Advertiser was established in and is published four times

THURSDAY, JANUARY 10, 1924.

The Best Story.

Algoma district has sent out a lot called, that have no cheery, comfortof bear and wolf stories this year. | able fireside, whilst there are places The best report of the year bears in which young men and women a Sault Ste. Marie date line, and just married, and in whose minds' says that over 600 men have been the glorious glow of love is still untaken on at the Algoma Steel Cor- dimmed, have to face poverty, degraporation since the first of 1924.

Yes, We're Recovering.

The stores in London show a man's good shirt starting around \$1.50. Showing that we have made quite a few steps toward sanity from the time we used to insist on paying \$7 or \$8 and nothing but stunning silk

The Small Industry.

ity to a money bylaw to grant assis!ance to a local factory that wants t enlarge its output.

The Guelph Mercury points out that in addition to giving assistance to the plant in question, it puts a responsibility on its principals t make good in order to justify the confidence of the citizens.

The small factory, making a staple article, that has shown its ability to attend to business, is worth look-

It has within itself the makings of a larger place; it is not an experiment; it has felt out the markets and has found that they respond to the article offered.

The trouble is that too many cities have been on the lookout for a regular killing when they land an in dustry. They have gone scampering all over looking for the shop with a thousand hands, overlooking the fact that ten places with 100 each are much better for a community than one place with a thousand.

More For Implements?

A Calgary despatch says that it is likely there will be an increase in the price of agricultural machinery, giving as a reason that manufacturers have to pay increased costs for material, also the sales tax. The ability of the farmer to buy

machinery is the measure of success of agricultural implements.

The farmer can show that he is them done elsewhere. not able to increase the selling price of his produce by reason of his costs of production going up.

ery, because the price has been out of proportion with his buying power. is low his buying power is on the still exists:

The maker of implements has his problem to face, and no doubt the figures he gives are based on fact Allowing for all this, he is not going to improve his position by charging more, because the farmers cannot buy in many cases at the price that is being charged now.

Ramsay MacDonald. Ramsay MacDonald, speaking t an audience of ten thousand people in London, on the occasion of a gathering of all Labor members, did not use the occasion to flaunt the gains of his party, nor to indulge in destructive propaganda.

He spoke as a man who would reach out and touch hands with the mass of the people in other nations. His method might not meet the approval of the old-school diplomat. who preferred to have the door shut and the blinds down before he spoke, but it had a touch of sincerity and a human possibility that made it a great utterance.

Speaking of world conditions, Mac-

Donald had this to say: "The quarrel, if it can be called ich, the misunderstandings, pinsuch, the misunderstandings, pinpricks and irritations going on between France and ourselves are
absolutely deplorable. They are
unworthy of both countries. They
do not issue from the minds of
the good people of either country.
It would be a great thing to do, if
we could only do it, to put them
all behind us, to establish with
France, Italy, Russia, Germany,
Czecho-Slovakia and all peoples of
all nations an understanding, not
of rival military forces, but an
understanding of humane men and
humane women who have no cause humane women who have no cause for war and no cause for enmity; and I believe, my friends, that the Labor party, in occupying Down-ing street, and staffing our government, is the one thing required to give strength to the morally courageous and to give power to the peace forces of all sections of Europe so as to make them effec-

MacDonald would have nations deal with each other as bodies of for teaching children to spell it men, with the same problems of "honour," when as soon as they existence to face. In that he is right, leave school it will be "honor." Editor of The Advertise

If MacDonald can blaze a new trail London Advertiser in a new way, then more power to

> Nor was he afraid to speak plainly, the East End of London men, women, young men and maidens are all huddled together in one room tonight, while there are homes, so dation, dirt and sordidness."

There can be no denying the human qualities of MacDonald's speech. It was the voice of the mass of the ganic and sensitive," resulting in a people attempting to show conditions rise in the standard of living of the average man in spite of an increase mental debts, both internal and extensive conditions that cities the development of results are a spite of an increase mental debts, both internal and extensive conditions. that stifle the development of national life.

His speech gave no verification of charges that MacDonald is a wrecker, or that he would use his high office to tear down what he cannot rebuild. His constructive qualities are such as to warrant a Voters in Guelph gave a big major- fair chance for him should he be premier of Britain.

A Very Old Report.

London Hospital for the Insane had 280 admissions in 1921. Looking over the reasons assigned for admis sions "unascertained" is in the lead. accounting for 105 of the 280. Next in order comes "mental strain, worry and overwork" with a total of 69. Senility is the only other large contributing cause with 18 to its charge.

The total number discharged during that year was 138. That is slightly under 50 per cent. In the charge rate has not shown much change. One of the causes for this is undoubtedly that the hospital gets cases as a general thing after they reach the advanced stages. There is a tendency, very easily understood, to put relatives in a recorded, and with such a record confidence in the several currencies was two years since the report, the disis undoubtedly that the hospital gets to put relatives in any institution only as a last resort. This is due to a lack of knowledge of the manner in which patients are treated and to the general surroundings and conduct of affairs at such places as the Ontario Hospital.

The value of these reports is very argely nullified by the long space between their presentation to the government and their publication. Dr. Robinson's report from London is dated November 15, 1921, and it comes from the printer in January of 1924. There is no excuse for such that is going to attend the making tardiness. If they cannot be printed in reasonable time at Toronto, get

Personal Journalism.

Who said the day of "person He has not been buying machingury, because the price has been out of proportion with his buying power.

Because the farmer's selling price

Because the farmer's selling price

Camilla correspondent of the Orangeville Banner to show that it

Orangeville Banner to show that it

Who said the day of "personal" gold point. Inflation had set in. Inflation, the printing of unlimited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses not otherwise met, is a malignant growth, dangerous, treacherous and fatal to any society or any limited paper money to meet governmental expenses and fatal to any society or any limited paper money to meet governmental expenses and fatal to any society or any limited paper money to meet governmental expenses and fatal to any society or any limited paper money to meet governmental expenses and the fatal to any society or any limited paper money

We wonder if 1924 will break that League of Bachelors along 20 sideroad. Now girls go easy at

George thinks Leap Year is a long time coming.

Does Fred think everything he wants is in one store in Orange-ville?

Does Clifford M. think it's a saddler shop they're building in Gleno School?

wonder

If Elmer thinks Lilys would be better on the east place?

If Wilfrid thinks he could sing?

If Tom thinks he'd sooner have, one girl to live with? If we're here to help others, what the dickens are others here

If Pete thinks the girls might think the house too small. Look out, Pete.

Note and Comment.

One man has an incubator full of eggs hatched into chicks, while the rest of us poultrymen are wondering where he got the eggs.

No postmaster in United States can get over \$8,000 a year salary. Still, it carries with it the privilege of readin' all the post cards.

The Mexican revolution may cause trouble on the Pacific coast, in which case the Canadian navy may go down

the Anglican Church at Gananoque for Rev. Dean Kehoe, a Roman Cotte of the deed is registered, the charge coming against the purchaser.

If the deed is not registered that the registry office when the day of the deed is registered. The charge fair. But he has not told us of any possible legislation that would allow Catholic priest, whose work for the case, the case, the tax is not union in any fairer terms. His posicommunity recognized neither creed nor barrier. It is hopeful, surely, where it originates.

Papers are discussing the reason for teaching children to spell it

Dr. MacGregor Claims the Presbyterian Church Has Given Her Word

CAN EUROPE HOLD TOGETHER?

The Advertiser was established in 1863, and is published four times daily by London Advertiser Company, Limited. The subscription rates are: London, 15 cents weekly. By mail: In Canada, \$5.00 yearly; in the United States, \$6.00 yearly.

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The Advertiser was established in 1863, and is published four times, call the prospects of a premier-ship hanging over him, of the awful gulf fixed between the rich and the poor. He asked how the people who lived in the fashionable apartments close to the Royal Albert Hall could at 247 Park avenue, in Chicago at 122 South Michigan avenue, and in Boston at 294 Washington street, by C. H. Eddy Co. his claim.

world functioned as an economic unit day. Even as a war measure, it has no basis for use. A capital levy on the property of all citizens to square the national accounts is a vastly wiser policy.

The next step, making it illegal to send gold outside of the saveral countries, was soon adopted. And many, and these countries became the chief makers of textiles and thus the international basis of exchange was shattered and the gold point was broken.

n 1800 to 475,000,000 in 1913. trade is the ability of customers to buy. That ability again is the result of production and can only go on if those customers themselves are 1921, 200,000, and in August, 1923, productions think and can explain the second trade in the second trade is the result in the second trade in the second trade is the result in the second trade in the second trade in the second trade is the result in the second trade in the second trade in the second trade is the record:

In Russia, an American dollar in the second trade is the record:

1921, 200,000, and in August, 1923, 1920, 1 producing things and can exchange them for others. So production, backed up by a competent machinery of ex-change, is the foundation of the

nodern life. Governments Publish Reserves. in our last article we saw that up 1914 a competent machinery of exchange for international trade had been built up. That it was in the last analysis based on gold as the last analysis based on gold as the final means of settling trade balances between nations. While there were criticisms of the system from time to time, the fact remains that every great and prosperous European nation in 1914 was using the gold basis for settling trade balances. If one nation owed \$100,000,000 to another nation, the first nation could source.

You cannot run a factory if you

created; and (2) Gold having an international exchange value, moved freely from country to country. Let either of these assumptions cease to exist and the machinery of international trade fails to function, the gold point breaks.

480,000,000 people in Europe, 440,000,—many, which can carry 60 millions of 200 were engaged in the great war people under conditions of modern from 1914 to 1918. The expense was industrialism, cannot carry at the from 1914 to 1918. The expense was industrialism, cannot carry at the same standard of living 20 millions of peasants. And so we are faced with a Europe which, country after country, is becoming aware that its

In this financial debauch, the cur-ency likewise became affected. New

By JOHN F. SINCLAIR.

Up to July, 1914, the financial machinery of modern industry worked. It creaked a little here and there, but it did go. It worked because the world functioned as an economic unit —as a single organism.

By JOHN F. SINCLAIR.

government using it. It destroys the lives, the liberties and properlies of people, and it always works the same way. Its law is immutable. It is Europe's most terrible scourge today. Even as a war measure, it has no basis for use. A capital levy on

the population of from 125,000,000 ternal, tremendous increase in the n 1800 to 475,000,000 in 1913. So at this point we can lay down nomic and industrial machine, inas fundamental the proposition that the modern European civilization lives and develops by international trade. This basis of international trade, if the shifty of customers to

In Germany, an American dollar

in 1914 would purchase 4 marks, in 1921, 180, and 12,000,000 in August, would purchase 5 francs, i 1921, 10 francs, and now 20 francs.

Machine Is Breaking Down. Now just what does this mean t

action, the first nation could square cannot pay wages at the end of the accounts by sending over an equal amount of goods and services or send that amount of gold or give a ing. You cannot store and distribute

national trade fails to function, the means that people can live at the gold point breaks and production peasant level, but not so many people Let us see what happened! Of the 80,000,000 people in Flynns 440,000 ceeded the receipts from taxation by 159 billions of dollars.

Paper Raises Prices.

Page Country, is becoming aware that it population contains superfluous millions. What is going to happen these scores and scores of millions in the modern industrial life goes? the modern industrial life goes? means, this dying down of the or-ganization of civilization which folbank notes not convertible in gold appeared in every country. With every fresh issue of unsecured and "irredeemable" paper notes, two things occurred: (1) Prices for all of old people and children in particuarticles rose within countries, and (2) The rate of exchange became harder and harder to hold at the gold point. Inflation had set in. Inflation the writing harder to hold at the gold point. Inflation had set in. Inflation the writing harder to hold at the gold point. Inflation had set in. Inflation the writing harder to hold at the gold point. Inflation the writing harder to hold at the gold point. Inflation had set in. Inflation the writing harder to hold at the gold point. Inflation had set in general, and the setlete and art in general art in general art in general art in general art in general

LETTERS TO THE EDITOR

The Advertiser welcomes letters discussing matters of public interest. It is necessar, that the name of the writer be sent as an evidence of good faith, but not necessarily for publication.

Rates of C. O. F.

High Treasurer Points Out That Their Highest Rate Is \$4 per \$1,000 and the Lowest 80c.

Editor of The Advertiser: Jan. 8, my attention was called to a letter signed by "62" with reference to the rates of the Canadian Order of Foresters and the Canadian Order f Chosen Friends.

It is regrettable that the writer of this article did not separate the figures given in his letter with reference to the two societies he mentions. In all fairness to the Canadian Order of Foresters, I beg to state that the highest rate this society has is \$4 per month per \$1,000 insurance, and the lowest rate is 80c per \$1,000. he lowest rate is 80c per \$1,000.
Thanking you in advance to make

this reply, I remain,
Yours respectfully,
A. R. GALPINS,
Brantford, Jan. 9. High Treasurer

Provincial Tax

Collection of One-Half of One Per Cent Made When Deed Is Registered.

Editor of The Advertiser: Sir,-Could you tell me, through

collected. Some sales are made on an agreement, with only a small pay- matter how small, they constitute the ment down, in which case there is no Presbyterian Church and the major

Must Go Forward

for the common problem of the men of the world is to live and provide a living for those dependent on them.

Probably for the same reason that they use a hyphen in "to-day," and out of school we all spell it "today."

Sir,—In reply to Dr. Dickie's letter of recent date may I point out:

1. The Presbyterian Church, following her constitutional procedure, has decided to go into union. While institution in Scotland so outlands of the same reason that they use a hyphen in "to-day," and out of school we all spell it "today."

bly and refuse to accept her policy, it ought in all fairness to be said that many of those who opposed union until the final decision was reached have withdrawn their opditor of The Advertiser:
Sir,—In your issue of Tuesday, situation which they had wished might have been otherwise.

might have been otherwise.

2. There is no evidence to show that the people have changed their minds on the question of union since 1915, when 61 per cent of those voting approved of union. Dr. Dickie thinks otherwise. Upon what does he base his estimate? Is it on the 'straw' votes that have been taken in certain congregations at the instigation of anti-union organizers?

Let it be remembered that these Let it be remembered that these votes were taken in congregations known by the vote of 1915 to be strongly anti-union. Unionists are ignoring them as having no validity, and for the most part are not voting at all. The vote, therefore, does not represent the union society. represent the union sentiment, but it can be regarded as representing the maximum anti-union strength in

the congregation. What does an anlysis of the vote reveal. In one case 178 voted against union out of a membership of 448, or about 39½ per cent. In another case 300 voted against union out of a case the Canadian navy may go down and take possession of Mexico.

Venizelos tells Greece he's going to stay only a short time. So it may be the revolutionists will not think it worth while to heave a bomb at him.

A memorial service was held in the Anglican Church at Gananogue.

Sir,—Could you tell me, through the columns of your paper, if the provincial or federal government has a tax of 20 cents on the one hundred dollars when land is sold between two parties? Also, if there is a tax, who pays it—the buyer or seller? We are told this is a new law. When did it come in force, if there is such a law?

An INQUIRER.

The provincial government has a tax of one-half of one per cent on real estate transfers, the same being collected at the registry office when the deed is registered, the charge

to see good recognized no matter provision for collecting the tax.—Ed. ity can go into union only by seceding from their church. That may be Dr. Dickie's idea of fairness, but it will scarcely commend itself to unprejudiced minds. It is exactly the same position as the "Wee Frees" took in Scotland. If that principle were granted then it would be impossible not only for the Presbyterian

The Guide Post— By Henry van Dyke

WHAT MANKIND HAS DONE FOR YOU.

Ye were bought with a price .- I. Corinthians vi., 20. We must come to understand that this race of man to which we belong is bound together by something deeper and more vital than subection to an outward law, that there is a vicarious element in human ife, that no man liveth to himself, and no man dieth to himself, that all the efforts and aspirations and toils and sufferings of humanity serve us and are for our sake.

This is true in the plainest and most literal sense. The houses that shelter us, the clothes that cover us, the food or

our tables, have all been won for us by the labor of other hands. We have paid for that labor, it is true; but there is one thing that we have not paid for, and that is the life that has gone into the labor When we realize that every liberty, every privilege, every advantage that comes to us as men and women has been bought with a price-that the dark, subterranean lives of those who toil day and night in the bowels of the earth, the perils and hardships of those who sail to and fro upor the stormy seas, the benumbing weariness of those who dig and ditch and handle dirt, the endless tending of looms and plying of needles and carrying of burdens-all this is done and endured by our fellow-men, ough blindly, for our benefit, and accrues to our advantage-when we begin to understand this, a nobler spirit enters into us, the only spirit that can keep our wealth, our freedom, our culture from being a curse

to us forever, and sinking us into the ennui of a selfish hell. (Copyright, 1924, by The Republic Syndicate.)

passed an act in 1905 to right the wrong done by the decision of the law lords in the Free Church case. Similar legislation has been granted in anticipation of union with other churches. Now, all that is being asked in principle of the proposed legislation in Canada is what has already been granted by the Imperial Parliament to the churches in Scotland. What better evidence could you get of the fairness of the ould you get of the fairness of the go forward?

What would happen these 3,000 con-gregations if the Presbyterian Church violated her promise now? Would they eparate again and revive the old rival-

4. Dr. Dickie would have the church withdraw from union. The church has given her word. He would have her break it. He would have her break faith with the 3,000 congregations who have already gone into union believing the church would keep her word.

What would happen these 3,000 congregations if the Presbyterian Church

No, Mr. Editor, the Presbyterian Church in Canada has given her word. She is bound by every considered her self in Canada has given her word. She is bound by every considered her self in Canada has given her word. She is bound by every considered her self in Canada has given her word. She is bound by every considered her self in Canada has given her word. She is bound by every considered her word. The word is a sideration of honor and good faith to carry through the policy to which she has committed herself. In doing so she is prepared to give just and generous treatment to any minority which cannot concur. But there word is a sideration of honor and good faith to carry through the policy to which she has committed herself. In doing so she is prepared to give just and generous treatment to any minority which cannot concur. But there exists a sideral w No, Mr. Editor, the Presbyterian Some guy will park right

Yours Truly, ries and competitions that became a St. Andrew's Manse, Jan. 8, 1924. D. C. MacGREGOR.

Rarebits By Rex

THE UNKNOWN.

Some Frenchmen I have known who Ne'er used the classic "Parlez vous," And Englishmen I've also seen never say "Top 'ole, old bean!" Canadians there are-no lie-Who never call a gink a "guy" And farmers I have come upon Who never use the phrase "I swan."

But businessmen I've vet to meet. Who, when they rise upon their feet, To make a speech, don't pull this

"Let's put our shoulder to the wheel." And I have yet to find a dub Who, speaking at the business club Has failed to use, as sure as fate, That classic word "co-operate."

If a man would speak only what he thinks, a great many would have to remain silent for life.

A philanthropist is a man about this time of year, takes all the trimmings off the Christmas tree, packs them all away—and gives the tree to a deserving poor family.

It is said there would be no war

And if it's new (ask any gent) CHORUS.

Yes, I have learned no one will crush, which doing A hat unless (I said unless)
A hat unless (I said unless)
A hat unless—it's new—

If it's a perfect color
And gives a perfect fit
None can prevent some awkward gent
From sitting down on it, From sitting down on it, And if it's old and had its day And you plan throwing it away,

You may be sure (I said you may) No gink on it will sit.

Yes, I have learned no one, etc., etc. If movie managers really want us to patronize their shows they must first furnish the seats with head rests that will make a nap fairly

comfortable. The reason we spend more money on chewing gum than on books is that it's so much easier to exercise the chin than the mind.

The average man can't stand anyone who's original. That's why men who eat with their knives are un-That's why men

Discretion is that instinctive perception. which. enables us to say, "Oh, shut up!" to a small, weak man and "I am sure you are right," to the boss.

ITS FIRST ICE BRIDGE

Associated Press Despatch.
Cologne, Jan. 10.—The River Maine
is completely frozen above the bridge
at Mayence and the ice is of such
thickness that treffic can cross it, a circumstance never before recorded within the lifetime of the proverbial 'oldest inhabitant."



SOLD BY DRUGGISTS, CONFECTIONERS, CIGAR STORES.

RED TAG SALE

Second Announcement!

FEATURING COLD WEATHER HINTS

LOOK!

PAIR

PURE WOOL 98c Heather Sport Hose 98c

All Sizes. Every Desirable Shade. RED TAG PRICE PAIR

LOOK!

Boys' and Girls'

Sweater Coats, Pullover Sweaters

Regular Price, \$1.59.

Sizes 6 to 12 years. For 98c

Underskirts

Another Lot of EXTRA HEAVY Fleece Lined Winter Underskirts. ALL SIZES,

98c

PURE WOOL SERGE 54-inch English Serge, fast dye, a good wearing serge in black

brown and navy, 98c yard.

A COMPLETE CLEARANCE OF ALL

WINTER HATS, UP TO \$6.50, FOR \$1.98

Bloomers

Extra weight, fleece lined, cold weather Bloomers, in gray and camel

\$1.19

Red Tag Price

Vests Regular mid-winter, unshrinkable, heavy weight, long sleeve Vest, "Vel-

va'' brand. At \$1.00

Kimonas

Ladies' heavy cotton, velour Kimonas, large range of colors and sizes. At

\$3.95

\$3.75

50 Dozen Boys' All Wool and Worsted

School Stockings Regular 85c pair;

Ladies' and Misses' All-Wool and Silk and Wool

Sweater Coats

Red Tag Price CHILDREN'S COATS

Regular \$5.95,

We have on sale for this Month's Clearance, 116 Boys' and Girls' WARM WINTER COATS, sizes 2 to 14 years. Of the best heavy weight winter materials. Well-made garments that will give Good, Honest Wear.

Priced from \$3.95 to \$10.00

If It Is FLANNELETTES or BLANKETS We Have the Largest and Best Assorted Stock at the Lowest Prices in Years.

JOHN H. CHAPMAN & CO. U

"LONDON'S CENTRAL SHOPPING PLACE"