

# LISTERINE

The original antiseptic compound

(Awarded Gold Medal (Highest Award) Lewis & Clark Centennial Exposition, Portland, 1905; Awarded Gold Medal (Highest Award) Louisiana Purchase Exposition, St. Louis, 1904; Awarded Bronze Medal (Highest Award) Exposition Universelle de 1900, Paris.)

Listerine is an efficient and very effective means of conveying to the innermost recesses and folds of the mucous membranes that mild and efficient mineral antiseptic, boracic acid, which it holds in perfect solution; and whilst there is no possibility of poisonous effect through the absorption of Listerine, its power to neutralize the products of putrefaction (thus preventing septic absorption) has been most satisfactorily determined.

## LISTERINE DERMATIC SOAP

A saponaceous detergent for use in the antiseptic treatment of diseases of the skin

Listerine Dermatic Soap contains the essential antiseptic constituents of eucalyptus (1%), mentha, gaultheria and thyme (each  $\frac{1}{2}\%$ ), which enter into the composition of the well-known antiseptic preparation Listerine, while the quality of excellence of the soap-stock employed as the vehicle for this medication, will be readily apparent when used upon the most delicate skin, and upon the scalp. Listerine Dermatic Soap contains no animal fats, and none but the very best vegetable oils; before it is "milled" and pressed into cakes it is *super-fatted* by the addition of an emollient oil, and the smooth, elastic condition of the skin secured by using Listerine Dermatic Soap is largely due to the presence of this ingredient. Unusual care is exercised in the preparation of Listerine Dermatic Soap, and as the antiseptic constituents of Listerine are added to the soap after it has received its surplus of unsaponified emollient oil, they retain their peculiar antiseptic virtues and fragrance.

A sample of Listerine Dermatic Soap may be had upon application to the manufacturers—

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