IT LEADS ALL HOME COMPANIES

t Leads

In Age

In Size

In Popularity

In Actual Results

CANADA LIFE ASSURANCE CO

Assurance Co.

of Canada

HEAD OFFICE-MONTREAL.

THE prosperous condition of the Sun Life of Canada is doubtless due to its fair treatment of policyholders, its uncondi-tional policy and prompt payment of death claims.

R. MACAULAY, President.

T. B. MACAULAY, Sec. & Actuary. IRA B. THAYER, Supt. of Agencies.

Toronto Office—33 Adelaide St. E.
F. G. COPE, Cashier.
W. T. McINTYRE, Manager.

Subscribed Capital - - - -Paid-up and Invested - - - Total Funds - - - - - -

\$25,000,000 2,750,000 17,500,000

@* Established 1824

NOTWITHSTANDING
the financial depression of the year 1893
it was the most successful in the history of this
progressive company. The
New Business completed is
greater than that secured by
any other Canadian Company in one year, and must
be gratifying to policyholders and directors alike.
Substantial increases
have been made in New
Business, Total Business in Force, Income
and Assets.



ASSURANCE

Head Office: Bartholomew Lane, LONDON, Eng. 6

Rt. Hon. LORD ROTHSCHILD, ROBERT LEWIS, Esq.,
CHIEF SECRETARY.

Branch Office in Canada

5 N. B.—This company having re-insured the Canadian business of the Royal Canadian Insurance Company, assures all liability under existing policies of that company as at the 1st of March, 1892.

THE

LIFE ASSURANCE COMPANY

OF NORTH AMERICA

Gains in 4 Years:

Head Office, Manning Arcade. Toronto

Dec. 31st.	Number of Lives	Amt. of Insurance	Assets not including Capital	
1889 1893	1,957 4,148	\$3,040,972 5,269,620	\$ 54,587.74 238,422.33	
Gains	2,191	\$2,228,648	\$183,834.59	

GAINS in '94 much more satisfactory for first six months than in any corresponding period. Money to Loan on easy Terms. Agents wanted. HON. G. W. BOSS, President. H. SUTHERLAND, Manager.

Life Insurance Company

Of HARTFORD, Conn.

Cash Capital, all paid-up, \$1,250,000 00 Accumulated Assets,

\$40,267,952 90

Deposit at Ottawa,

SSUES policies both en the Mutual and on the Stock plans. Its Stock, or low-level rate policies, are at low-er rates than purely stock companies, and its mutual, or with profits policies, are not equalled by any "purely mutual" life insurance company for lowness of cost, produced by annual cash dividends upon identical policies.

H. ORR & SONS, Managers,

Cor. Toronto & Court Sts.

CAPITAL, OOO, OOO Fire



\$1,000,000

ACENCIES THROUGHOUT CANADA

Resident Manager for Ontario and Quebec. D. C. EDWARDS, Office—Temple Building, Montreal.

AGENT FOR TORONTO AND VICINITY—FRED. J. STEWART. Office—No. 30 Victoria St., Toronto.

The **Ecderal** Life Assurance Co.

Head Office:

OF HALIFAX,

HAMILTON. Ontario.

and

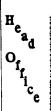
GUARANTEE CAPITAL, \$700,000

Surplus Security to Policy-holders, 8704,141 26 Paid to Policy-holders, over 750,000 00

Most Liberal Policies. Age having been admitted, there is no condition, excepting the payment of Premiums, after the FIRST YEAR.
Inquire for the "Accumulation Policy," the "Compound Investment Policy," or the "Guaranteed Four per cent. Insurance Bond."

DAVID DEXTER, Man'g Director.

JAS. H. BEATTY (Pres. N. W. Transportation Line), President.



Toronto

ASSURANCE CO'Y

Capital \$750,000.00 1.392,249,81 Total Assets Losses Paid, since organiz'n, 13,242,397.27

DIRECTORS:

GEO. A. COX, President. J. J. KENNY, Vice-President.

M. Smith. S. F. McKinnon. Thomas Long. John Hoskin, Q.C., LL.D.
Robert Jaffray. Augustus Myers. H. M. Pellatt. A. M. Smith.

P. H. SIMS, Secretary.

Incorporated @ 1851

ASSURANCE **COMPANY**

Fire and Marine

Head Office,

Toronto, Ont.

\$2,000,000 00 Capital, 2,400,000 00 Assets, over . . Annual Income 2,350,000 00

A. M. SMITH, President. C. C. FOSTER, Secretary.

J. J. KENNY, Managing Director.

ASSETS

Cash	1889 6,179 28,473 58,939	44 21 88	1894 \$ 39,210 692,751 89,359	45
Total	93,592	53	\$821,320	88
LIABILITIES Reserve, and on acct. of Policyholders	160,401 5,884	00 76	\$ 642,248 1,282	68 48
Net Surplus 1 Income 1 Expenditure, Total 1 Insurance in force 6,1	157,354 147,158	97 37	50,469 306,715 153,493 9,283,302	63 37

Head Office, TORONTO, Ont. GEO. GOODERHAM, President.
JOHN F. ELLIS, Managing Director.
GEO. A. STERLING, Secretary.