

527 - OSAKA
PLANNING:

JAPAN
ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
FOLLOW UP CONTACTS IDENTIFIED FISCAL 86-87 ON COMPANY VISITS AND
THROUGH IND. MACHIN, PLANTS, SERV. SEMINARS AT CONGEN AND SECTOR
MISSIONS TO CDA ORGANIZED BY RELEVANT JAPANESE INDUSTRY ASSOCIATIONS.

INVESTMENT IN CANADA OF SEVERAL MILLION
DOLLARS.

ELECTRONICS EQUIP. & SERV CONSUMER ELECTRONICS
FOLLOW UP CONTACTS IDENTIFIED FISCAL 86-87 ON COMPANY VISITS AND
THROUGH CONSUMER ELECTRONICS SEMINARS AT CONGEN AND SECTOR MISSIONS
TO CDA ORGANIZED BY RELEVANT JAPANESE INDUSTRY ASSOCIATIONS.

INVESTMENT IN CANADA OF SEVERAL MILLION
DOLLARS.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE
FOLLOW UP CONTACTS IDENTIFIED FISCAL 86-87 ON COMPANY VISITS AND
THROUGH INDUSTRY SPECIFIC SEMINARS AT CONGEN AND SECTOR MISSIONS TO
CDA ORGANIZED BY RELEVANT JAPANESE INDUSTRY ASSOCIATIONS. MAINTAIN
CLOSE LIAISON WITH KANSAI AIRPORT AUTHORITIES FOR NEW AIRPORT PROJECT.

INVESTMENT IN CANADA OF SEVERAL MILLION
DOLLARS.

EDUCATION, MEDICAL, HEALTH PROD PHARMACEUTICALS, BIOTECHNOLOGY
FOLLOW UP CONTACTS IDENTIFIED FISCAL 86-87 ON COMPANY VISITS AND
THROUGH INDUSTRY SPECIFIC SEMINARS AT CONGEN AND SECTOR MISSIONS TO
CDA ORGANIZED BY RELEVANT JAPANESE INDUSTRY ASSOCIATIONS. MAINTAIN
CLOSE LINKS WITH PHARMACEUTICAL & BIOTECH FIRMS.

INVESTMENT IN CANADA OF SEVERAL MILLION
DOLLARS.

NON SECTORALLY ORIENTED ACTIVITIES

COOPERATE CLOSELY WITH OSAKA CHAMBER OF COMMERCE AND INDUSTRY TO
ENCOURAGE AND ASSIST ITS MEMBERSHIP TO INVEST IN CDA (IE. SEMINARS,
CJBC MEETING IN CDA, ASIA PACIFIC FORUM, MISSIONS TO CDA).

IDENTIFY 150/200 POTENTIAL INVESTORS TO BE
TARGETTED FOR FURTHER PROMOTION.

DETERMINE POTENTIAL IN CENTRES OUTSIDE OSAKA ITSELF. (PRESENTATION ON
DOING BUSINESS IN CDA TO BE HELD IN AND CO-SPONSORED BY CHAMBER OF
COMMERCE IN KOBE AND/OR KYOTO AND WAKAYAMA AND/OR OHTSU).

EXPECT TO REACH 75 TO 80 NEW BUSINESS
CONTACTS WHO HAVE SHOWN SOME INTEREST
IN CANADA.