

Publishers' Announcement.

With the January number of Westward Ho! will be inaugurated a new regime with a wider scope, a more cardiac influence, and a higher ideal.

The Editorship passes into the hands of Mr. Bram Thompson, M.A., who is well known both in the Old Country and in Eastern Canada as a strenuous Imperialist and an ardent advocate of Canadian Nationhood.

A recent article published by him in Canada was not only transcribed into "The Standard of Empire" of the 22nd of August last but criticised at considerable length and eulogized thus:

"Beginning with the paragraph 'CANADA WANTS NATIONHOOD' the writer of this stirring article presents a message, a suggestion, instinct with the true spirit of Nationhood. It is a message which should be widely read and earnestly considered not alone in the Dominion and in Great Britain but throughout all the lands of Greater Britain."

This is all we need say in commendation of our new editor.

The Business man in future is to receive his merited measure of consideration.

Canada's internal expansion and external commerce. Intra-Empire Tariffs: what they mean to Canada as a whole, and to Western Canada in particular, agriculturally and commercially.

The transverse currents of trade. Transit to the Occident; The route to the Orient; Maritime development; New customers; Resurgent China and Adolescent Japan, every subject—rural, urban, metropolitan, and cosmopolitan—that tends to clarify Canada's path among the world's great trading nations.

Canada's Nationhood—How to attain it; and How to preserve it within or without the Empire. A Canadian Navy; and how to build it. Canada's immunity from war. A National crux: Canada's immersion in war. Patriotism and not Parliament, the real solvent of the Asiatic problem.

These and many correlative subjects will receive exposition not from the temporizing standpoint of fleeting politics, but from that of the Statesman who after sounding the present scans the future, and so guides the ship of state that she will neither run upon rocks or shoals nor be wrecked by contending elements of adverse fury nor be engulfed in waters which

"With vortiginous and hideous whirl suck down their prey."

The only light that can be shed upon these problems is to be obtained by the dynamic force of argument on fundamental, historic, philosophic and contemporaneous facts; and Westward Ho! intends to supply it with a luminosity that will penetrate to the most recondite recesses.

There will be another improvement. The women we feel have not in the past been adequately looked after by the magazine; and a section will be appropriated to themselves controlled as we hope by a lady whose talents are of the highest and most versatile order and whose name is a guarantee that problems affecting or interesting to women solely, or pertaining to Society generally, as seen from a woman's standpoint, will be brilliantly dealt with. What these may be we do not pretend to say; and to prophesy under the circumstances would amount to sacrilege.

The Fiction and Poetry will continue to be characterized by their purity of tone; and will at the same time maintain the literary excellence which makes a magazine both attractive and educative, and obviates the detriment to the young, and revulsion to the matured, mind which even a good tale produces when ungrammatically told or illogically arranged.

Our contributors will continue to describe the beauties and resources of Western Canada; and occasionally the Editor with the reader-student may take a ramble among the sights and scenes of Greek Art and Roman Power; converse with the militant German, the placid Frank and the subtle Italian; scan the rise and note the fall of the dethroned Empires; draw lessons for Canadian guidance from their fate; listen to their muses; and while transported with the roll of their sublime eloquence deplore the howling twaddle of our own times that adorns itself with the name of Oratory.

Satis verborum nunc pro actis.

Percy F. Godenrath.

President.