even Terry and Wide Wale Ivory Cord weaves. Regularly **1.38** to **1.44**. Today **1.24**

Colored Duchesse Paillettes and Silk Taffetas, wanted weight; fine-ly woven, in navy, Copen, midnight blue. Regularly **1.69**. Today, per yard **1.49**

On Sale Today for First Time

200 Lingerie Blouses
\$2.95, Regular \$3.95
to **\$5.00 Values**

Of exquisite imported fabrics of sheer cotton, made into countless styles; all delightfully becoming; some are sample blouses, but only small quantities of any particular style; the entire 200 have been made up for us, and are showing today for the first time. Sizes 34 to 44 bust. Every blouse is worth **\$3.95** to **\$5.00**. No phone or mail orders. Today **2.95**



A Manufacturer's Clearance of Vests, Drawers and Combinations, 18c to 88c, on Sale Today

Over 2,000 garments of fine ribbed cotton, lisle thread and mercerized yarns. The vests are low neck, sleeveless and short sleeves. Some have fancy lace yokes. The drawers are umbrella or tight knee styles, prettily trimmed. The combinations are low neck, sleeveless and short sleeves, with light or umbrella knee. Sizes 34 to 42. Regularly **50c** to **1.75**. Today **.18** to **.88**

Women's Nainsook Nightgowns 59c

Women's Nightgowns of fine nainsook and cotton crepe, slipover style with V or round neck, and deep yokes of lace and Swiss embroidery; short sleeves; sizes 56, 58 and 60. Regularly **1.15** to **1.35**. Today **59c**

Leading Wash Goods Values

If based on today's cost these staple weaves would be at least 25 per cent. higher in price.

Duro Dyed Gingham, 20 inches wide, in stripes, checks and plain shades, for suits, dresses and children's wear. Today, per yard **.35**

Duro Nurse Cloth, 20 in. wide; weighty and adaptable for nurses' uniforms, house dresses, aprons, boys' suits and overalls, in stripes and plain shades. Today, yard **.39**

Renfrew Devonshire Cloth, the popular American nurse cloth, 32 inches wide, colors woven in, not printed on. Today, per yard **.39**

Ginghams, 28 inches wide, fast colors, in stripes, checks, plaids and plain shades, dependable in every way. Per yard **.20**

Lingerie Petticoats Today \$1.98

Women's Petticoats of excellent quality nainsook, in neat fitting gored styles, with beautiful knee-deep flounces of dainty Swiss embroidery over cotton underlays; sizes 38, 38, 40 and 42. Regularly **2.75** to **4.00**. Today **1.98**

Men's Straw Hats, This Season's Styles \$1.00

What a Chance! And Men Can Thank the Weather Man for It. Offering, as it does, fashionable semit boater shapes, with plain and notched brims, medium and low crowns; smart English and American blocks; hats that are finished with leather sweatbands and black corded silk ribbon bands. Perhaps the season's big heat wave is just over the lake to the south of us. Regularly **1.50**, **2.00** and **2.50**. Today **1.00**

Summerweight Caps, in the new one-piece top shape; made from good quality fawn tweed. Regular price **75c**. Clearing to **.29**



The Vanguard of Summer Suit Fashion—These Men's Unlined Three-Piece Suits at \$18.00

The value—the style—the quality square in many ways with the more expensive models. Worthy of special note at **\$18.00** are these suits of finely and softly woven tropical worsted which are plain and of desirable light weight, affording genuine summer comfort and at the same time providing garments that are seasonable in appearance. Tailored in dressy refined style, showing single sacque coat, single-breasted vest and fashionable trousers, the latter with belt loops, etc. Sizes 36 to 44. At **18.00**

Men's Shantung Silk Two-piece Suits \$20.00

A capital hot weather suit of specially woven Shantung silk in linen shade; sacque coat cut in fashionable style, with cuff bottom trousers; **20.00** finely tailored. Sizes 37 to 44, at **20.00**

English Oiled Silk Waterproof Coats at \$15.00

The ideal waterproof coat, being light in weight, yet

giving absolute protection against rain. The material is a lightweight oiled silk in brown 15.00 color. Sizes 36 to 44, at 15.00

Chauffeurs' Whipcord Suits at \$20.00

Made of whipcord in dark shade, single-breasted Norfolk style. Cuff bottom trousers, belt **20.00** loops and five pockets. Sizes 36 to 42, at **20.00**

A Special Display of Misses' Summer Frocks Takes Place in Our Misses' Section Today

Beginning with the "Dairymaid" gingham and ending with the supple silk crepe de chine, there is truly not a frock forgotten, and every one, be it simple or extremely stylish, is a winsome garment of youthful womanhood. Young women of 14 to 20 years will delight in these misses' frocks, and small women will do well to try the ready-to-wear in that section.

Frocks of Filmy Voile \$9.50 to \$12.50
All the charming oddities of fashion are depicted in this dainty array—white dresses with spotted hems, collars, cuffs, belts or vice versa—striped dresses with white collars, cuffs, belts and hems, or vice versa. They are in dainty pink, blue, mauve, green and all white with touches of color, and made in exquisite girlish styles. Prices, **\$9.50** to **\$12.50**

The Loveliest Crepe de Chene Frocks, \$22.50
Fashion's very last thought is silk crepe de chine frocks, trimmed with wide silk military braids, so, of course, we have them. Small knife-pleats from neck to hem, a wide belt and big collars, and lopping pockets are endearing features about this new style. The wide white braid is shown on the belt, collar, pockets and cuffs.

Gingham Gowns So Modish, \$15.00 to \$18.50
There's an indelible stamp of New York upon the gingham at these prices that will win your willing affections. Patterns most wonderful in equally wonderful colors—all sized checks and plaids in bold swaggar designs. Eton frocks, coat frocks, long and short-waisted frocks, with trim white collars and cuffs and black patent or velvet belts. Prices, **\$15.00** to **\$18.50**

New Navy Serge Frocks \$19.50
Very fine and light weight serge frocks are useful all the year around, and these new ones are particularly attractive. They have clerical stoops of gold braiding and Empire Juniper bodices.

Enormous Savings—\$5.00 to \$10.00 Corsets \$3.95

All celebrated makes as Gosard, Redfern, Bon Ton, C.B. a la Sprite, Royale and La Diva. Made of finest quality coutil, batiste, elastic Treco and fine brocades, in a wide choice of styles suitable for all figures, including several elegant Paris models. All sizes in the lot, but not in any one style; sizes 19 to 30. Regularly **\$5.00** to **\$10.00**. Today **3.95**

Women's \$2.25 Corsets, "La Dresse," Wednesday \$1.19

Two dainty summer styles for average figures, of splendid quality white coutil with low bust and long hip. Sizes 19 to 26.

Women's Coats, Regularly \$10 to \$15, Today \$7.95

100 Coats for a hundred enterprising money-saving women, and every coat is sterling quality. All the odds and ends of the season's stock, samples and manufacturers' clearing lots, making a most unusual selection. Checks, stripes and plain fabrics in the assortment of materials, poplins, velours and fine serges. Regularly **\$10.00** to **\$15.00**. Today **7.95**

Women's Tailored Skirts \$3.95

Grouped from our regular stock; a collection of our better skirts, in English serge, black or navy; made in absolutely up-to-date styles; all women's sizes. Regularly **\$5.00** to **\$6.50**. Special **3.95**

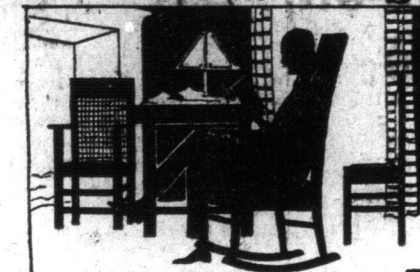
Women's Dresses for the Warm Days, \$8.50, \$10.00 and \$11.50

Fresh and dainty summer dresses, in gingham, broken plaids and smaller checks, for sports and general wear. Dressy frocks of voiles, in the latest combinations of color and new floral designs. Latest summer styles, and quantities to choose from, **\$8.50**, **\$10.00** and **\$11.50**

Women's Wash Suits, \$10.00, \$12.50 and \$15.95

Several new styles just received in beach cloth, Palm Beach and lustre; plented and flaring coats, with gathered back skirts and belted coats. Today **\$10.00**, **\$12.50** and **\$15.95**

Sound Value-giving on Dependable Furniture



Extension Tables, solid quarter-cut oak; top 45 inches; 6 feet when extended; heavy pedestal base. Regular price **\$20.00**. Today **14.50**

Library Tables, in genuine solid quarter-cut oak; fluted finish; mission design; two small drawers. Regular price **\$21.00**. Today **15.95**

Mattress, seagrass, layer felt both sides, encased in good grade of art ticking; all regular sizes. Regularly **3.95**. Today **3.25**

Mattress, seagrass centre, layer felt both sides, deep borders 4.8, 4.0 and 3.8 sizes. Regularly **\$5.50**, for **4.95**

Couch, black imitation leather, full spring seat. Regularly **\$12.75**, for **8.75**

Dress Goods

Black Velour Cashmere, superfine finish, 42 inches wide, woven from soft, finely spun, fast black yarns. Regularly **\$1.00**. Fast blacks. Today **.85**

Cream Wool Materials, lovely fine all wool, soap shrunk serges and gabardines, priced from **\$1.00** to **\$3.50**. Fancy hairline striped suit and coat serges, at, per yard, **1.25** to **\$3.00**.

Black Dress Goods, 75c Brilliantine, 59c—Beautiful rich silk sheen, brilliantine lustre, noted for its good-wearing qualities for dresses, skirts or coats; also for bathing suits. Regularly **75c**. Today, **8.30** special. **.59**

Hot Weather Hardware Helps Attractively Priced for Today

A cream ice cream freezer, 2-qt. size; freezes cream in five minutes. Today, **1.25**

Galvanized iron ice boxes, size 16 x 16 x 28 inches. Today **5.90**

Nursery Refrigerators, white enamel painted, round corners, small size. Today **2.75**

Galvanized Refrigerator Pans, round, today **50c**; square, **75c**

This Hose Reel Free with a 50-foot length of Lawn Hose. A strictly high-grade, fully warranted, with couplings, clamps and nozzle, all complete; 1/2-inch size, **\$6.45**; 3/4-inch size, **\$7.85**

LAWN MOWERS TO SUIT ANY SIZE LAWN. Taylor-Forbes' reliable make, in three grades, specially priced.

The Imperial, 13-inch. Today **4.95**

The Regal, 14-inch, **\$6.25**; 16-inch, **\$6.50**; 18-inch, **\$6.75**

The Empress, 18-inch, **\$9.00**; 18-inch, **\$9.50**

Grass Catchers, to attach to 14 or 16-inch mowers, 75c; to attach to 18-inch mowers, **85c**

Sheffield steel blades, wooden handles. Today **1.25**

Adjustable Window Screens, in sixteen sizes, to fit most any window in your house.

Screen Doors, in four sizes and six patterns.

A Marvellous Value in Curtains

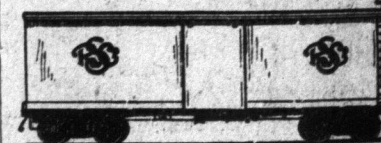
\$4.25 Swiss Embroidered Muslin Curtains at \$1.88 per pair.

A limited number only, so early buying is advisable. Beautiful White Curtains of Genuine Swiss Muslin, exquisitely embroidered with the daintiest of border patterns and tiny spray centres. The ideal window hangings for bedrooms, 36 inches wide and 5 1/2 yards long. Regularly **\$3.50** **1.88** and **4.25**. Today, per pair **1.88**

Imported Chintzes, Half Price—A great Wednesday value in ends of lovely Chintzes; lengths up to 20 yards, showing the balance of designs that have enjoyed the season's most popular demand; all offered this morning at exactly half the regular price. Regularly **80c** to **90c**. Today, per yard, **25c** to **45c**

Tapestry Portieres, Per Pair, **\$3.89**—Fine quality portieres for doors and archways, showing handsome reversible designs, in shades of green, brown and red; made of durable tapestry and finished with heavy tassels. Today, per pair **3.69**

1,000 Cream Window Shades to Sell at 39c—All made of the popular cream coloring only, measuring 37 inches wide and 70 inches high; complete with reliable spring roller, brackets, rod and pull and nails. Today, each **.39**



Carload of Stoneware Crocks

No Mail Orders. Phone Orders Filled. Main 7841.

150 only, 1-gal. size, with cover, Regularly **30c**, for **23**

300 only, 2-gal. size, with cover, Regularly **45c**, for **35**

300 only, 3-gal. size, with cover, Regularly **65c**, for **49**

175 only, 4-gal. size, with cover, Regularly **80c**, for **59**

150 only, 5-gal. size, with cover, Regularly **95c**, for **79**

150 only, 6-gal. size, with cover, Regularly **1.25**, for **89**

Notions

A Few Smallware Specials

Clark's Crochet Cotton, all sizes. Regularly **10c** ball. Today, ball, 7c; box, **80c**

Mending Wool, 1/2-oz. balls, tan and black only. Today, **20c** per ball

Pins, "Challenge," 200 on paper. Today, 5 for **10**

Defender Safety Pins, 100 on card, assorted. Today, 3 for **10**

Pin Cushions, heart shape, Union Blue. Today, 2 for **10**

Sanitary Belts and Aprons. Today, each **10c**

Setting, bonded, black and white, 2-inch. Today, yard **10c**

10c Wash Lace at 4c a Yard

Hundreds of yards of Wash Lace, many widths and qualities for many uses; 1/2 to 3 inches wide; 15 patterns. Today, per yard **4c**

