

## Novelties.

### THE "READY PARCEL."

A NEW LINE FOR STATIONERS.

Such is the name given by Messrs. W. Gilbert & Co., of London, to a Registered Wrapper, which will convey, in a neat packet form, and safely, any articles through the Post Office, or otherwise. The protecting substance is composed of several thin folds of straw-board worked together so as to give it solidity. At the ends the material separates and wraps into the neatest form of a parcel. Dispensing with the cuts for the "turnins," adopted by former inventors, more strength of resistance is given to the package, and more security to the contents. A metal bust was shown us weighing a pound and a half, which had been transmitted through the post office in the "Ready Parcel," and there was not the slightest indentation on the wrapper. Well packed fragile articles pass without risk: indeed the most delicate materials may be entrusted to their keeping without fear of risk. The "Ready Parcel" can also be used for the Book Post. The ends of the straw board, which are "turned in" for parcels, are in the latter instance cut off, and the book has a case in accordance with size, and travels through the post without the corners or the gilt edges of the book being in the slightest degree damaged.

Be it understood that though there may, and probably will be, an increased demand for better class fancy goods in the Christmas season, there will, in all probability, be no less demand for Christmas cards. Indeed, when presents are interchanged, the card has a further duty in conveying sentiments which the present itself cannot. Hopeful anticipations are indulged that the coming Christmas season may be a more prosperous one than the last. There are indications of trade looking up, and if peace is permanently established, those indications will become certainties.

It would be well if local stationers paid more attention to fancy goods. Articles that are new are always attractive and a shop window well furnished with novelties may lead to increased business. There will be much that is entirely new this season, and it will require good taste and discretion to select the articles most suitable to a neighbourhood. If the traveller's samples do not please, let stationers visit London, Birmingham, or Glasgow, and inspect show-rooms in the autumn, and if he does not there find articles to suit him he must indeed be difficult to please.

Paper Bottles now made in France are said to be built from sheets rolled together, cemented with alumen, lime, and alum. They are impervious to water and alcohol, and hence are reckoned specially valuable for travellers' use.—*British and Colonial Printer and Stationer.*

Visiting cards have a round clear type, with letters small and neat.

## To the Book Trade.

### MACMILLAN & CO.

(LONDON AND NEW YORK)

Beg to announce to the Trade that they have purchased the Canadian Copyright of

### LORD TENNYSON'S

### 'In Memoriam' and 'Ballads and Poems,'

Formerly held by Messrs. Dawson Brothers, of Montreal.

In view of the fact that unauthorized American editions of the poet's writings have been imported into Canada of late years MACMILLAN & CO. beg to remind the trade that such editions are an infringement of copyright which they purpose taking the necessary legal steps to protect.

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