

the old idea was that anything was good enough to feed to the poultry. Now the poultry is fed in a very rational and intelligent way, they are given rations that are known will stimulate egg production without causing them to become too fat. When the object is to fatten the poultry quite a different kind of food is given. Wheat, I have found to be the most profitable food for egg production, although I feed all the grains. In feeding fowls where egg production is the object in view the more varied the feed is the better. Two light meals a day are all that is necessary where the flock has a good range. Recent experiments prove that green cut bone increases the production of eggs to a very large extent. Fowls crave a variety. The allowance of green food, if but a small one, will have a beneficial effect. Cabbage, turnips, cooked or raw, cooked potatoes, cut hay or clover meal, are things much relished by the fowls when in winter quarters.

No set rule can be put down how to feed. I have always fed a mash in the morning, summer and winter, not a heavy feed. My neighbor Jones will say he feeds his mash at night. At night I feed whole grain and make them scratch for it.

Be in the swim. Your business should grow, too. Keeping at it tells. Be honest. Send out better stock than you contract to do, and thereby make a steady customer. Treat a man well, and if he needs stock again he won't forget. Do the opposite, and opposite will be the results.

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CANADIAN POULTRY REVIEW,
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DRESSED POULTRY IN ITS RELATION TO THE FANCIER.

By ROBERT H. ESSEX, TORONTO.

THE importance of the dressed poultry branch of the industry is very much underestimated, it lies dormant. It is not simply hibernating, but it is dead, or so nearly dead as to give small hopes of its recovery.

We might say it is our duty to lay hold of the matter, but for the present we will let duty sleep for a while and direct our attention to personal interests, which appeal with equal force to us all. Cold, hard cash is the main consideration in these days, and from this standpoint it is possible that I may interest you to such an extent, as will impress upon you the desirability of moving in this matter.

The foundation of the poultry business is the consumer—the every day ordinary mortal, who doesn't know a feather from a flag pole, but who is very particular to buy the best dressed and best fattened carcass he can get for his money. The industry has to be built upon the demand he occasions.

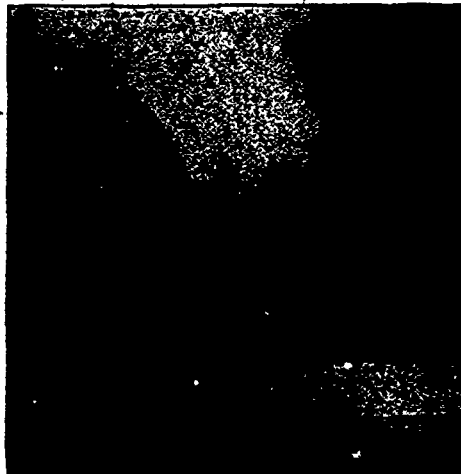
You gentlemen are not so thoughtless as to imagine that the fancier's branch of this great industry is upheld by itself, that would be too much like lifting yourselves by your own boot straps. But, I believe you are just so thoughtless as to banish from your mind any consideration of the consequence of a failure in the demand for dead poultry—perhaps for the simply reason that you know such an event will not occur. If it did, no one disputes the fact that the fanciers' branch would be dead also—no consumption no demand, or, as a Chinaman would put it, "No fatty, no fancy."

Every business and profession must cater to a demand, the greater the demand the greater the volume of business; then, certainly if there is an affinity between consumption of poultry and the volume of business done by the fancier, you will allow that an increase in the consumption results in an increase in the volume of business conducted by the fancier.

The market demand is chiefly supplied by the farmer. A fancier, on the spur of the moment, exclaims that he has no connection with the farmer, and that the farmer's market business does not affect him. I beg to differ.

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