

The EDC head office is in Ottawa. It may be reached at the following address:

Export Development Corporation

P.O. Box 655
151 O'Connor Street
Ottawa, Ontario
K1P 5T9
Tel.: (613) 598-2500
Telex: 053-4136

Regional offices are maintained in Montreal, Toronto, Vancouver and Halifax. General enquiries and export insurance services are handled there. Enquiries about export financing for a specific geographical area should be addressed to the manager of the appropriate department in the Export Financing Group, Ottawa.

Program for Export Market Development

The Program for Export Market Development (PEMD) is designed to assist individual firms in their particular marketing endeavours. Financial assistance is available to companies who apply for it. The government contribution is repayable to the extent that the PEMD-supported activity generates export sales. The following export activities qualify for PEMD funding:

- pre-contractual and bidding costs for specific capital projects (PEMD A);
- travel and related costs in market identification and market adjustment (PEMD B);
- costs of individual participation in foreign trade fairs (PEMD C);
- specified cost of bringing foreign buyers to Canada (PEMD D);
- costs associated with forming and operating an export consortium (PEMD E);
- costs associated with sustained market development (PEMD F); and
- support for export market development of agriculture, food, and fisheries products (PEMD FOOD).

Applications should be submitted to the DRIE regional office in the province where the applicant firm is registered.

Trade Fairs and Missions

To assist Canadian exporters in developing business in foreign markets, the Trade Fairs and Missions —