McEachern, Ronald A., Executive Vice-President, Maclean-Hunter Limited

Consumer magazines, importance 19:34-35 Maclean's magazine, comments 21:27-28

McElman, Senator Charles, Member, Mass Media Senate Committee

Criticism by witnesses 5:31-32, 5:47, 5:50-51, 5:70-72

MacGregor, A. Ross, General Manager, Maclean-Hunter Cable TV Limited

Programming, comments 41:64-65

McIntosh, C. Irwin, Past President, Canadian Weekly Newspapers Association

Weeklies, future, observations 29:14-15

MacKay, J. Stuart, President, Selkirk Holdings Limited Broadcasting, Canadian, history, functions, statement 35:10-12

McLean, Andrew Y., Chairman, Postal and Parliamentary Committee, Canadian Weekly Newspapers Association; Publisher, The News-Optimist (North Battleford, Saskatchewan)

Comments, advertising, press council proposed 29:13-14

## Maclean-Hunter Cable TV Limited

Channels, transmission, number 41:72 Expansion, projects 41:69-70, 41:74 History 41:64, 41:68 Maclean-Hunter Limited, relations 41:63-6.

Maclean-Hunter Limited, relations 41:63-64, 41:67, 41:76-77

Programming 41:65, 41:78 Shares 41:63

Technology, role 41:65-66, 41:73-74

## Maclean-Hunter Limited

Broadcasting, programming, control 19:54-55 Business Publications Division Advertising News content, ratio 19:74-75

"Time" competition 19:49-50, 19:76-77 Canadian Business Press Association, relationship 19:75-76

Circulation 19:76

Competition 19:71-73, 19:75, 19:79

Distribution, qualified 19:64-65

Editorial stands 19:78-79

English, French parallel publications, co-operation 19:70

"Home Goods Retailing" 19:59, 19:75 Magazines, general interest 19:45-46 Ottawa bureau 19:59, 19:62

Publications, commencement, termination, reasons 19:73-74

Statements Statements

Craig, J.L. 19:34

Downey, John 19:61-62

Subscriptions, sales 2018 1 48:81 2 A smolal

Canadian Central Registry, control 19:38-40 Companies, competitive 19:40, 19:43-44

Percentage, Canadian 19:39

Price 19:41-42

Publishers Clearing House, services 19:41-42

Refunds 19:39, 19:43

Southam Business Publications Limited, agreement 19:29, 19:72

Trans Canada Readers Service, relationship 19:39, 19:45

Wallace Publishing Company, refusal to buy 19:73 Canadian Radio-Television Commission, advertising time reduced, consequences 19:36

Co-production 19:36-37

"Editorial Manual and Style Guide" 19:52-54

Freedom of expression

Experiences, comments

Berton, Pierre 36:66

Cardinal, Mario 24:9-12

Sykes P. and Marshall O. 22:37

Templeton, Charles D. 7:25, 7:33-34, 19:55-56

Interests, shares

Countryside Holdings Limited 38:15-16

Subsidiaries, American 19:58

Television, community antenna 19:57-58

Journalists

Mobility, turnover 19:69

Recruitment, training 19:60-61, 19:66, 19:68-70

Newspaper publishing interest 19:37

Ownership, mixed media 19:37

Postal rates, effect 19:50-52

Printing division 19:53-54

Revenue 19:35

Shares 19:57

Structure 19:33

Television, competition 19:34-35

"Time", "Readers' Digest", competition, exemption 19:47-50, 19:76

Trade shows 19:34

## Maclean's Magazine

Comments

Berton, Pierre, dismissal 36:66

Gzowski, Peter, "Canadian Forum" (October 1964), article 21:28-29

O'Leary, Senator M. Grattan 21:35-36

Competition 21:35-36

Freedom of expression 21:28-31

Role 21:27, 21:30-31, 21:39, 21:43

Statements

Brander, F.G. 21:26-27

MacEachern, R.A. 21:27-28