

# KLONDYKE PILGRIMS.

When they are going to Klondyke, sell them "Rooster Brand"

*Rubberized Duck Coats*  
*Rubberized Duck Pants*  
*Extra Heavy Riveted Overalls*  
*Extra Heavy Top Shirts*  
Etc., Etc.

The Klondyke fever—the yellow gold,  
Makes men brave famine, drouth and cold,  
But none of the Pilgrims to Klondyke land  
Will suffer, if clothed in the "**Rooster Brand.**"

Our all-wool **Shirts**, our **Pants** and **Jacket**  
Of **Rubberized Duck** will stand the racket.  
With our **Mackinaw Garments**, they'll never have chills  
Whether down in the gulch or crossing the hills.

When the Pilgrims arrive at the longed-for spot,  
And "Rooster Brand" **Overalls** never forgot,  
They don these duds and a working shirt,  
They'll pan out plenty of golden dirt.

When loaded down with the Klondyke metal  
They homeward journey to wed and settle  
In this our beloved Canadian land  
They'll still want plenty of "Rooster Brand."

Then **Shirts** of fabrics soft and rare  
And immaculate **White Duck Pants** they'll wear,  
And when doing the avenue making a mash  
They'll look "up to date" in our **Suits of Crash.**

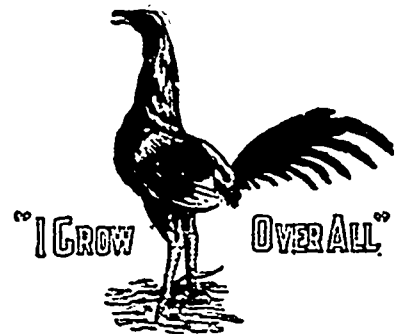
And like all men who have made their "strike,"  
They'll surely feel anxious to ride a Bike;  
The "Rooster Brand" **Bicycle Suit** genteel  
Makes a man look handsome who rides a wheel.

And the merchants will wallow in gold and land,  
If they keep well assorted with "Rooster Brand,"  
They can fit out the Pilgrims to Klondyke fair,  
And supply the returning Millionaire.

## Robert C. Wilkins

Manufacturer Shirts and  
Clothing Specialties

**Montreal**



When they return from Klondyke,  
sell them "Rooster Brand"

*White Duck Pants*  
*Crash Suits*  
*Bicycle Suits*  
*Elegant Neglige Shirts*  
Etc., Etc.