J. M. DENT & SONS, LTD. TORONTO, ONT. PUBLISHERS - LONDON, ENG. February the Ninth 86 CHURCH STREET, TORONTO, ONT. Nineteen Twenty-one. HENRY BUTTON, MANAGER Sir A. W. Currie. McGill University, Montreal. P. Q. Dear Sir Arthur: Very many thanks for your courteous and cordial letter of the 7th. which came to hand this morning. Your suggestion regarding the advertisements is a factor that I, for one, had not taken into consideration. It more than ever emphasises the necessity for some early and aggressive action. I am hoping that when I have heard from a few others that we may arrange for a meeting somewhere, for I would not want to assume the sole responsibility of so important a matter. It was very kind of you to send your Membership fee, which, by the way, is the first to come in. I shall hold it until the public appeal is made. I first wanted to obtain the opinion of representative men of this country before entering the larger field. It is quite manifest from replies already received, that the proposal is favourably considered. Again, many thanks. Yours sincerely, Sons, Limited HB/PG Manager