
LITTLE FOLKS

YOUNG PEOPLE



Little Folks

SUNBEAMS PUBLISHING
COMPANY.

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176 FULTON STREET,

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Is an ideal publication for the little ones. Its monthly visits are eagerly anticipated in thousands of American homes. Bright, varied, beautifully and expensively illustrated, carefully Edited, it should be found in every home circle where the culture of the children in the subject of Parental solicitude. To general advertisers, and to Philatelists in particular "Little Folks" is a medium through which the most desirable results can be attained. One trial of the magazine will effectually dispose of any prejudice which may exist in the mind of the advertiser as to the ineffectuality of using childrens magazines. Little Folks is so popular that the parents have no rest until its bright stories are read, and it is uniformly preserved and bound. What better guarantee can an advertiser desire, when to this is superadded a bona fide circulation, among actual subscribers, equal to any magazine in the United States appealing to youthful readers.



Young People

\$1.00 per Year

Is to all intents and purposes a family magazine. It will interest alike young people and adults, combining stories of great interest with tales of travel and instructive articles on various subjects. A special feature is a carefully culled collection of gems from contemporary literature the whole magazine being finely illustrated, carefully Edited and forming a literary compendium in which every member of the household will find features of interest. Young People offers exceptional advantages to advertisers desiring to reach the families of those among whom they may reasonably expect the best results. The Philatelic department receives special attention and is widely read, there can be no better medium.