

RPTC3

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: CAIRO

Market: ARAB REPUBLIC OF EGYPT

- Non-competitive financing
- Performance of local agent or representative

- _____
- _____

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: COMPLETE MARKET SURVEY OF SELF FINANCED REQUIREMENTS
Expected Results: BETTER IDENTIFY & PURSUE PROSPECTS

Activity: FOLLOW-UP ON PORT-SAID & SHUKAIR PIPELINE PROJECTS
Expected Results: INTRODUCE CDN SUPPLIERS TO BID

Activity: CONTINUE TO FLAG NEW OIL/GAS CONCESSION BID ROUNDS
Expected Results: STIMULATE MORE ACTIVE CDN PARTICIPATION IN MARKET

Activity: ASSIST "ECOLE DES HAUTES ETUDES COMMERCIALES" RECRUITMENT OF EGYPTIANS
Expected Results: EXPAND PROMOTION OF CDN PETROLEUM MGMT EXPERTISE

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: INCOMING VISITORS TO NPS 90
Expected Results: BETTER UNDERSTANDING OF CDN CAPABILITIES

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: PARTICIPATE IN ON LINE TRAPETCO BULLETIN BOARD
Expected Results: MORE EFFECTIVE PROMOTION OF CDN OPPORTUNITIES TO LOCAL COYS

Activity: CLOSURE LIAISON WITH GULF CANADA
Expected Results: PROMOTE CDN SUPPLIERS TO CDN EXPLORATION CO NOW ACTIVE

Activity: CAIRO OFFICER TO CALL UPON ALBERTA BASED OIL/GAS UNDUSTRY
Expected Results: STIMULATE MARKET INITIATIVE FROM CANADA