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LONDON, ONT., Dec. 18th.

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VHAT THE PRESS AND PROMINENT MEN SAY :

We have room only for a few notices and extracts from the hundreds which we daily receive.

"THE NEW ILLUSTRATED. – Here is a novelty in the newspaper line, a maivel of beauty, as well as of what appears to us to be an excellent paper for family reading. The premium Chromo is a genuine plece of art work, and not one of such daubs as have brought discredit to such agreat extent on pictorial premiums. It is worthy of a place on the sails of any home." – The Christian at Work. N. Y.

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"We are not surprised to learn that in the first few weeks of its existence it has rolled up such a subscription list as to cellpse many of its older neighbors. Al-though a new paper, it is in old and skillul publishing hands. We shake congrat-ulatory hands with this strong infant, and while we gaze in amazement at its rapid growth, we are pleased to observe that it has p'enty of financial 'gruei' to feed upon."-Burdette Smith's (New York) Pattern Bazaar.

"PARTON'S NEW PAPER, THE ILLUSTRATED WEEKLY, is just out in the hands of agents, and is indeed a beautiful specimen. T. E. Moore is the publisher, and he is launching it with marked skill and energy."-Bufalo (N. Y.) Daily Courier.

"I hope you will meet with abundant success in your undertaking, and that it may be as useful as you propose and desire."-Rev. Stephen H. Tyng, New Yo'k. "I wish you speedy and great success in your worthy enterprise."—Rev. Charles F. Deems, Pastor, Church of the Strangers, New York.

723 Scores of Agents are already at work at the "Illustrated Weekly." Not a single agent is making less than \$5 every day clear, evidence of which will be sent with specimens or outfit.

WOMELSDORF, PA., Nov. 3, 1874.—"I took twenty names to-day in a short time. I do helleve that this chromo, 'Gold Fish, Fruit and Flowers' will give you such a big circulation as to throw Harper and Lesilein the shade."—WM.E.KERNEX. Agt.

OUR RESPONSIBILITY.

In justice to ourselves, and that we may not be classed with the many impo-sitions practised upon the public, and also that agents may not delay taking up this BEST BUSINESS OF THE YEAR, by any lack of confidence, we give below a few prominent

REFERENCES BY PERMISSION:

THOS. O'KANE, Publisher and Bookseller, No. 180, Nassau Street, New York. A. B. BENNET, Printer, No. 18 Liberty Street, New York. THOS. L. RAYMOND, President, of the Produce Bank, New York. SAMUEL CONOVER, Cashler of the Produce Bank, New York. E. P. CONE, Advertising Manager of the Christian at Work, New York. A. BURDETTE SMITH, Publisher of Smith's Patiern Bazaar, 914, Broaway, New York. V. P. WILSON & SON, Publishers North Topeko, (Kansas) Times.

We give the address in full, so that you will get an answer without delay, if you choose to make enquiries, which we will be happy to have you do.

GEORGE WRIGLEY,

BOX 79 F, LONDON.

General Agent for Ontario.

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TORONTO, ONT., Dec. 25th 1874.-"I

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