

## Canada to take off at the Paris Air Show

PARIS, FRANCE — June 17-24, 2001 — The Paris Air Show is the premier international event in the aeronautics and space industry. Held at Le Bourget every two years, it attracts exhibitors from all sectors of aerospace. The Canadian Pavilion will be organized by the Aerospace Industries Association of Canada (AIAC) and will feature "Showcase Canada" — exhibits of more than a dozen Canadian aerospace firms and organizations. Promosalons Canada (the North American representative of French Trade Exhibitions) in partnership with AIAC, is offering a complete package of exhibit space and support services at competitive prices.

Special programs offered by the Department of Foreign Affairs and International Trade and Industry Canada (major partners in Trade Team Canada — Aerospace and Defence) will help exhibitors by identifying potential business opportunities, matching these to Canadian capabilities, and facilitating individual meetings at the show.

For more information, contact Guy Ladequis, Commercial Officer, Canadian Embassy, Paris, tel.: (011-33-1) 4443-2359, e-mail: [guy.ladequis@dfait-maeci.gc.ca](mailto:guy.ladequis@dfait-maeci.gc.ca)

(For the unabridged version, see [www.infoexport.gc.ca/canadexport](http://www.infoexport.gc.ca/canadexport) and click on "Trade Fairs and Missions.")

## Focus on the Caspian region and beyond

CALGARY, ALBERTA — February 22, 2001 — The Canada Eurasia Energy & Industry Alliance (CEEIA) is organizing a luncheon meeting for Canadian companies interested in doing business in Central Asia. Canada's Ambassador to Kazakhstan, Gerald Skinner, will speak about the latest business and economic developments in Kazakhstan, Kyrgyzstan and Tajikistan, and the opportunities they present for Canadian companies. David Wilson, Director of Nations Energy Company Ltd., will talk about his firm's oil and gas production and exploration business in western Kazakhstan.

There is no cost for CEEIA members

and for non-members the fee is \$45.00.

Similar luncheon meetings are planned for March and April.

- **March** (to be confirmed): Canada's Ambassador to Ukraine, Derek Fraser, and Ukraine's Ambassador to Canada, Yuri Scherbak, on doing business in Ukraine.
- **April**: Vice-President of Operations, Bitech Petroleum Corporation, London, U.K., Jay Scott, on a "Canadian Success Story in Russia."

To register and for more information, contact Iva Schafferova, Manager, CEEIA, tel.: (403) 218-4822, fax: (403) 218-8727, e-mail: [iva@ceeia.org](mailto:iva@ceeia.org) Web site: [www.ceeia.org](http://www.ceeia.org)

## THE ELEPHANT AND THE MOUSE ARE HUGE TRADING PARTNERS

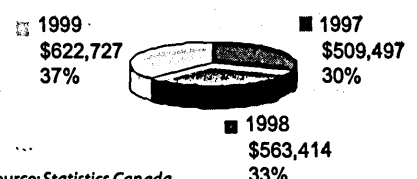
- **Canada and the U.S. in world's largest trade partnership:**
  - Two-way trade with the U.S. was C\$622.7 billion in 1999.
  - Over C\$1.7 billion of trade crosses our border EVERY DAY.\*
- **Reach the U.S. market from Canada:** 85.9% of Canadian exports go to the U.S.\*
- **Trade keeps growing:** Trade between Canada and the U.S. grew an average of 10.4% a year from 1990 to 1999.\*

For more information on investing and doing business in Canada, click on [www.investincanada.gc.ca](http://www.investincanada.gc.ca) or call (613) 941-0354, fax: (613) 941-3796, e-mail: [lanoy.louise@ic.gc.ca](mailto:lanoy.louise@ic.gc.ca)

\* Source: Trade Update 2000: First Annual Report on Canada's State of Trade, Department of Foreign Affairs and International Trade, 2000 [www.dfait-maeci.gc.ca/eet/state-of-trade-e.asp](http://www.dfait-maeci.gc.ca/eet/state-of-trade-e.asp)

### CANADA AND U.S. TRADE PARTNERSHIP

Goods and Services Traded  
(\$ millions Value and % Annual Growth)



Source: Statistics Canada

"There are no longer two separate Canadian and U.S. marketplaces on this continent. It has become one North American market and Canada is an ideal base from which to serve it."

Jim Miller, Senior Vice-President, Sales & Marketing  
Honda Canada

## Enquiries Service

DFAIT's Enquiries Service provides counselling, publications, and referral services to Canadian exporters. Trade-related information can be obtained by calling 1-800-267-8376 (Ottawa region: 944-4000) or by fax at (613) 996-9709; by calling the Enquiries Service FaxLink (from a fax machine) at (613) 944-4500; or by accessing the DFAIT Internet site at [www.dfait-maeci.gc.ca](http://www.dfait-maeci.gc.ca)

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