BENCH-TAILORED Clothes for Men



Smart Styles for Young Men

LOWNDES COMPANY

142 - 144 West Front Street TORONTO





ly not overlook the

CITY DAIRY PRODUCTS

Inspected farms
-scientific pasteurization-delivered in sealed
dust-proof bottles — absolute
cleanliness
everywhere —
this is the barest outline of
the most complete Dairy service on the
continent.

PhoneColl.2040

Columbian Conservatory of Music of Toronto

CONTROLLING and using the Columbian System—a modern and radical method of instruction by which a thorough musical education may be acquired in a comparatively short time and at much less than the usual control.

PUPILS may enter upon the course at any stage of musical development. Full particulars of the system by mail or at the studios. A demonstration is preferable.

lemonstration is preferable.

RETER C. KENNEDY,

President and Musical Director.

Directorate—Lieut.-Col. GOODERHAM,

Mr. E. R. WOOD, Mr. A. F. WEBSTER.

Heintzman Building 183 YONGE STREET

Our VARSITY AND

CLASSMAN SUITS

OVERCOATS

ARE THE Season's Winners

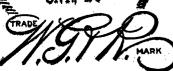
T & D CLOTHES
Two Stores: 26 Yonge Arcade
and 395 Yonge Street



Here is the newest, snartest, collar style, produced by the Canadian makers whose product you KNOW. Very natty for day or evening wear.

Cut so the curve fits the neck without pinching. The Clifford is 2 in. at back, 2 1-8 in. at front. Colton is slightly higher. Two for 25c, quarter sizes.

MADE IN BERLIN, ONT., BY



Patronize The Varsity Advertisers! Se sure to mention The Varsity!



KNOX COLLEGE

"A little ere the mightiest Julius fell
The graves stood tenantless, and the
sheeted dead

Did squeak and gibber in the Roman Streets."

There appeared in a city church on Sunday a gentleman whom the world has been unconsciously expecting for a great number of years. Lo! this gentleman has undoubtedly ushered in the millenium. The week preceding the arrival of this gentleman was, needless to say, filled with uncommon occurrences. It was decided that the slides should be closed on Sundays and 'Old Mooley' was advised to give milk only six days in the week. Even a bashful gentleman became a bashful gentleman became as infatuated with Gertrude Hoffman that he was unable to sleep for a week.

It is needless to mention any more of these portents—suffice it to say that on the above mentioned day throngs gathered at this church saying with one accord, "we have seen your star over Knox College and we have come to worship you." The said gentleman answered with a lenghtly discourse replete with brilliant witticisms and terse epigram. He ended by saying "the times are out of joint and I am come to set them right."

The fact is that Gilbert Gomm preached his academic sermon on Sunday.

The members of Prof. Davidson's class have decided to confine themselves to the study of "Socialism." The subject promises to be very interesting as it is a live subject at the present day. The leader is looking for someone to do some research work in the down town districts. This is a real opportunity for anyone possessing the spirit of adverture.

UNIVERSITY COLLEGE

Owing to the pressure of extraneous circumstances Mr. E. S. Farr has been obliged to resign his position as U. C. representative on the Varsity. Herb. Taylor who has taken over the work will be found in the rotunda every day from 9 to 9.10, from 10 to 10.10, from 11 to 11.10 Just stroll around and tell him what is happening.

Friday morning Varsity Stock Exchange (The Rotunda) was greatly excited when at 11.05 Prof. Cudmore, with his gown flying, swept in, holding on high a crooked and well nicked scantling which appeared much as a shepherd's staff. The blue blood of U.C. (phrase from the Onlooker) immediately prepared to follow behind, but were forcibly restrained by Duff Wood who explained that the insigmia was only a decoy used to entice innocents to an Economics Lecture.

TRINITY COLLEGE

Inter-year hockey opened at Trinity on Thursday morning, with great eclat, the participants in the struggle being the sophomores and the freshmen. The game was exceedingly close and only by an individual rush by Wilkes was the winning goal scored. Matheson was the star for the sophomores, while Wilkes played the best game for the winners. The teams:

Sophomores—R. Wing, Willis; L. Wing, Drew; Centre, Mills; Rover, Matheson; Cover Point, Caverhill; Point, Hayes;

Goal, Wilkins.

Freshmen—R. Wing, Dixon; L. Wing, Howard; Centre, Somerville; Rover, Wilkes; Cover-Point, Cluff; Point, Wheatley; Goal, Spragge.

WANTED

To complete its fyle records of volume No. 30, year 1910-1911, The Varsity requires copies Nos. 18 to 27 inclusive, 30 and 31, 35 and 36, 38 and 39 of the paper. If there are any readers who have some of these copies, and can spare them, will they kindly forward the same to the Business Manager of The Varsity.

Patronize The Varsity Advertisers! Be sure to mention The Varsity!

APPLIED SCIENCE

The second yr. hockey is now in full swing and the sophs are practicing on Tuesday from 3-4, and Saturday from 12-1. The last practice 17 men turned out, and much promising material has been unearthed from which Mgr. Perry expects to pick the championship team. Keen rivalry is being shown by the participants in the race ro secure a place on the team, and it is having the effect of getting a large number of men actively engaged in hockey. This ought to be a rich hunting ground for the scouts of the senior and Jennings Cup teams.

Those that showed up best were Hayman, Lount, Rainey, Binns, Miller, Cameron and Ratz.

A jolly little sleighride party left the main building the other morning, and after a fast (?) drive around the campus stopped at the C. and M. building for a lecture on surveying. The sleighing was excellent, the air very invigorating, and once equus velox was started, everything went merrily. All of the II yr. Civils and Miners report having had a very fine outing.

The third game in the first year League was won by the Civils B team from the Miners and Arch. Score 2-0. Hockey is developing rapidly in the year as a result of these games.

Watch the columns of Varsity for news of the Inter-faculty Indoor Track Meet. As entries are limited to those who have never won either first or second place in any University meet, this presents a splendid chance for freshmen to get a start in University Athletics. Get out and help School win this meet.

Intending subscribers to the School dance are asked to send their applications in before Friday as no applications will be considered after that date.

F. J. Anderson '07 and F. C. Lamb '07 and F. Harvey '10 were visitors at the School this week.

After Feb. the 9th, "The Time, The Place and The Girl" will no longer interest 3rd Year Civils, instead it will be the time, the place and the observed altitude.

The fourth year Electricals hereby accept the challenge of their demonstrators for a high tension game of hockey at the Varsity Stadium on Monday (today), at 10.30 o'clock. Rusty Bell, owing to his high efficiency service as a referee, is willing to resuscitate any one during the contest, at the same time guarding the interests of both factions.

MEDICAL NOTES

Prof. J. J. McKenzie is able to lecture again after a weeks illness.

If some of the first and second year want their dances, etc., announced in this column, they ought to see that someone leaves notes in the Varsity news box in the reading room. That's what the box is there for.

The fourth year have at least one interesting subject to study, psychiatry. A couple of days ago they had a lecture on the "Significance of Dreams."

Dr. Wright, '10, will read a paper at the Orthopaedic Clinic at 4.30 Saturday afternoon on "Enteroptosis and Rheumatism." For the past year he has been connected with Johns Hopkins.

There was a large meeting of those interested in the advancement of Mission Study in Medicine last Friday. One hundred Meds. are needed in the classes.

It may be that certain students in a sister faculty may not see the point in the following but the Fourth Year Meds in a lecture on Thursday afternoon, certainly enjoyed a remark made by one of the Professors. He was speaking of the process of mumification and said, "If you want to see some good mummies, go up to Victoria College any time and you can see them. Now of course he didn't mean live ones, but anyway, that's what he said and it sounded good.

Who's coming out for President of the Medical Society, next year? Nominations take place next Friday night.

MISS BRADFIELD LEAVES

Patrons of the Dining Hall will be sorry to learn of the loss of the services of Miss Riley's capable assistant, Miss Bradfield, Miss Bradfield graduated from the Department of Household Science last year and has ably filled a position in the Dining Hall since September. To-day she is leaving to take up a much better position in Kingston where she will be connected with the hospital staff of the Government Asylum. We wish her every success.

How Far Will a Dollar Go?

It is largely a question of food knowledge and food sense. An intelligent selection of food means less waste, smaller grocery bills, better health, better nourished

Shredded Wheat

Biscuits and heat them in the oven to restore crispness and then pour hot milk over them, and you have a warm, nourishing meal that will supply all the strength for a half-day's work, at a cost of four or five cents.

Served with stewed prunes, baked apples, canned peaches, or sliced bananas the meal is even more wholesome and satisfying.

"It's All in the Shreds"

Made of Choicest Selected Canadian Wheat
A Canadian Food for Canadians

Made h

The Canadian Shredded Wheat Company, Limited

Niagara Falls, Ontario
Toronto Offica:- - - 49 Wellington Street, East

Toronto Omea:- - 45 Wellington Street, East

YOU ARE INTERESTED IN

:: Good Hair Cutting ::

We have the reputation of doing the best work in the city.

E. M. Kennedy & Co. BARBERS

464 SPADINA AVE. Near College St.

SHOE SHINE PARLOR IN CONNECTION.

VAN DUSEN'S
TIES

342 College Street

HUNT'S SWEET SHOPS

466 SPADINA (at College) 1454 QUEEN WEST (at Close Ave.)

Chocolates and Bon Bons
Fine Hard Candy
Fountain Service
Delicious Hot Soups
Hot Drinks Coffee Sandwiches
Ice Cream Sundaes Sodas, etc

BRUCE & HUNT Company - Limited

BEEBE, 280 COLLEGE STREET Haberdashery for Students

Our NEW FALL LINES of Men's Wear is now complete. All the latest designs in NECK WEAR, SHIRTS, HOSIERY, HATS and GLOVES.

Phone College 3212

Upper Canada Tract Society

2 RICHMOND ST. EAST We carry a choice stock of—

BOOKS, BIBLES,
THEOLOGICAL BOOKS

MISSIONARY BOOKS

PHONE MAIN 7952

WALKER'S The Big Up-town Dry Goods Store

MEN'S FURNISHINGS

For Shirts, Collars, Ties, Mufflers, Gloves, Umbrellas, Braces, and Underwear, etc.,

— GO TO —

R. E. WALKER & Co's

450--452 Spadina Ave.

Half-block from College St.

10% Discount Off to Students

Patronize The Varsity Advertisers!

Be sure to mention The Varsity!

The second of th

TELEPHONE COLLEGE 688

Sage & Company

High-Class Caterers

Office: "The Metropolitan," 245 College Street Retail Store: 247 College Street

THE Students Book Department::

UNIVERSITY OF TORONTO

R. J. HAMILTON, B.A., :: MANAGER

Carries a complete stock of
ARTS, MEDICAL, APPLIED
SCIENCE, EDUCATION and
FORESTRY TEXT BOOKS.
NOTE BOOKS, FOUNTAIN PENS

University Embossed Note Paper.

ACCURACY AND C O M F O R T

IN OUR FITTING OF

THE CULVERHOUSE OPTICAL CO.

6 RICHMOND ST., E., TORONTO
Phone M./ 4558

SMART, SNAPPY
Men's Shoes
BLACHFORD'S
114 Yonge St.

WE ARE CANADIAN SELLING AGENTS

FOR

Bausch & Lomb-Zeiss Microscopes and all Laboratory Supplies : : : Baker & Adamson C. P. Chemica. Complete Stock Physicians' Supplies.

Ingram & Bell, Limited
420 Yonge Street

NECKWEAR STOLLERY'S

Yonge Street, Cor. Bloor

BETTER LET HANSON'S DO YOUR
DEVELOPING AND PRINTING

THAN WISH YOU HAD.

HANSON'S DRUG STORE

444 Spadina Ave.

J. W. GEDDES

Picture Framing
Students' Groups and Certificates at
Special Prices.

431 SPADINA AVE. Phone Cell. 800

Patronize The Varsity Advertisers!

Be sure to mention The Varsity!