IN THE MEN'S SHOP TOMORROW.

STORE CLOSES 5:30 P.M

A Remarkable Selling Event

With the approach of cold weather comes this opportunity to save money on your Suit and Overoat. This is not sale merchandise bought for special sales, but high-grade Suits and Overcoats hosen from our regular stock for this special Saturday event. The savings are most worth

Men's and Young Men's

Suits and Overcoats

All Wool Suits

Tweeds, Worsteds, Serges -Single and Double-Breasted Models.

Sale of Men's Suits

This is a welcome announcement for buyers who wish to buy real high-grade tailored Suits at a low price. A large group has been picked from our regular stock for Saturday. Each suit will represent a huge saving-25 to 35 per cent. An event of this kind should not be missed; sizes 34 to 44. Sale price \$35.00 tomorrow

SPECIAL SALE OF MEN'S

Heavy Tweeds and Friezes

Authentic Styles for Men of All Types.

AND YOUNG MEN'S Suits and **Overcoats**

Clearing of lines in which the sizes have been broken. Grouped for quick selling. Saturday selling price \$29.50

Beautiful materials, in new models; belters, some with half belt at back; large convertible roll collars; full skirted; smart models, patterns that are new and exclusive. All weights, medium for fall to big heavy coats for the cold winter days.

All Wool Overcoats

Many men will take advantage of this offering tomorrow. See these coats and you will be delighted with the saving. In three groups Sat-

Special Sale Items Throughout The Furnishings Department

THE SPECIAL PRICES ON THE THINGS YOU NEED RIGHT NOW WILL APPEAL TO THRIFTY BUYERS.



PURE LINEN

Handkerchiefs, 39c

18 inches square, 1/4 or 1/2 inch hemstitched, beautiful

quality. Very special price tomorrow......39c

Shirts and Drawers, \$1.49.

Heavy ribbed, Tiger Brand, elastic knit, natural shades;

sizes to 44; unshrinkable. Saturday ... \$1.49 garment

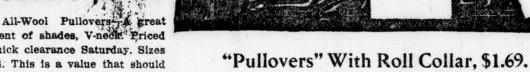
SALE OF

SHIRTS.

98c

Sale of V-Neck All Wool Sweaters \$2.95

Men's All-Wool Pullovers a great assortment of shades, V-neck Priced for a quick clearance Saturday. Sizes 34 to 44. This is a value that should not be missed. Sale price tomorrow \$2.95



Neckwear, 69c

servative effects or novelty designs. These are an exceptional value at this sale price tomorrow......69c

Cashmere Socks, 69c Pair.

Wool Cashmere Socks, all black, triple toes and heels, finely woven and seamless. kemarkable value. Tomor row's sale price 69c, 3 pairs \$2.00



Savings in the Boys' Department Boys' Suits, \$14.85

All Wool, Tailored Suits. Tweeds, Worsteds, Serges.

Tweeds, Worsteds and Blue Serges. All-Wool, High-Grade Suits, in new models for fall and winter. These suits are taken from regular stock, and every suit is an exceptional value at this price. Sizes for boys of all ages. Don't fail to see these tomorrow. A large assortment to choose from both in patterns and models.

Boys' "Pullovers" All-Wool, "V" Neck. \$1.49.

10 dozen Boys' V-Neck Pullovers, all-wool, assorted color combinations about the neck. These are priced less than half their regular value; for boys 5 to 15 years. Sale price \$1.49

Boys' Overcoats, \$15.75

Sweaters-Pullovers, with roll collar; assorted shades; heavy weight; few all-wool in the lot. These will go out with a rush.

> A Large Variety of New Models. Good Warm Tweeds.

> New smart styles, choice patterns, heavy tweeds; all beautiful coatings; well lined.

Boys' Combinations, \$2.69.

Natural wool, Turnbull's, splendid weight; all sizes. Sale price tomorrow \$2.69

Junior Norfolk Suits, \$8.95.

In wool tweeds; smart styles for the little fellows. Sale price Saturday \$8.95



are taken from our regular stock and are broken ranges. All sizes in the lot. About half-price and less. Tomorrow's sale price \$2.95



CAPS, \$2.35.

A splendid group of high-grade Caps for fall and win-



C. R. SOMERVILLE, ex-mayor of London, chosen to aid in reporting on financial relations between universities

ing the Princess Patricia Regiment headed by their own band, will parade

IS IMPROVED .- Little George Hevey. Albion street, who fell from a tree on Thanksgiving Day and remained uncon-scious for several days, is reported to be a little improved, and at intervals re-

A GREAT SUCCESS.—The annual Halloween party of the members of the Y. M. C. A. held Wednesday evening was a huge success in every respect. A feature of the many varied costumes was a suit made from The London Advertiser. A pleasant program was given by the boys, and the ladies supplied the lunch. Mr. and Mrs. W. D. Beemer were the host and hostess for the evening.

A FINE PAVEMENT.—The gravel macadam road on Dufferin avenue between English and Ontario street is nearing completion. This roadway has been standing over ten years and now it is being placed in first-class condition. Aid. Moorhead stated today that a good job had been done, and when oiled next war will compare will bear will be will b year will compare with the asphalt

JAMES IRON MISSING .- Chief of JAMES IRON MISSING.—Chief of Police R. Birrell has been asked to assist in the search for ames Iron, aged 42, missing from his home on Rogers avenue, Pottersburg, since Sunday morning. Although the family, consisting of a wife and five children, live outside the city limits, the chief is doing all within his power to locate the man, who, it is thought, might have gone to Hamilton. Iron was a lieutenant in the 18th Battalion.

Major T. J. Murphy was in Goderich yesterday attending a meeting of the local mothers' allowances board there. Here again the question of extending the allowances to include deserted mothers came up for discussion. "It is being discussed everywhere." declared Major Murphy, who believes that ultimately the act will be amended to include deserted mothers.

TO RAISE \$175.000

GUILTY OF ASSAULT .- James Watson pleaded guilty in county police court Thursday afternoon before Squire Chittick to a charge of assaulting James Belback on the occasion of a verbal misunderstanding arising between the two man recently on the Wardley

tick.

HALLOWEEN PARTY.—The boys' department of the local "Y" will hold their Halloween party at the Y. M. C. A. this evening. L. M. Houlding, secretary of the department, is making preparations for 200 boys and their girl friends. They will meet at the "Y" at 7:30 o'clock and at 7:45 will parade with their costumes, after which they will go to the auditorium and have a short program. They will then proceed to their clubrooms and hold games, after which lunch will be served. The hosts and hostesses for the evening will be Mr. and Mrs. E. J. Jenkins, Mr. and Mrs. Ed. E. Reid, Mr. and Mrs. W. D. Beemer, Mr. and Mrs. Wm. Christianson and Mrs. Wigmore.

DEATHS AND FUNERALS

The funeral of Jacob Dickey, who died Oct. 23, was held on Tuesday, Oct. 26, from his late residence lot 5, concession 2, North Dorchester. Interment was made at Dorchester Union Cemetery. The service was conducted by Rev. Donald McKay of Dorchester. The pallbearers were: Thomas Scandrett, John Scandrett, Jacob Scandrett, George Hunt, Charlie Hunt and James Strothers. Mr. Dickey leaves to mourn his loss his wife Mary Jane Dickey, one daughter, Mrs. Charlie Creighton of Toronto: Seventy-five officers from this district left for Toronto this afternoon to attend the convention at which General Booth head of the Salvation Army, will speak. The convention will last a week. Whether General Booth will visit this city is uncertain. Adjutant Martin sald that he thought he would pass through London en route to the

HAS DAUGHTER IN LONDON.
Iona, Oct. 29.—The funeral took place here yesterday afternoon of Join Liddell, whose death occurred in Montreal on Tuesday. He was 85 years old, and a former resident of Strathroy. He was, born in Glasgow, Scotland, and cameto this country in 1849, settling in Dunwich Township, where he was engaged in buying wool and wheat. He came to Strathroy with his wife and family about 35 years ago, and for seven years conducted a grocery business in the Pincombe Block. On leaving Strathroy he spent many years at North Bay, editing his son-in-law's paper, but since the death of his daughter, Mrs. Phelps, at North Bay a few years ago, he had been spending his decilning years among his children. He went to Montreal about three months ago to wisit his daughter, Mrs. Harwood. He is survived by one son and three daughters, James A., of Strathroy, Mrs. E. Holcombe, of Peterboro; Mrs. S. Draper, of London, and Mrs. E. Harwood of Montreal.

BURIAL AT BOTHWELL. HAS DAUGHTER IN LONDON.

BURIAL AT BOTHWELL.

Bothwell, Oct. 29.—The funeral of Gwendolyn Marguerite, infant daughter of Mr. and Mrs. Gilbert Gardner took place from the residence Thursday afternoon. The services were conducted by Rev. Mr. Kerr, of the Methodist Church.

PUT CREAM IN NOSE AND STOP CATARRH

Tells How To Open Clogged Nos trils and End Head-Colds.

You feel fine in a few moments. Your cold in head or catarrh will be gone. Your clogged nostrils will open. The air passages of your head will clear and you can breathe freely) No more dullness, headache: no hawking, snuffling, mucous discharges or dryness; no struggling for breath at night.

Tell your druggist you want a small

in your nostrils, let it penetrate through every air-passage of the head; soothe and heal the swollen, inflamed mucous membrane, and relief comes instantly.

It is just what every cold and catarrh sufferer needs. Don't stay stuffed-up

Theatrical Man Never Heard **About Provincial Liquor**

Ignorance of the law did not save a theatrical man from the United States, who is playing at a local theatre, from a penalty of \$200 when he pleaded guilty to a charge of having liquor in a place other than a priva 3 residence, contrary to section 41 of the O. T. A. in police court this morning. Similar charges were withdrawn against two companions when the prisoner claimed ownership of the liquor.

The three men were arrested in a room at a local hotel at 2 o'clock this morning with liquor in their possession. The theatrical man stated that he had just come from the United States and that he did not know that such a law was in force in Ontario. He paid the fine before leaving the courtroom.

Chamber of Commerce Is Choosing Next Year's **Board of Directors.**

OFFICERS WILL BE

Albion street, who fell from a tree on Thanksgiving Day and remained unconscious for several days, is reported to be a little improved, and at intervals regains consciousness. It is expected that he will recover.

CLAIMS \$500.—A writ claiming \$500 damages has been issued in the county court on behalf of Andrew McGuire, by, his next friend, William McGuire, of 354 Glebe street, against George Blumenstock, of Waterford, Simcoe County. The damages are claimed for injuries to person and property, through the alleged negligence of the defendant, or his servants or agents.

ANNIVERSARY SUNDAY.— The Educational Anniversary Sunday will be recognized in all the Methodist churches on Sunday. Professors Graham, Johnson, Trueman, Potter and Brown, all of Toronto, will occupy different pulpits in the churches morning and evening. There will be a general exchange of pulpits throughout the London district.

A GREAT SUCCESS.—The annual Halloween party of the members of the Y. M. C. A. held Wednesday evening was a huge success in every respect. A feature of the many varied costumes was a suit made from The London Advertiser. A pleasant program was given by the boys, and the ladies supplied the lunch, Mr. and Mrs. W. D. Beemer were the host and hostess for the even.

Deserted Mother's

To Provide For Them.

TO RAISE \$175,000 FOR NEW HOSPITAL

ing Campaign in Windsor.

verbal misunderstanding arising between the two men recently on the Hamilton road. Upon Mr. Watson paying the complainant, Mr Belback, for the latter's lost time from work, his doctor's bill and other expenses incurred, a nominal fine of \$3 and court costs was assessed upon Watson by Squire Chittick.

HALLOWEEN PARTY.—The boys' department of the local "Y" will hold their Halloween party at the Y. M. C. A. this evening. L. M. Houlding, secretary of the department, is making preparations for 200 boys and their girl friends. They will meet at the "Y" at 7:30 o'clock and at 7:45 will parade 7:30 o'cl

are going into the campaign practically assured that the money will be raised." General Booth

May Visit City

over some crooked castings which he discovered buried in the sand.

ROOSEVELT HELPED TO FRAME RESERVATIONS

New York, Oct. 29.—Former President Theodore Roosevelt helped to draw up the Lodge reservations to the League of the Lodge reservations to the League of Nations covenant, declared Mrs. Corinne Roosevelt Robinson, sister of Mr. Roosevelt, in an address here last night.

GOT GOOD RETURNS,
Kingsville, Oct. 29.—As an evidence of what can be produced from a small strip of land, Edsall Girty this year set out 1.800 tomato plants on less than half an acre in town and he sold the product for considerably over \$400. These, of course, were early tomatoes, and were

course, were early tomatoes, and were sold in the ordinary way. FORBIDS NEWSPRINT IMPORTA

Washington, D. C., Oct. 29.—By a decree effective November 1, the French Government has prohibited the importa-Tell your druggist you want a small tion of newsprint paper into France and bottle of Ely's Cream Balm. Apply a Algiers, Commercial Attache W. H. little of this fragrant, antiseptic cream Hintington has cabled the department of commerce. AWARDED NOBEL PRIZES.

Stockholm, Oct. 29.—Dr. Jules Bordet of Brussels and Professor August Krogh of Copenhagen have respectively been awarded the Nobel prizes in medi-

Solid Leather **School Shoes**



Small Boys' Box Grain Box Kip and Box Calf Bluchers, each line made solid, with leather insoles. toe-caps and back straps. Priced at. . \$2.25, \$2.75, \$3.00 Youths' sizes, 11 to 131/2,

same quality\$2.75, \$3.00, \$3.25, \$3.75 Big boys' sizes, 1 to 51/2\$3.50, \$4.00, \$4.50

For Growing Gir's



Box Kip and Box Calf Bluchers, sizes 8 to 101/2.\$2.50, \$3.00 Misses' sizes, 11 to 2, made all solid, and in broad, comfortable shape\$3.50, \$4.00, \$4.50



WESTERN PRESHIES ELECT OFFICERS

A. Hale is Chosen as President for the Year.

On Thursday the freshmen of West-ern University held a meeting to elect officers for the coming year. The re-sults were as follows: Honorary presi-dent, Prof. A. Woods; president, A. Hale; vice-president, Miss H. Patter-Miss P. McColl; literary society representative, W. Ferguson; student council représentative, Mr. A. Hale.

At the close of the meeting the social

committee served refreshments. Why Don't Wives Remain

Their Husbands' Sweethearts "When the hospital is completed," said Adjutant Martin, "it will be one of the best Salvation Army hospitals in Canada, It will be built on much the same plan as the Bethesda Hospital here. I don't think we are going to have any difficulty whatever in raising the desired amount. Every person in Windsor favors the addition, and we are going into the campaign practically

IF YOU ARE SURE That you will not die this year—or be sick—or have any kind of an accident—or have a fire—THEN you do not need our SERVICES. Otherwise telephone your needs and we will act promply. THE DAVIS INSURANCE AGENCY, LIMITED. 208 Royal Bank Bidg. Phones 776-2922.

FLOWERS---THE UNIVERSAL

Dicks Flower Shop



"They WORK while you sleep"



A Dependable Physic when Bilious, Headachy, Constipated and Upsets

10, 25, 50c drugstores

for these. Sale price....98c each SHIRTS, \$2.85 Fine quality, neat patterned shirts, W., G. & R., Arrow and Forsyth brands. All specially grouped. Sale price . \$2.85

Boys' Heather Mixture Sweater Coats. \$1.69.

up about the neck; good weight for fall and winter wear. This is an exceedingly low price for high-grade

In many shades; splendid shapes. Clearing tomorrow



Penman's; finely made, with neat collar to button Sweater Coats; sizes 24 to 34\$1.69 each

Boys' Caps, 49c.

ter wear. Priced for quick selling tomorrow....\$2,35