PROBABILITIES:

Saturday May 7, 1910.

Boys' Better Clothing

IXIE believe in good Clothing for boys.

long run. We think one good suit will outwear two

scribed and priced herewith for Monday's customers.

This is the grade of Clothing we mean, the kind de-

We believe it is cheaper in the

Monday Notes of Practical Interest to



IVE items of news and points to ponder, contributed by our busy Departments of Interior Furnishings and Decoration.

We Sell Greenwich Linoleum at Special Prices Greenwich Inlaid Linoleum, in over three dozen designs and colorings; perfect goods. Sold elsewhere for 90c, \$1.00, \$1.10 and \$1.35. Simpson's prices Monday, first quality, square yard 89c; second quality, square yard, 79c.

We are Clearing Out Some Small Oriental Rugs Monday. 80 Shirvan, Kabristan, Anatolian and Shiraz Rugs, in sizes ranging from 3 x 5 ft. 6 to 4.6 x 7.6:

Tapestry Carpet at 75c will rival Brussels at \$1.00 New Tapestry Carpets, in a fire quality, Brussels patterns, in self colorings, and neat chintz designs, borders to match. Per A Seamless Rug in Popular Patterns at Popular

Prices Seamless Tapestry Rugs, medallion designs, beautiful color combinations, very best quality:
9 x 12.6, each \$10.95 9 x 12.0, each \$11.95 A Seamless Pile Rug at a Popular Price.

Fine Seamless Velvet Room Rugs, in Wilton designs, small Persian patterns, lattice designs, and new medallions, in various colorings, self and combinations of a dozen shades: 9 x 10.6, each \$17.50 9 x 12.0, each \$20.50 Other sizes at proportionate prices.

Beautifully Toned Plain Cloths for Stencilling Several new Stencil Cloths, in new colorings and weaves, suitable for window or portiere curtains, 50 in. wide. Per yard,

Colonial Fabrics Appeal to Artistic People Another shipment of Colonial Fabrics, including some entirely new designs: the same perfection of weave and print: Colonial Chintz, per yard35 Colonial Taffetas, per yard40 We Make Willow Furniture to Order

Willow Chairs, Settee and other willow furniture to your own designs, or after English models, of which we have several fine examples, chintzes particularly suitable for cushioning these chairs. 50 in. wide. Per yard 75c.

Read this News from the Furniture Department.

EVERY item will appeal to the practical mind of the housewife. Every line mentioned will withstand the housewife. Every line mentioned will withstand the slings and arrows of envious comparison. Our stock is new, our designs are good, our standard is high, our prices right.

Bedroom Suite, of modern design, in quartered oak, golden and mahogany finish, polished or dull; drawers trimmed with wooden knobs; dresser, chiffonier, washstand and bed. Monday \$69.00.

Brass Bed, in dull or bright finishes, special neat design, with heavy continuous posts and filling, strong and well made. Sizes 4 ft., and 4 ft. 6 in. Monday \$31.50.

Mattresses, made of good quality of art ticking, and filled with best white cotton felt, imperial roll edge. Price \$12.75.

Kitchen Cabinets, made of thoroughly seasoned hard maple, finishnatural, base fitted with drawers, flour bin, cupboard and sliding bake

board; top with small drawers for spices, and large cupboard. Special \$13.50.

Superior Refrigerators, made of solid oak finish, rich golden color, food compartment lined with genuine white enamel, and fitted with adjustable shelves; ice chambers made of heavy galvanized sheet steel. Price \$23.75.

Verandah Chairs, made of solid maple, green, red or natural finished, with split cane seat. Monday

Reed Craft Arm Chairs, neat de sign, strong and well made, finished in light or dark green and brown colors, fitted with cushion seat and

Dress Fabrics "Those Exquisite Shot Voiles"

THAT is the enthusiastic way admirers refer to them. The warp is of one color, the web of another. The result is mystery, tascination, the glowing beauty of a ruby or an opal, combined with the flowing drapery lines. No wonder the feminine heart is touched, for what woman can resist

Now, to make this point decisive, we will state right here that we have an unequalled assortment of the rarest and richest combinations of colorings in shot voiles, and eoliennes at \$1.50 per yard. We ask you to prove this statement. Compare where

Shot Voiles, two color effects, 44 inches wide, \$1.50 per yard.

Furnishings,

Shot Eoliennes, silk and wool, 46 inches wide,

Individual Gown Lengths

High-class Gown Lengths, no two being alike, of the new ripple crepes, crepe de chines, spot and embroidered eoliennes, silk and wool fabrics; all the very newest and latest designs from Paris and London, in an exclusive assortment of shadings. 44 and 46 in. Each gown length 8 yards, \$12.00, \$15.00, \$18.00 and \$20.00.

35c Vestings 17c Zurich "Silks" 33c Mercerized Muslins 25c



Crum's Print 15c Scotch Ging. hams 15c Rawsco Zephyrs 20c

Buy Good Summer Frocks NOW

Wash Goods Dept. Message For Monday

T'S now or never. If you don't buy the materials for your summer frocks soon you will have the hot weather here, all the dressmakers busy and the prettiest muslins gone. If you come now to the finest Wash Goods Department in Canada we'll give you our full choice of the prettiest muslins to be had in weeks of searching. Each of the prints quoted here means a victory for

200 pieces of 28-in. Mercerized Colored Vestings, of a very high order, white ground, with brocaded small design, also in white, with pretty faint stripe of red, gold, sky, navy, etc.; makes most dainty vests and dresses. Regular 35c, for 17c.

50 pieces only of Champagne colored ground, mercerized designs, with alternate wide and narrow stripes in pale blue, red. navy, etc. Regular 35c, for 17c.

No. 25

Calvary, a Tragedy

of Secrets

BY "RITA"

Published last year by the Mac-millan's at \$1.50

A story that reminds one

of Mrs. Humphry Ward's "Robert Elsmere." or Hall Caine's "The Christian." A

young castaway brought up by the fishermen hears the divine call to preach the Faith, forth-

with astonishes his friends by his power, and the squire sends him away to be educated. How

he goes afterwards out into the

temptations of London and en-dures the modern trials of faith

and virtue forms the material of

the book. A woman enters into his life and turns it in the end

Published at \$1.50. On sale Mon-

Monday's Grocery Story

Finest Gold Dust Cornmeal, per

Marmalade, in 5-lb pail, 40c. Choice Picnic Ham, 6 to 8 lbs.

Choice White Beans, 6 lbs. 25c. California Prunes, 4 lbs. 25c.

day, 25c.

stone 32c.

each, per lb. 15c.

etc., beautiful foulard effect. Special 33c. New Printed Figured Muslins, in pretty floral and striped designs, pale blue, pale pink, etc., with mercerized effect.

The new shot or chameleon Zurich "Silk," with large dot, 27 inches wide, pretty shades of

green. Alice, mauve, navy, shell,

Special 25c. Sec. A new assortment of Crum's

27 inches wide, 65c yard.

Best English Print, 32 in. wide, and the only thoroughly reliable print on the market, spots. stripes and figures, white, navy, black, red, lilac, cadet and other colored grounds, 15c.

New checks, stripes and plain colors in Scotch Ginghams and Chambrays, 31 in. wide, 15c. New designs in the celebrated Rawsco Zephyrs, stylish designs for street and country frocks, 20c.

Novelties in Dress Silks

THE latest development in European and American

come in an endless variety of colorings, in light and

dark grounds, the effect being always Paisley or Persian.

These silks were woven in Japan and dyed in England,

Persian and Paisley Designs in Japanese Silk, of satin finish, most exquisite colorings. 27 in. wide, 85c per yard.

Wall Paper Department Offers

Big Inducements Monday

1,000 yards Dyed Burlap, new goods, green or ros, one yard wide.

1,000 rolls Parlor, Dining Room Papers, good colorings. Regular to 50c, Monday 21c; regular 75c, Monday 31c; regular \$1.50, Monday 51c.

centres is the Paisley and Persian designs. They

Shirts, made with reversible collars pockets, etc. Sizes 12 to 14. Regular 75c. Monday 63c.

Boys' Striped Cashmere Outing Shirts, made with reversible collars and pockets. Sizes 12 to 14. Regular 75c. Monday 63c. Boys' Neglige Shirts, made from strong fabrics, in sizes 12 to 14 Clearing at, each, Monday 44c, or 3 for \$1.25.

Boys' Furnishings

Monday is Boys' Day.

Boys' fine quality Imported Worsted Two-piece Suits, an all-wool mixture, in a handsome brown shade, with neat self stripes, cut in the favorite double breasted style, slightly form fitting; plain knee pants, lined throughout. Sizes 26 to 30, \$5.50; 31 to 33, \$6.00.

Boys' extra quality English Tweed Two-piece Suits, in the new fashionable grey hairline stripe pattern, cut in the latest double breasted style, slightly form fitting, with inverted side pleats and centre vent; pants bloomer style, made full and roomy. Sizes 27 to 33, \$7.00.

Boys' High Grade Two-piece Suits, made from a guaranteed all-wool English fancy worsted, in a diagonal weave; the shade is a rich olive green ground, showing neat, faint, fancy colored stripes; cut from the

Monday is Boys' Day.

Boys' Varsity Caps, of fine navy serge, silk linings, also odds and

to 14. 75c quality. Monday 59c

most up-to-date American double breasted models, slightly conforming to the figure, tailored in first class style, perfect fitting. Sizes 2 to 33, \$10.50.

Boys' Imported Fancy Worster Russian Suits, in a handsome faw shade, with neat self stripe, made with Peter Pan collar and detach able self-shield, with fancy silk or nament on front, finished with neat leather cuff; pants elastic bloome style. Sizes 2½ to 7 years, \$7.50.

Boys' Handsome Scotch Tweed Reefer Overcoat, in a light greenish grey ground, with neat self and fancy colored stripes; cut in double breasted style, with close fitting collar and neat shaped lapels; finished with fancy silk ornament on sleeve beautifully tailored. Sizes 2½ to 1 years, \$7.00.

Boys' Hats and Caps

Children's Turban Hats, straw, with combination leather crowns, in brown, black, navy, tan and white.

Boys' Varsity Caps, of serge, silk linings, also serge, silk linterpretations, also serge, silk linings, also serge, silk lining

Boys' White Cellular Outing Boys' White Duck Crie

newest American hat for children. Regular 75c. Monday special 39c. ends, in felt, assorted colors, Regu-Monday's Items of Staple Interest

Paisley and Persian Printed Shantungs, splendid new effects, for dresses and trimmings, 20 in. wide, 85c yard; 34 in. wide, \$1.50

HOUSEKEEPERS are always interested in the goods described as of extra quality below, because they are using goods like these constantly, wearing them, washing them, ironing them, mending them, examining them, criticizing them. We think our Linens and Staples Department is earning the continued approval of housekeepers, and are glad to see that confidence and approval spreading to a larger and larger circle every season.

Second Floor, Yonge Street. 1,600 yards Full Bleached Man-chester Longcloth, beautiful round thread, linen finished, underwear or night gown cotton, yard wide: Per yard Monday 71/2c.

460 pairs Heavy All Linen Bleached Huckaback Bedroom Towels. unexcelled for drying or wear, fringed or hemmed, 19 x 38 or 20 x 40 in. Clearing Monday 3 pairs for \$1.00. 38 only Irish Embroidered Bed Spreads, spoke hemstitched all around. very handsome designs, everything about these spreads is high class, 2½ x 3 yards. Each, Monday \$3.68.

Table Napkins, rich satin damask, every thread linen, full bleached, elegant bordered designs, and hemmed, ready to use, 21 x 21 in. Per dozen, Monday \$1.75.

500 yards Bleached English Sheeting, 70 inches wide, in plain of twilled weave, good heavy weight and very strong wearing goods. Monday 24c yard.

A special purchase of White Flan-nelette, English make, 32 in. wide, 700 yards only, this is extra good at the price. Monday 9½c yard. Irish Dress Linen, 36 in. wide, full

bleached, in two weights, suitable for shirt waists and tailored suits.

Simplex Inverted Lights

with mantle and haif-

Simpson's Monday Basement Sale for Kitchen, Pantry and Garden Special sale price Monday 19c yard

Sitting Room Papers. Regular to 25c. Monday 11c.

Lea's Pure Strawberry Jam, 20 oz.

White Swan Pancake Flour, 3

Ivory or Silver Gloss Starch, 6-

Ammonia Powder, 3 packages 25c. Surprise Soap, 6 bars 25c.

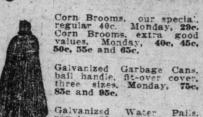
packages 25c.

lb. tin 55c.

3:000 German Chiña Slop Bowls, in tea and bread and butter, fruit, sauce, white and gold decoration. Reg. 5:000 Tea Plates in clover leaf decoration. Monday bargain, 6 for 5:000 Milk Jugs, quart size, in dainty floral designs. Reg. 39c. Monday bargain GAS STOVES

PRESSED GLASSWARE.



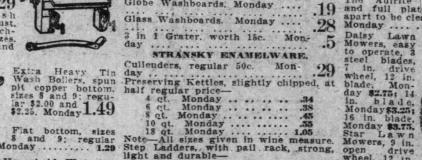












Wood Garment Hangers, nicely 15 \$1.75, Monday \$1.49 3-burner, regular varnished. Monday two for 15 \$2.50, Monday \$2.28. Mrs. Poits' Irons, three Wire Garment Hangers, Monday .10 in set. Polished set, day at. Kitchen Mirrors, good value Monday, 78e: nickel-plated set, Monday, 95e. Shoe Brush Sets, two brushes in 25

8,000 feet Room Mouldings, white enamel and imitation oak. Regular

Old Dutch Cleanser, 3 packages

Telephone direct to department.
5 LBS. PURE CELONA TEA \$1.00.

1,000 lbs, Pure Celona Tea, of uniform quality and fine flavor, black

or mixed. Monday 5 lbs. \$1.00.

to 21/2c. Monday 1c.

Surprise Scap. 6 bars 25c



Monday ... 18 in. high, 20 in. closed, 33 in. o 18 in. high, 22 in. closed, 361/2 in. o

Lindsay Inverted Lights, with mantle and opal armission globes. Mon- 98



frosted globe. Mon- .39 day "Victor" Upright Gas Mar

ties. Monday, 3 for 25 GAS AND ELECTRIC LIGHT SPECIALS, two light gas fixtures with burners and shade rings. Monday 98 GAS HALL FIXTURES, complete with burner and globe, Monday \$1.89 1 29
TWO LIGHT ELECTROLIER, rich gilt finish, complete with shades, Monday \$1.89 1 29

THREE LIGHT ELECTROLIER as above. Monday 3.75



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WE serve boys well and economically. Note the following items: