

Telephone Main 7841

1898—TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR—1919

Market Adelaide 6100



Store Opens 8.30 a.m.
Closes 5.30 p.m.
Open All Day Saturday

SIMPSON'S

See the Christmas Show and
Santa Claus—Fifth Floor



BOYS' SUITS \$9.35

Regularly \$12.50 to \$16.50

Serviceability and attractiveness are the outstanding features in these suits of English and domestic tweeds and American worsted finish materials. Neat stripes and mixtures and broken stripe and check effects in brown, gray and blue shades. Belter Models with vertical pockets. Bloomers are full fitting, have belt loops and expanding knee bands. Sizes 8 to 14 years. Regularly \$12.50 to \$16.50. Today, 8.30 Special... 9.35



Gifts That Any Man Will Appreciate

The early Christmas shopper is offered an exceptionally fine and wide choice of Bath Robes, Dressing Gowns and Smoking Jackets.

House Coats

At \$9.00

Made up from a dark brown cheviot with green collar and cuffs, 3 patch pockets. Fastens with 1 button and 1 frog. Sizes 36 to 44... 9.00

At \$16.50

A rich brown cheviot, with fancy gold and black silk collar and cuff, novelty plunge pockets. Fastens with 1 button and 1 silk frog. Sizes 36 to 44... 16.50

At \$22.50

A novelty wine shade, with dark gray collar and cuffs, 3 patch pockets, fastens with 2 silk frogs. Edges and pockets bound with braid and silk cord. Sizes 36 to 44... 22.50

At \$30.00

A very smart black and gold silk in the Paisley pattern effect, black cord silk collar and cuffs, silk lined, fastens with heavy fancy cord silk frogs. Sizes 35 to 44... 30.00

Blanket Bath Robes \$6.50

A rich dark blue with novelty figured pattern effect, 2 patch pockets, fastening with cord at neck, and fancy cord girdle. Sizes 36 to 46... 6.50

Combination Bath and Dressing Gowns, \$9.50

A dark green with Oriental pattern effect, 3 patch pockets, convertible collar, edges and pockets bound with silk cord, fancy cord girdle. Sizes 36 to 46... 9.50

Dressing Gowns, \$13.50

A very smart brown and tan novelty effect, 3 patch pockets, convertible collar, edges and pockets bound with silk cord, fancy cord girdle. Inside seams are piped. Sizes 36 to 46... 13.50

Lounging Robes, \$16.50

A dark heather brown cheviot, shawl collar and turn-back cuffs which are a novelty green stripe effect. Fastening with silk frogs and fancy cord silk girdle. In sizes 36 to 44... 16.50



Boys' Overcoats \$12.45

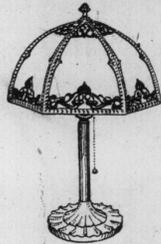
Snug, fluffy-looking overcoats that will keep you warm during the cold weather.

They come in rich brown and gray mixed blanket cloths. Tailored in Belter Model, with convertible collar—lined throughout with durable body lining. Sizes 10 to 16 years. Today, 8.30 Special... 12.45

Simpson's—Main Floor.

Eventful Opportunities in the Homefurnishing Departments Today

Gifts of Beauty and Utility Handsome Table Lamps



\$10.95

Illustrated. A particularly pleasing model in three finishes—antique brass, bronze and gold. It is 20 inches high, the shade 14 inches wide, with amber glass panels. Suitable for living-room or den... 10.95

Small Lamp \$10.50

As illustrated at right—For the bedroom or boudoir. It is finished in a delicate shade of green, the shade decorated in natural colors. Today... 10.50

Lamps for Living Room or Den \$6.15 to \$63.75

Finished in bronze, Tuscan gold, Pompeian gold, polychrome, brush brass and black, and brush brass... 6.15 to 63.75

Bedroom Lamps, \$7.25 to \$21.00

In white enamel, Pompeian gold, polished bronze, Tuscan gold and Wedgwood gray finishes, with decorated glass and parchment shades... 7.25 to 21.00

Simpson's—Sixth Floor.



Wall Papers Specially Priced

Clearance sale of many broken lines of domestic and imported wall papers at a fraction of their regular prices. Quantities in some lines are limited.

At 14c

Regularly 20c to 35c

Stripe and conventional designs in various arrangements of colors. Suitable for bedrooms, stairways or breakfast rooms. Today, single roll... 14

At 23c

Regularly 30c to 65c

Chintz, tapestry, weave and all-over effects, nicely printed on good quality stock. For living-rooms, halls and bedrooms. Today, single roll... 23

Cut-Out Borders, Today, 3c Yard. Regularly 10c and 12 1/2c Yard
Floral and conventional designs, with beautiful combinations of harmonious coloring. Many are the matched borders of the above papers.

Simpson's—Sixth Floor.

These Rug Values Will Surprise You Axminster Rugs

A large and varied assortment of beautiful Axminster Rugs, principally the small Oriental designs. Three of the most useful sizes:

9' x 9', \$46.75 9' x 10' 6", \$54.00 9' x 12', \$62.50

Wilton Runners

Fine selection of these Wilton Runners, chiefly small designs in tan, fawn or blue ground. Extra fine quality.

3' x 7' 6", \$27.75
3' x 9', \$35.00
3' x 10' 6", \$41.50

Axminster Runners

A few good quality Axminster Runners in small Persian effects. Heavy quality. Four good sizes:

2' 3" x 7' 6", \$12.50
2' 3" x 9', \$14.50
2' 3" x 10' 6", \$16.50
2' 3" x 12', \$19.50

Heavy Printed Linoleum at \$1.19 Square Yard

100 rolls in tile or floral effects. Square yard... 1.19



Cocoa Mats

Strongly woven, firmly bound edges. Three very useful sizes.

14" x 24", \$1.15
18" x 30", \$2.15
20" x 33", \$2.45

Printed Linoleum Runners

Good designs and quality. One size only—1' 6" x 9', today, \$1.50

Simpson's—Fourth Floor.

UPHOLSTERED FURNITURE MADE TO ORDER

What better gift could you possibly choose for any relative than a cosy upholstered arm chair or rocker, or a luxurious Chesterfield made to your special requirements by our expert upholsterers?

You can select the style and size from the finished products of our factory that will be displayed today in the Drapery Department, and we will put on your own selection of tapestry covering. We guarantee satisfaction.

Simpson's—Fourth Floor.

Mattresses, Springs, Pillows



Mattresses \$6.00

Sea grass centre, jute felt top and bottom, deep border, covered in good art ticking... 6.00

Mattresses, \$8.25

Half seagrass and half jute felt, in layer—full depth border with roll edge... 8.25

\$12.75 Mattress, \$10.75

All cotton, deep border, with roll edge, rounded corners. Covered in good art ticking. Regularly \$12.75. Today... 10.75

\$17.50 Mattress, \$13.75

All cotton felt, built in layers, not stuffed—neatly tufted—stitched border with roll edge. Regularly \$17.50. Today... 13.75

Springs, \$7.00

All metal frame with strong link fabric, helical springs at ends... 7.00

Springs, \$8.45

All metal frames, high angles, has double woven wire fabric, with lock weave reinforced. Heavy rope edge... 8.45

Pillows, \$2.50 Pair

All mixed feathers. Size 19 x 26 inches. Pair... 2.50

Pillows, \$5.25 Pair

All duck feathers, size 21 x 27 inches. In good art ticking. Pair... 5.25

Simpson's—Fifth Floor.

The "New Century" \$38

This substantial machine is equipped with cone bearings, so that friction is minimized. The sewing head is strong and well made in every respect, with reliable tension, automatic bobbin winder, etc. It is easy running, quiet, neat appearing, and can be depended upon for good work.



Buy it through the Home-lovers' Club in easy periodic payments—no extra charge.

Special Florence Rotary, style No. 33. We will sell this splendid four-drawer model today only at... 57.50
Accessories for all machines. We repair all makes at moderate charges.

Simpson's—Sixth Floor.

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