

NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

REVENUE 1896.
Fire Income.....\$7,665,360.94
Life and Annuity Income.....4,558,794.73

Total Revenue.....\$12,524,155.66
Total Assets.....\$72,560,330.00
Canadian Investments...6,567,079.00

Resident Agents in Toronto:

GOOCH & EVANS

THOMAS DAVIDSON, Managing Director,
MONTREAL

SUN FOUNDED A.D. 1710 INSURANCE FIRE OFFICE

Head Office, Threadneedle St., London, Eng.
Transacts Fire Business only, and is the oldest
purely Fire Office in the world. Surplus over Capital
and all Liabilities exceed \$7,000,000.
Canadian Branch—15 Wellington Street East TO-
RONT, ONT.

H. M. BLACKBURN, : : : Manager
H. F. PETMAN, : : : Inspector

HIGINBOTHAM & LYON, Toronto Agents.
Telephone 468.Agents Wanted in all Unrepresented
Districts.

FOUNDED A. D. 1822.



NATIONAL Assurance Comp'y of Ireland

HOME OFFICE, DUBLIN
CANADA BRANCH, MONTREALMATTHEW C. HINSHAW,
Chief Agent

PHOENIX

Fire Ins. Co. of Hartford, Conn.

R. H. BUTT, Agent,

27 Wellington St. East, Toronto

Lancashire

INS. CO. OF ENGLAND

Capital and Assets Exceed \$20,000,000
Absolute Security

Canada Branch—

Head Office, Company's Building, Toronto.

J. GARDNER THOMPSON, Manager.

A. W. GILES, } Inspectors.

J. A. FRIGON, }

Agents for Toronto—
LOVE & HAMILTON,
27-29 Wellington St. E.

Standard Life Assurance Co. of Edinburgh

Established 1825.

Head Office for Canada:
MONTREAL

Invested Funds.....\$46,300,000
Investments in Canada.....14,600,000

Low rates. Absolute security.
Unconditional policies.

Claims settled immediately on proof of death and
No delay.

J. HUTTON BALFOUR, W. M. RAMSAY,
Secretary. Manager.
D. M. McGOUN, Assistant Manager.
CHAS. HUNTER, Chief Agent Ontario.

Liverpool and London and Globe INSURANCE COMPANY

Available Assets.....\$59,952,465
Investments in Canada.....\$2,150,000

Insurances accepted at lowest
Current Rates

JOS. B REED, Agent, 20 Wellington St. East, Toronto.
G. F. C. SMITH, Chief Agent for Dom., Montreal.



Insurance Company.

ESTABLISHED A.D. 1790

THE LONDON ASSURANCE,

Head Office, Canada Branch, Montreal.

E. A. LILLY, Manager.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates.

Toronto Agents:

S. Bruce Harman, 19 Wellington Street East.
Thomas Hunter, 116 King Street West.

WELLINGTON MUTUAL Fire Insurance Co.

Established 1840

Business done on the Cash and Premium Note
System.

GEORGE SLEEMAN, Esq., President.

JOHN DAVIDSON, Esq., Secretary.

Head Office, Guelph, Ont.

Life Agents Wanted

THE

Northern Life Assurance Co. Of Canada

WANT 6 GENERAL AGENTS

to take charge of first-class
producing Districts in Eastern and Western Ontario.
To men of energy and capable of writing a good volume
of business personally as well as securing and supervising
local agents. Liberal contracts will be made. Apply
to HEAD OFFICE, London, Ont.

Life!

"Who does the best his
circumstances allows, does
well, acts nobly; angels
could no more."—Young.

But few men are on a par
with the angels; because
few men do their best.

Under the same circum-
stances, angels could do no
more than most men do to
protect their wives and
families by life insurance.

When YOU want to be
one of the "few," and do
your BEST in the matter
of protecting your family.

REMEMBER that this
company has a wide and
excellent reputation for
financial strength and reli-
ability; has plans of insur-
ance suited to insurable
persons in all stations of
life; and that it has repre-
sentatives in Canada from
the Atlantic to the Pacific
who will be pleased to talk
with you on the important
matter of insuring your life.

Literature mailed upon
request.L. Goldman,
Secretary.Wm. McCabe,
Managing Director.

North American Life

Head Office—113 to 118 King Street West,
Toronto, Ontario

BRITISH EMPIRE MUTUAL LIFE

ASSURANCE CO.

Head Office for Canada, MONTREAL
Established Over Half a Century.

Funds in Hand about.....\$14,000,000 00
Annual Income, over.....\$2,600,000 00

SPECIAL ADVANTAGES:

Mutual Assurance.

No Proprietary.

Liberal Bonuses equitably apportioned.

No Personal Liability of Members.

Temperance Section, yielding increased bonus.

Naval and Military Officers' Risks (war and climate) on
advantageous terms.

Premiums lower than average of British life offices.

Large Reserves.

Non-Forfeitable and Indisputable Policies.

Immediate Settlement of Claims at Montreal.

Invalid Lives on Equitable Conditions.

Foreign Travel and Residence (except in unhealthy cli-
mates) without extra charge.Advances upon Property, Reversions, &c. Reversions
and Life Interests Purchased.Early Assurances on a novel and attractive basis without
medical examination, at exceptionally low premiums.
Long Term Assurances at very low premiums with
option of continuance.

Six per cent. Investment Policies.

Leasehold and Sinking Fund Assurances.

Dowry Assurances.

DIRECTORS:

THOMAS FYSHE, Esq.,

Joint General Manager Merchants Bank of Canada.
ROBERT SIMMS, Esq. E. GOFF PENNY, Esq., M.P.
A. McDUGALD, Manager for Canada.

The ROYAL VICTORIA LIFE INSURANCE CO. OF CANADA

Made the following increases in business
in 1898 over 1897:

1. Increase in Cash Premiums paid 148 %
2. Increase in New Business issued 43 %
3. Increase in Business in force 85 %
Note Decrease in amount of Death Claims 200 %

ALL LIFE INSURANCE COMPANIES
IN CANADA COMBINEDMade the following increases in business
in 1898 over 1897:

1. Increase in Cash Premiums paid 8.89 %
2. Increase in New Business issued 22.08 %
3. Increase in Business in force 9.66 %
Note Increase in amount of Death Claims 14.98 %

Company's Toronto Offices, 6 King St.
West, TORONTO.DAVID BURKE, A.I.A., F.S.S., Gen'l Manager.
Head Office, Montreal

PHENIX....

Insurance Company
Of Brooklyn, N.Y.

WOOD & KIRKPATRICK, Agents, Toron'o