MONTREAL'S GREATEST STORE.

The S. CARSLEY Co.,

LIMITED.

1765 to 1783 Notre Dame Street,

192 to 194 St. James Street,

MONTREAL.

"The Store that is Increasing Faster than any other Store in Montreal To-day."

STYLISH JACKETS.

It is worth your while to know that the greatest number of new styles in Jackets and Capes is here. That's the central fact in the most remarkable Mantle Business ever known in Montreal. Every lady wants a wide range of styles to choose between. Nobody knowingly buys a Garment that is common. The distinctive feature of the demand is Style-Novelty.

We have proper facilities for production of new Over Garments, the collection to-day is really voluminous. Every wanted style, size, color, grade and value.

JACKET NOVELTIES.

Very stylish Jackets in plain beaver cloth, satin finish, made double-breasted, new high collar, beautifully trimmed with mohair braid and lined with silk, in navy, royal blue, myrtle, olive, drab, fawn and black, special price, $15 00.

New and Elegant Jackets in plain box beaver cloth, drab, green, navy and black, tight-fighting, braided, new high collar, fancy cuffs, lined with fancy silk, special price, $21 00.

A model Jacket in plain cloth, stylish satin edge trimming, cut double-breasted style, newest fancy collar and cuffs, lined with fine quality silk, special price, $23 50.

THE S. CARSLEY CO., Limited.

NEW CAPES.

Ladies' New Black Cheviot Cloth Capes, cut full sweep and trimmed with braid and jet, High Fancy Collar, New Style, $5.75.

Ladies' Very Stylish New Black Knotted Cloth Jackets, richly trimmed with real Mohair Braid, large Query Collar and Lined with Rich Black Satin, $8.00.

Ladies' New Fancy Rough Cloth Capes, in Green and Gold, Fancy Checked Front, stylish high collar, fancy hood and cut full sweep, stylish length. A very elegant cape, $9.25.

Latest Cape Novelties up to $80.00.

THE S. CARSLEY CO., Limited.

Dress Goods and Silks.

To comprehend the beauty and novelty of the display you must recall the commonplace styles of five or six years ago. Designers and manufacturers have been on the alert to catch every new idea and turn it to the betterment of the stock. This season the assortment is prodigious. So many charming styles every body is bound to be well pleased. Never in the history of Dry Goods retailing have quantities so vast been brought to the retail purchaser. It will pay you to come, if only to see the great bulk.

NEW DRESS GOODS.

New Titania Cloth, in pretty mottled grounds with raised shell pattern, stylish and serviceable. 30c.

New Silk and Wool Milanese Cloth, in a fine basket pattern. All the latest colorings, 69c.

New Minorca Cloth, with heavy raised boucle pattern, on changeable foundation, 75c.

New Cycling Cloth, 56 inches wide, in a full range of choice effects. Nothing like them for wear, 95c.

THE S. CARSLEY CO., Limited.

NEW BLACK GOODS.

New Fancy Boscabel Cloth, in bright satin finish and elegant designs, 55c.

New Mustapha Cloth, with heavy raised boucle patterns, in large and small designs, 75c.

New French Poplin, in a medium cord. One of the latest plain dress fabrics, 90c.

New Black Montauban Cloth, with raised Mohair, Sidney pattern. Very effective and stylish, $1.15.

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Mail Orders carefully filled.

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MONTREAL.

$200.00 for CORRECT ANSWERS!

Most Unique Contest of the Age — $200.00 Paid for Correct Lists made by Supplying Missing Letters in Places of Dashes — No Lottery — Popular Plan of Education — Read All the Particulars.

In the United States four times as much money is expended for education as for the military. Brain is better than brawn. By our educational facilities we have become a great nation. We, the publishers of **Woman's World** and **Jenness Miller Monthly**, have done much toward the cause of education in many ways, but now we offer you an opportunity to display your knowledge and receive **most generous payment for a little study.** The object of this contest is to give an impetus to many dormant minds to awaken and think; also we expect by this competition of brains to extend the circulation of **Woman's World and Jenness Miller Monthly** to such a size that we shall be able to charge double the present rate for advertising in our columns. By this plan of increasing the number of subscriptions and receiving more money from advertisers of soaps, pianos, medicines, books, baking powders, jewelry, etc., we shall add **$50,000** a year to our income, and with this mathematical deduction before us, we have decided to operate this most remarkable "missing letters" contest.

HERE'S WHAT YOU ARE TO DO.

There are thirty words in this schedule, from each of which letters have been omitted and their places have been **supplied by dashes.** To fill in the blank spaces and get the names properly you must have some knowledge of geography and history. **We want you to spell** out as many words as you can, then send to us with 25 cents to pay for a three months' subscription to WOMAN'S WORLD. **For correct lists we shall give $200.00** in cash. If more than one person sends a full, correct list, the money will be awarded to the fifty best lists in appearance. Also, if your list contains twenty or more correct words, we shall send you a beautiful **Egeria Diamond Scarf Pin** (for lady or gentleman), the regular price of which is $2.25. Therefore, by sending your list, you are positively certain of the $2.25 prize, and by being careful to send a correct list you have an opportunity of the **$200.00 cash award.** The distance that you may live from New York makes no difference. All have equal opportunity for winning.

PRIZES WILL BE SENT PROMPTLY.

Prizes will be honestly awarded and promptly sent. We publish the list of words to be studied out. **In making** your list of answers, be sure to give the number of each word:

1. – R A – I – A country of South America.
2. – A – I – I – Name of the largest body of water.
3. M – O – – E – – A – E – – A sea.
4. – M – – O – A large river.
5. T – A – – S Well known river of Europe.
6. S – – A N – A – A city in one of the Southern States.
7. H – – – – – X A city of Canada.
8. N – A – A – A Noted for display of water.
9. – E – – E – – E – One of the United States.
10. – A – R I – A city of Spain.
11. H – V – – A A city on a well known island.
12. S – M – E – A well known old fort of the United States.
13. G – – R – L – A – Greatest fortification in the world.
14. S – A – L E – A great explorer.
15. C – L – F – – – I – One of the United States.
16. B – S M – – K A noted ruler.
17. – – C T O – I – Another noted ruler.
18. P – R – U – A – Country of Europe.
19. A – S T – A – I – A big island.
20. M – – I N – E – Name of the most prominent American
21. T – – A – One of the United States.
22. J – F – – R – – N Once President of the United States.
23. – U – – N A large lake.
24. E – E – S – N A noted poet.
25. C – R – A A foreign country, same size as Kansas.
26. B – R – – O A large island.
27. W-M–-S W-R-D Popular family magazine.
28. B – H – I – G A sea.
29. A – L – N – I – An ocean.
30. M – D – G – S – A – An island near Africa.

In sending your list of words, mention whether you want prize money sent by bank draft, money order or registered mail; we will send any way that winners require. The **Egeria Diamond** is a perfect imitation of a **Real Diamond** of large size. We defy experts to distinguish it from real except by microscopic test. In every respect it serves the purpose of **Genuine Diamond of Purest Quality.** It is artistically mounted in a fine gold-plated pin, warranted to wear forever. This piece of jewelry will make a most desirable gift to a friend if you do not need it yourself. At present our supply of these gifts is limited, and if they are all gone when your set of answers comes in, **we shall send you $2.25** in money instead of the **Scarf** or **Shawl Pin,** so you shall either receive the piece of jewelry or the equivalent in cash, in addition to your participative interest in the **$200.00 cash prize. This entire offer is an honest one,** made by a responsible publishing house. We refer to **mercantile agencies and any bank** in New York. We will promptly refund money to you if you are dissatisfied. What more can we do? Now study, and exchange slight brain work for cash. With your list of answers **send 25 cents** to pay for three-months' subscription to our **great family magazine, Woman's World.** If you have already subscribed, mention that fact in your letter, and we will extend your subscription from the time the present one expires. To avoid loss in sending silver, wrap money very carefully in paper before inclosing in your letter. Address:

JAMES H. PLUMMER, Publisher,

22 & 24 North William Street, - - New York City, N.Y.

Night Schools.

The Catholic night schools opened on Monday evening at the following places. Montcalm, 224 Fullum Street; Champlain, 97 Grand Trunk Street; Belmont, 245 Guy Street; Olier, 216 Roy Street; St. Marys, 184 Craig Street; St. Ann's, 113 Young Street. Those desirous of attending the course must deposit 50 cents, which will be refunded to all who have attended two-thirds of the classes.

SMILES.

The rising generation of Irish boys seems to be fairly well informed as to their country's indebtedness to England. An Irish school inspector the other day was examining a class in geography. He had put a question regarding longitude, and on receiving a correct answer, continued—

"And, now, what is latitude.

There was silence for a little, then an Oliver-Twist-like youth, with a broad grin on his honest face, gave the reply—"Please, sir, we have no latitude in Ireland. The British Government won't allow us any."

An Irish farmer, returning from a somewhat distant market town late one afternoon, missed his way and got into a bog-hole, where he stuck fast. His landlord, who knew well the locality, chancing to pass shortly afterwards on horseback, noticed his tenant's dilemma, and, smiling, shouted out:—

"Hello, Pat, you've got fixity of tenure, now."

"Yes, begorra," ejaculated Pat, "and I'd be mighty obliged if you would evict me."

Cragie.—I respect a man who is really in search of information; but there are some persons who seem to ask questions simply for the sake of asking them.

Digby.—That's so. There's Ditmer, for instance. He asked me to-day when I was going to pay that ten dollars I borrowed of him last month.

"I'm going to Klondike, and——"

"Suppose you don't find any gold?"

"Well, in that case, I'll just keep on till I find the North Pole, and be famous, if I can't be rich."

Mrs. Low-Hengrin—Oh, isn't that beautiful? There, just listen to that!

Mrs Mann—What, those awful steam-pipes?

Mrs. Low-Hengrin—Clara, you cannot deceive me. I can instantly recognize my divine Wagner amid whatever surroundings.

FOR BRONCHITIS, AGUE, ETC.

MANCHESTER, N. H., June 16, 1895.

MESSRS ROY & BOIRE DRUG CO.—Gentlemen, I have used with success your Menthol Cough Syrup, in two cases of chronic bronchitis. It is a preparation that will, without a doubt, receive the approval of all doctors, that will use it. For my part, I can highly recommend it to all persons who may be affected with their respiratory organs.

J. A. E. LANOUETTE, M. D., M.C.,
224 Laurel Street.

Menthol Cough Syrup is on sale everywhere, at 25c per bottle.

FOR INFLAMMATION OF THE LUNGS.

MANCHESTER, N. H., 13th Jan. 1893.

MESSRS. ROY & BOIRE DRUG CO.—Gentlemen I certify having prescribed Menthol Cough Syrup, with marvellous success, in cases of coughs, chronic bronchitis, inflammation of the lungs, pleurisy, etc, and all patients treated have expressed their satisfaction with the treatment.

I therefore recommend its use to all persons suffering from any of the above troubles.

J. EMILE FORTIER, M. D.,
590 Elm street.

Menthol Cough Syrup is on sale everywhere; price 25c per bottle.

One young British nobleman is a groom in a Johannesburg livery stable, while a Duke's brother-in-law is bossing a gang of blacks in a mine outside the town.

John Murphy & Co's

ADVERTISEMENT.

To Dress Best —ON— Least Money.

That is the problem, and nowhere can it be solved more satisfactorily for Ladies than in our Dress Goods Department. Here will be found style and reliability combined with low prices, and a range of variety to suit every taste—all the world's novelties, in short, for Fall and Winter Wear.

Broad Cloths and Covert Suitings.

The most popular and fashionable dress materials for this season. We have them in great variety and in the newest shades.

42 inch All Wool Covert Suiting, new shades, 50c per yard.
46 inch All Wool Broadcloths, extra fine make can be had in all colors, 75c per yard.
44 inch Two-tone All Wool Covert Suiting, 75c per yard
54 inch Satin Covert Suiting, all Two-tone, and the latest shades, $1.00, $1.25, $1.50 and $1 75 per yard. This is a Special make for Tailor Made Suits
54 inch All Wool French Broadcloth very Special, all New Shades, $1.10 per yard
40 inch Fancy Curl Cloth. All New Colors and Designs, 20c, 25c, 30c, 40c per yard.
42 inch Two-tone Moire Effect Suitings, Choice New Colorings 50c per yard.
Silk and Wool Fancy Suiting, all new Fall shades, choice new patterns, 50c yard.
Scotch Fancy Plaids, an immense assortment in stock, including all leading clans,
Fancy Plaids from 20c per yard
Silk and Wool Plaids from 50c per yard.
All Wool Scotch Tartans, 50c per yard.

DRESS TWEEDS.

The ever increasing demand for serviceable and beautiful Costume Tweeds has made our selection larger than ever before.

New Costume Tweeds, all double width, and all wool, 50c, 60c, 75c and $1.00 per yard.

Country Orders Filled With Care.
Samples Sent On Application.

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We've been making lots of satisfied customers since we started in business here. Straightforward business methods and a little profit-sharing always does that. We've been sharing our profits liberally with you. We find it makes business brisk, so we'll continue to do so. Here are some lines in which we give you a big slice of the profit:

Men's Shoes.

SPECIAL.—Men's Nut Brown and Black American Chrome Calf Boot, coin toe, heavy sole, Goodyear Welted, equal to hand sewn. Originally made to sell at $4.00, here now at $3.00

Buff Boots in Round or square toes, selling at..... $1.50
A very good quality of Calf Boot, razor toe, worth $3.00, for..... $1.95
Very Good Dongola Boot, pointed toe, Goodyear welt, for..... $2.25

Ladies' Shoes.

SPECIAL.—Slater's Dongola kid laced shoes, in very neat styles of coin toes, sizes 2½, 3, 4 and 6. Made to sell at $2.50 Here now at $1.45. The cheapest Ladies' Oxford yet.

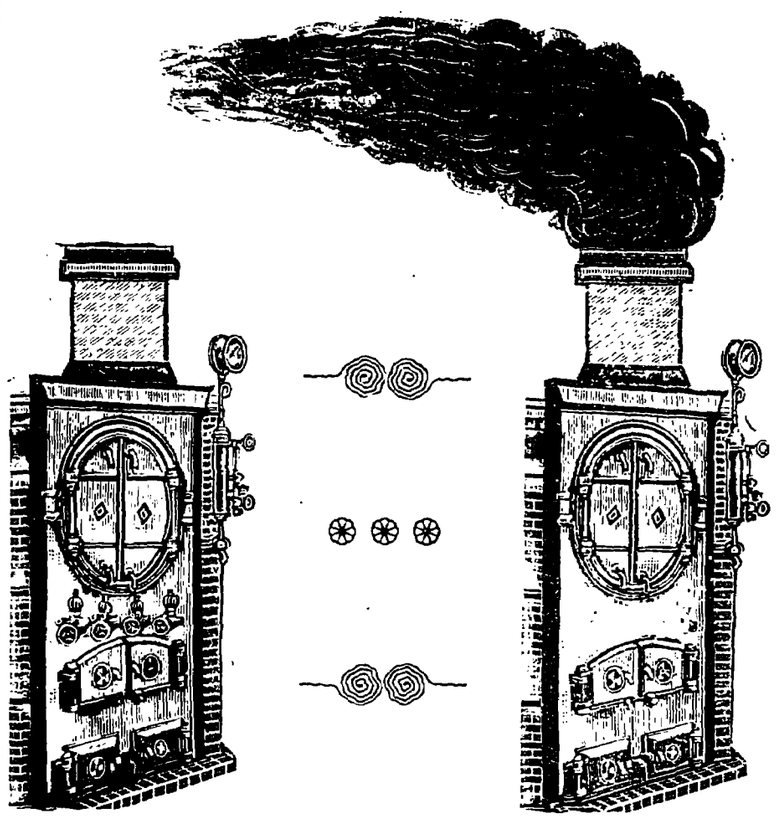
Dongola Kid Lace Shoes, patent tip, coin toe, for a little price..... 75c
Slater's French Kid Slippers, handsomely beaded, French heel, pointed toe, were $2.50, for..... $1 50
Misses' very fine Dongola Laced Boots, patent tip, and fancy French toes, sizes 11 to 13, worth $1.75, for..... $1.35

E. MANSFIELD,

The Shoeist,

Corner St. Lawrence and Lagauchetiere Streets.

JUBILEE SMOKE CONSUMER.



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Is the only Smoke Consuming Device which at once **Consumes Completely** smoke and gases of every kind.

The JUBILEE SMOKE CONSUMER

Is the only one which can be adapted to locomotive and steamboat boilers, as well as to boilers used in workshops and large factories, etc.

The JUBILEE SMOKE CONSUMER

Is the only one which saves fuel notably.

The JUBILEE SMOKE CONSUMER

Is sold with a guarantee for at least 30 years; it is so perfect in construction that it will not need repair.

The JUBILEE SMOKE CONSUMER

Is the only one which gives entire satisfaction under every prospect, its work being always perfect and continuous. . . . Or no sale.

N.B.—Agents Wanted; easy and lucrative position.

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Largest and choicest stock of pianos in Canada. Prices and terms made most inviting. All goods guaranteed. Liberal allowance on Pianos of all makes in exchange.

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The Lindsay Nordheimer

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ADVERTISEMENT.

We are Prepared to do a Large Fall Trade in our

Staple Department.

We have the right quality of Goods at the right prices; it is profitable to every shopper to buy their Fall requirements from us

Just received into stock as nice a line of English and Canadian Flannelettes as ever shown in pretty stripes and patterns at pleasing prices.

The balance of our Special Line of American Flannelettes in Dark Colors, Boucle Effects, suitable for Ladies' Wrappers, at 10c yard. No lady can see this line and need Flannelette without buying, for it is extra value for little money. Only a few patterns left.

COMFORTERS.

As the seasons change so must the heads of the Household see to the providing the home with Warm and Comfortable Coverings. Our range of

COMFORTERS

Are magnificent in their beautiful designs and colorings. For Warmth they cannot be equalled. We have them all sizes and prices; but it doesn't matter what price you pay, you are always sure to get big values.

BLANKETS,

We have sold and bought Blankets now for a good few years. Experience has taught us what is a good Blanket. You reap the benefit of these years of experience by buying

TRUSTWORTHY BLANKETS

That show up well after every washing. No shrinkage. We can guarantee our Blankets for genuine wear. We have a large range of Canadian, Scotch and English makes, all made from fine wools by world renowned makers.

STAMPED LINENS

Choice and select designs in Stamped Linens always in stock, together with a complete range of

ART SILKS

Embracing all the Art Shades used in Embroidery, with all other necessary requisites for Art Needlework at our Smallwares Department

Miss Holcomb has now commenced her free lessons on Art Needlework in our Parlor. Hours of lesson 10 a.m. to 1 p.m., 2.30 to 5 p.m.

Afternoon Tea From 4 to 5.

Mail Orders Promptly Attended to.

JAMES A. OGILVY & SONS,

The Largest Exclusive Dry Goods Store in Canada.

St. Catherine & Mountain Sts.

A REMARKABLE POTATO CROP.

Successful Treatment For Blight And Rot.

ITHACA, N.Y., October 3.—The potato Cornell University Farm this year is attracting very wide attention, because of its high excellence at a time when rot and blight are general throughout the Atlantic Coast States. The yield at the University, on indifferent, gravelly, and loamy soil, which has had no fertilizer for four years, is 300 bushels per acre, absolutely free from rot. The cost of the crop per acre, liberally estimated, is about $20, in the following items:—

Seven cultivations.....	@$ 50	$3.50
Four sprayings.....	@ 1.00	4.00
Sixteen bushels seed.....		8.00
Ploughing and planting		3.00
Total.....		$18.50

The only item which is liable to much increase is the cost of seed, the seed in this case having been bought when potatoes were cheap. Now the net price for the crop is sixty cents per bushel, or $180 an acre, leaving $160 profit on each acre of the crop. The land is of a kind ordinarily purchasable at about $35 an acre for farm purposes. It is well within the truth to say that this crop (and others before it) shows that with scientific knowledge a potato crop can be produced worth more than three times the purchase value of the land it is raised on

The important points in this successful potato culture are stated by the College of Agriculture to be: (1) proper fitting of the land; (2) proper planting; (3) proper and sufficient cultivation; (4) proper spraying. The last is a specific against potato blight and potato rot. In raising this enormous crop, the college neglected fertilizers, and did not select land best suited to potato culture. Elsewhere on the farm, these factors being added, the record breaking yield of 380 bushels to the acre has been reached. It should be added that the potatoes are of uniformly, marketable quality, with no waste. The average yield in this state this year is estimated at not more than sixty-five bushels to the acre, and the largest average yield the state has ever known was 120 bushels.

The prevention of blight and subsequent rot by spraying with Bordeaux mixture is an idea which is already being taken up by farmers. The usual method of using it, however, is to wait until the blight appears, and then spray. It is then too late. At the University the potatoes are repeatedly sprayed while green and healthy, and the blight never appears. The report of this amazing crop at Cornell, together with the generally poor crop in the state, has led to a great demand for a recent bulletin of the experiment station treating of potato culture and the prevention of blight and rot, and thousands of copies are being mailed weekly to farmers.—N.Y. Post.

OVERWORKED

from any cause, whether bodily or mentally, the uniformly reliable popular French Tonic,

"Vin Mariani,"

will quickly strengthen and restore vitality. Prescribed by physicians everywhere since 30 years as the most efficacious and agreeable tonic-stimulant for the entire system—Body and Brain. **Every test proves reputation.**

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