

# WATCH FOR THIS BOOKLET TODAY



**A Great  
One Day Sale  
of General  
Merchandise  
at Bargain  
Prices**

**TUESDAY OCT. 12<sup>TH</sup>**

**THE SIMPSON COMPANY LIMITED**  
TORONTO

**SIMPSON'S  
Thanksgiving  
Sale ANNUAL EVENT**

**TUESDAY  
AFTER THE HOLIDAY**



**GOOD VALUES AND  
GOOD CHEER  
AWAIT  
YOU**

**TUESDAY  
OCT. 12<sup>TH</sup>**

One of these Booklets, giving all the details of this Great Annual Sale will be delivered to every home in Toronto Today.

Be sure to get your copy; if you go through it carefully, we know you'll be on hand to reap the benefit at 8.30 a. m. Tuesday.

## A GREAT BASEMENT SALE AT SIMPSON'S ON TUESDAY

### Four Fine Dinner Sets at Half Price

**"Crown Derby" Decoration, \$2.95.** English semi-porcelain, conventional border. Crown Derby coloring, 97 pieces.  
**\$2.95 "Bernardaud" Limoges Set, \$29.50.** Green border and Greek key design, 102 pieces.  
**\$7.50 "Vernoy" Decoration, \$37.50.** "Theodore Haviland" Limoges china; pink, rose, spray; burnished gold edges and handles; 102 pieces.  
**\$19.00 Bernardaud's "Oriental" Service, \$99.50.** Half-inch Oriental border, ooth gold handles, 97 pieces.  
**\$20.00 "Victoria" Limoges Set, \$21.50.** 97 pieces china, rose-bud border, full gold handles.  
**\$15.00 Wedgwood's "Duchess" Set at \$12.95.** Large rose and black box border design, gold traced handles and edges, 97 pieces.  
**Johnson Bros' "Oxford" Dinner Set, \$11.75.** English semi-porcelain, French border, 97 pieces.  
**\$15.00 Wedgwood's "Duchess" Set at \$12.95.** Large rose and black box border design, gold traced handles and edges, 97 pieces.

**"ROYAL NIPPON" HAND-PAINTED CHINA.**

75c Whipped Cream Set ..... 49  
 Sugar and Cream Sets ..... 49  
 \$2.75 Seven-piece Chocolate Sets ..... 1.95  
 \$1.50 Seven-piece Fruit Sets ..... 98  
 \$1.50 Trinket Sets ..... 38  
 \$1.50 Seven-piece Celery Sets ..... 38

**CLOVER LEAF DINNERWARE.**

10c Cups and Saucers, Tuesday ..... 3  
 9c Dinner Plates ..... 3  
 8c Soup Plates ..... 3  
 7c Tea Plates ..... 3  
 6c Bread and Butter Plates ..... 3  
 5c Oatmeal Dishes ..... 3  
 5c Fruit Saucers ..... 3  
 Salad Bowls ..... 3  
 Meat Platters ..... 3  
 Covered Vegetable Dishes ..... 3

**GLASSWARE BARGAINS.**

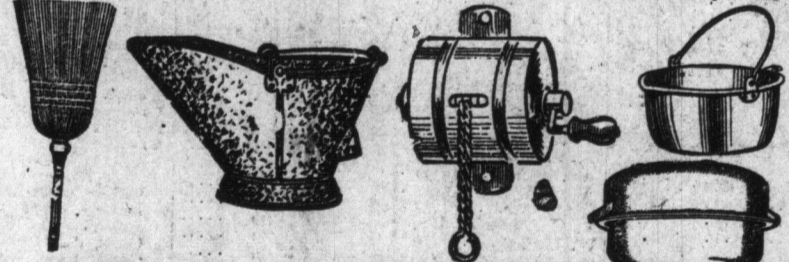
15c and 20c Glassware, 9c. New pressed table glassware of pretty design. Lot consists of 8-inch colonial fruit bowls, spoonholders, covered butter dishes, compots, baskets, pint jugs, handied bon-bon dishes, etc. Tuesday bargain, choice, each ..... 9

**GLASSWARE BARGAINS.**

\$1.50 7-piece Punch Sets ..... 98  
 98c 7-piece Berry Sets ..... 59  
 49c 7-piece Water Sets ..... 29  
 \$1.00 a dozen Etched Tumblers, each ..... 7  
 10c Glass Measuring Cups, each ..... 5  
 20c Glass Vases for ..... 18  
 35c Glass Vases for ..... 23  
 90c a dozen Colonial Glass Tumblers, each ..... 5  
 25c Glass Quart-size Water Pitchers for ..... 18  
 49c Colonial Half-gallon Water Pitchers ..... 29

### Household Hardware and Stoves

**These at 25c** Japanese Steel Coal Scuttles. Corn Broom, four-string. Cotton Clothes Lines, 50 feet. Indoor Clothes Lines, winds up on a reel. Galvanized Ash Sifter, with handle. Self-Wringing Mops. Covered Sheet Steel Roaster. Zinc-faced Wash Boards. Cast Steel Nail Hammers. Enamel Preserving Kettles, 6, 8 or 10 quarts. Aluminum Lipped Saucepans, 1 and 1 1/2 quarts. Butcher, Bread or Slicing Knives. White Enamel Sink Strainers. Shoe Brush or Stove Brush. 35c to 45c value. Tuesday... 25



**These at 98c FOR TUESDAY.**

Wash Boiler, sizes 8 or 9. Griswold Food Chopper, large family size. Shoe Shine Stools, well finished. Aluminum Double Boiler, 2 quarts. Aluminum Preserving Kettle, 6-quart size. Potts' Saddle Irons, nickel-plated, 3 irons, stand and handle. Folding Ironing Tables. Large Willow Clothes Baskets. Sani-Genie Polish Mop, large, \$1.25 size. Rubber Roofing, 100 square feet, with nails and cement. Garbage or Ash-Cans, large size, \$1.25 to \$1.75 value. Tuesday ..... 98



**OAK HEATER, medium size, nickel trimmings, with feeder, and mica in door; an excellent heater; \$10.00 value, for ..... 7.50**

**THE CONQUEROR COAL RANGE, six 8-inch holes; large oven; reversible grates; nickel trimmings; a \$25.00 stove, Simpson's price... 19.75**

With high shelf. Simpson's price..... 22.50

### THE NEW MARKET

This List for Tuesday  
TELEPHONE ADELAIDE 6100

Simpson quality Round Steak, per lb.	22
Simpson quality Sirloin Steak, per lb.	25
Simpson quality Rib Roast, per lb.	25
Simpson quality Shoulder Roast, per lb.	25
Spring Lamb Chops, per lb.	15
Loaf Pork Chops, per lb.	25
Simpson Family Sausage, per lb.	25
York Brand Breakfast Bacon, whole or half at 5c, per lb.	15
Domestic Shortening, 3-lb. pails, gross weight, per pail	38
Pure Lard, 1-lb. prints	17

**VEGETABLES AND FRUIT.**

Choice Sweet Potatoes, 3-lbs.	25
Canadian Dry Onions, half peck	25
Choice Grape Fruit, 3 for	15
Sunkist Oranges, late Valencia, per dozen	40

**FLOWERS.**

Dutch Hyacinths, for planting in beds outdoors or in pots (single or double), yellow, white, red, pink, blue (dark or light), 15c dozen, \$5.50 per 100.	15
Second Quality, 60c dozen, \$4.50 per 100.	15
Tulips (single), red or white, 15c dozen, 80c per 100.	15
Tulips (single), yellow, pink or variegated, 15c dozen, \$1.10 per 100.	15
Tulips (double), all colors, 15c dozen, \$1.10 per 100.	15
Scilla Siberica (blue flowers), 15c dozen, 70c per 100.	15
Daffodils, the big variety, 15c dozen, \$1.10 per 100.	15
Narcissus (paper white), 15c dozen, \$1.10 per 100.	15

**CANDY—Main Floor and Basement.**

500 lbs. Assorted Chocolate Creams, regular 30c, per lb.	25
1000 lbs. Lady Caramels, wrapped, per lb.	15
1000 lbs. Butterscotch Drops, per lb.	20

**THE TUESDAY GROCERY LIST.**

One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag	1.24
4000 lbs. Finest Canned Corn, 3 tins	23
Ogilvie's or Purdy's Flour, quarter bag	23
Magie Baking Powder, 1-lb. tin	21
California Seeded Raisins, package	11
Finest Creamery Butter, per lb.	24
Shirley's Marmalade, 2-lb. jar	11
Robin Hood Oats, large package	34
Pure Clover Honey, new, 5-lb. pail	33
Finest Canned Shrimps, per tin	15
Paris Paste, per tin	15
Ingersoll Cream Cheese, large package	25
500 lbs. Fresh Fig Bar Biscuits, 3 lbs.	10
Greenmount, 2 packages	10
Magie Soups, assorted, 6 packages	25
Reindeer Prepared Coffee, per tin	25
Greenmount, 2 packages	10
Cowan's Cocoa, 5-lb. tin	25
Finest Preserved Lemons, assorted, 3 packages	25
E. D. Smith's Pure Crab Apple Jelly, 16-oz. jar	25
Finest Spanish Sweet Flaminations, per tin	18
Garton's Custard Powder, 3 packages	10

1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Tuesday, 2 1/2 lbs. 74

Store Opens  
8.30 a. m.

**The Robert Simpson Company, Limited**

Store Closes  
5.30 p. m.