The Canadian Trade Commissioner Service Everywhere you do business

Le Service des délégués commerciaux du Canada Partout où vous faites des affaires

Question 3

If we could only improve three of the areas in Q.2, which should we focus on?

Given the results, the largest issue identified by clients continues to be:

- Staff were creative in providing support beyond my initial request and/or advice across a range of commercial issues;
- Staff understand and know my business/industry sector;
- The support provided was responsive to my company/organizational needs.

