



YOU WORK IN A FACTORY YOU'VE GOT A STEADY JOB

Your folks at home get plenty to eat, go to the shows, read the clothing ads, enjoy life---but SUPPOSE---

YOU were to throw up your job, and go to the front, and SUPPOSE you heard that your women folks were living from hand to mouth; SUPPOSE you heard the kids couldn't go to school because they hadn't boots---

Could You Fight Your Best?

Would you think the people you were fighting for were giving you a square deal? NO!

All Right. Next Week

Every Factory, Foundry Munition Plant in Toronto

will be visited by members of the Rotary Club, working in conjunction with the 50,000 CLUB. A personal call will be made on you. It will be your chance to give THE MAN WHO GAVE UP HIS JOB TO FIGHT FOR YOUR JOB a square deal; your chance to give his wife, his youngsters, his mother, a square deal.

The 50,000 CLUB was started for you. We know you can't slap out ten or twenty dollars all at once, but we know that you can give so much a week or so much a month out of your pay envelope to the Patriotic Fund. By joining the 50,000 CLUB you join the men in the trenches in WINNING THE WAR.

**Next
Monday
Tuesday
Wednesday
Thursday**

A Rotary Club member will be 'round to see you. He'll ask that you give the man at the front and his folks at home a square deal---at so much a week or \$1 or more a month. The Rotary Club's Campaign Committee is composed of:---J. S. M. Ridley, President; R. J. Copeland, W. H. Alderson, H. G. Stanton, W. A. Peace, Geo. Brigden, Geo. Matthews, H. J. Dennison, George McWilliam, W. H. Shaw, E. Hopkins.

The 50,000 CLUB'S Campaign Committee is:---Bert H. McCreath, President; H. G. Stanton, O. D. Cadotte, J. A. Murray, T. E. Milburn, R. E. Murray, J. B. Hall, A. C. MacNaughton, John Kent.



The Executive of the Toronto District Labor Council are recommending a subscription to this campaign, and request the co-operation of Toronto's labor men in making the appeal the success it deserves to be.

**If You Can't
Put the I in
FIGHT then
put the PAY
in "PATRIOTIC"**

CAMPAIGN HEADQUARTERS
15 KING ST. E.
(NORDHEIMER BUILDING)
PHONE: 2 1/2 MILLIONS

"SERVE BY GIVING" CAMPAIGN

Patriotic Fund and Canadian Red Cross Appeal

President
SIR WILLIAM MULOCK

Hon. Treasurer
E. R. WOOD

Campaign Organizer
W. S. DINNICK

**In Four days
Jan. 23-24-25-26th
TWO AND A HALF
MILLION DOLLARS**