

Another Successful Year



THE North American Life offers the following outstanding figures of the business for 1917 which stamp it the most successful year in the history of the Company:

Policies Issued and Revived	\$12,535,832.00
Total Assurance in Force	65,213,623.00
Cash Income	3,138,817.40
Assets	17,268,471.46
Net Surplus	2,774,854.38
Profits Paid Policyholders	248,857.65
Total Payments to Policyholders	1,574,291.23

A net gain of over Five and a Half Millions in business in force is indicative of the increases made.

THE sum of \$11,448,465.06 has been actually paid to Policyholders or their beneficiaries during the past ten years.

Ask for a copy of the Annual Report

North American Life Assurance Company

"Solid as the Continent"

Head Office: Toronto, Canada

Comfortable Old Age

Can best be assured by

OLD AGE ENDOWMENT INSURANCE.

Endowments At Life Rates

Exactly meet the requirements. Protection and Endowment for Old Age obtainable at the usual Life premiums. Issued only by

London Life Insurance Company

HEAD OFFICE : : LONDON, CANADA

Policies "Good as Gold."