

IN 1914 YOU SHOULD USE AN "EVER-READY" SAFETY RAZOR



Which at \$1.00 EACH equals in quality any \$5.00 Razor made. We guarantee you'll like it.

We can give you exceptional bargains in Brass Trays, Jardinieres, Fern Pots, etc.

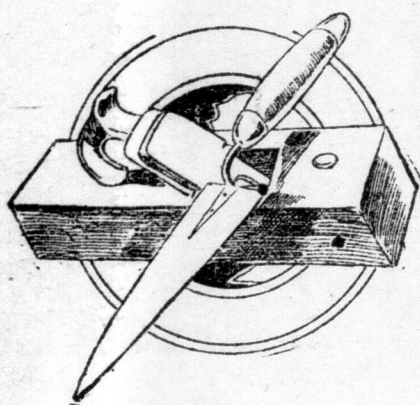
Dutch Pottery from 40¢ to \$2.50 per piece is great value.

Look us up for everything required in the kitchen.

COWAN'S COLOSSAL HARDWARE

125-127 DUNDAS STREET.
Two Phones—3451-3462.

CUTLERY! CUTLERY!



is an important item in every household. We have a splendid assortment of Cutlery in every line—Table Knives and Forks, Carving Knives, Butcher Knives, Wrist Shears, etc.

Hockey Skates.....	50c to \$5.00
Hockey Sticks.....	10c to 50c
Toboggans.....	\$2.75 to \$5.50
Children's Sleighs.....	50c to \$2.50
Razors, each.....	\$1.00 to \$2.00
Safety Razors, each.....	\$1.00 to \$6.00
Razor Strops, each.....	50c to \$2.50
Brushes, each.....	25c to \$1.25

J. G. STEELE & CO
204 Dundas HARDWARE Phone 750

GRAHAM GOES BACK

Continued From Page One.

hearted by the result. When it was known that Mayor Graham had been re-elected, Mr. Richter issued the following statement:

"I have had very many warm friends in the campaign, and I wish to sincerely thank those who in any form worked for me, and gave me their loyal support. I am only sorry, for their sakes, that we meet with a disappointment."

Permanently Out of It.
"I am permanently out of it, and nothing whatever will induce me to again enter municipal life."
"In the first place, I was not at all desirous of running, and did so only after being so urged by many citizens. The genuineness of their request is shown by the vote polled on my behalf."

"The days being few, I had no time for a personal canvass, nor had I any organization, this being in direct contrast to the machine organization of my opponent."

"The campaign of misrepresentation and slander indulged in had, I suppose, something to do with the result of the vote."

Pleased at Relief.
"Personally, I am pleased to be relieved of further municipal responsibilities as I will now be able to devote more attention to my own affairs, and possibly have a little leisure."

"I do not feel that I am called upon to devote any further efforts to civic matters. I have paid my debt; I have given four years; and the reward is not such as is likely to induce other business men to put themselves in a similar position."

Has Done His Duty.
"I have done my duty disinterestedly and fairly, and I think that I have received the reward that often comes to the man who does that. In any public position the man who strictly does his duty, often displeases and makes enemies because he refuses to listen to demands for private favors."

"The campaign, so far as I am concerned, was clean. I said nothing at any time to reflect on my opponent in the slightest degree. This is as it should be, and if I had won, I should have done so without these tactics."

Mayor-Elect's Statement.
Mayor C. M. R. Graham was naturally pleased with the result. "I thank the public for the support given me," he told The Advertiser, after the returns were in, "and for the indorsement of my associates and myself."

Then his Worship had some other things to say regarding certain newspaper criticisms made of him, but entirely forgot to mention the vituperative attacks made upon his opponent.

The majority vote by subdivisions follows:

THE MAYORALTY.		
Ward One.		
Subdivision 1.....	18	15
Subdivision 2.....	22	24
Subdivision 3.....	42	38
Subdivision 4.....	37	20
Subdivision 5.....	38	48
Subdivision 6.....	52	50
Subdivision 7.....	31	48
Subdivision 8.....	46	30

Subdivision 9.....	68	57
Subdivision 10.....	70	83
Subdivision 11.....	61	30
Subdivision 12.....	59	46
Subdivision 13.....	48	95
Subdivision 14.....	65	75
Subdivision 15.....	66	82
Subdivision 16.....	58	71
Totals.....	831	814

Ward Two.		
Subdivision 17.....	27	33
Subdivision 18.....	46	44
Subdivision 19.....	28	31
Subdivision 20.....	45	57
Subdivision 21.....	53	53
Subdivision 22.....	56	66
Subdivision 23.....	66	67
Subdivision 24.....	56	40
Subdivision 25.....	64	46
Subdivision 26.....	52	46
Subdivision 27.....	58	60
Subdivision 28.....	54	47
Totals.....	603	590

Ward Three.		
Subdivision 29.....	38	40
Subdivision 30.....	30	47
Subdivision 31.....	63	70
Subdivision 32.....	69	67
Subdivision 33.....	79	47
Subdivision 34.....	66	62
Subdivision 35.....	65	39
Subdivision 36.....	91	44
Subdivision 37.....	75	43
Subdivision 38.....	68	49
Subdivision 39.....	85	31
Subdivision 40.....	56	60
Subdivision 41.....	86	35
Subdivision 42.....	85	43
Subdivision 43.....	85	28
Subdivision 44.....	87	55
Subdivision 45.....	53	17
Subdivision 46.....	53	28
Subdivision 47.....	79	17
Subdivision 48.....	100	42
Totals.....	1414	864

Ward Four.		
Subdivision 49.....	55	60
Subdivision 50.....	42	39
Subdivision 51.....	51	72
Subdivision 52.....	64	72
Subdivision 53.....	88	50
Subdivision 54.....	76	64
Subdivision 55.....	76	63
Subdivision 56.....	76	51
Subdivision 57.....	56	53
Subdivision 58.....	56	61
Subdivision 59.....	56	76
Subdivision 60.....	59	43
Subdivision 61.....	56	53
Subdivision 62.....	54	32
Subdivision 63.....	26	15
Totals.....	1166	1042

Grand totals.		
Majority for Graham, 704.		3310

OCEAN STEAMSHIPS.		
Jan. 1. Reported at New York.	From New York.	Southampton
La Lorraine.	Hayre.	New York
Scandinavian.	Hallfax.	London
Cloilde Cunso.	St. John, N.B.	New York

Appointing an Executor or Trustee

Which is the better, to burden one man or to give the business to a company which makes a specialty of these details? The surer, safer plan is to employ the services of a reliable company. This company solicits your favorable consideration when making your will.

The Fidelity Trusts Company of Ontario
Dominion Savings Building, London.

HAMILTON TO SPEND A GENEROUS SUM

Electors Vote Nearly Three Quarters of Million—Controllers Returned.

[Special to The Advertiser.]
Hamilton, Jan. 1.—In the municipal elections here today Controllers Cooper, Morris and Gardner were re-elected. The other members of the board is Controller Jatten, who ran second.

Cooper headed the polls with Gardner third and Morris fourth. Among those defeated were Chairman Horning of last year works committee, Controller Bird and ex-Aldermen Pierline and Homing. Aid, Willoughby wills headed the polls for the new Hydro board, leading T. J. Stewart, M.P. for West Hamilton, the other member of the board by over six hundred votes. Ex-Mayor Lees and ex-Ald. Alf. Wright were badly beaten. The aldermen are Chester Walters, J. B. Tyrell, T. B. McQuesten, T. M. Wright, D. Garson, R. M. Roy, Dr. Davey, H. C. Coe, F. Littlewood, William Birrell, Thomas Robson, David Newlands, T. Gleadow and J. H. Plunkett.

Conservatives Lead.
The political division is ten Conservative aldermen, two Conservative controllers and six Liberal aldermen and two Liberal controllers. Mayor Allan, re-elected by acclamation, is a Conservative.

The ratepayers voted \$235,000 to complete the Hydro plant, \$100,000 for city hospital improvements, \$100,000 for extensions to the mountain sanitarium and \$200,000 for a new hospital on the mountain.

A bylaw providing \$50,000 for library needs was defeated.

NURSE'S FATHER WAS KILLED BY STREET CAR

[Special to The Advertiser.]
Detroit, Jan. 2.—James Johnson, formerly a resident of Thamesville, Ont., died at St. Mary's hospital shortly after midnight as a result of injuries sustained when he was struck by a street car at Cass and Grand River avenues.

Mr. Branton, manager of the Western Ontario Electric Co., of St. Thomas, states that a wrong impression has been created through the sale of the property they now occupy. Their lease runs until 1915, and it is their intention to remain in the present premises.

LORD'S DAY ALLIANCE REGRETS THE VERDICT

London Vote, However, Only An Incident in the Fight.

By an overwhelming majority of 2,685 London yesterday again decided in favor of Sunday street cars. In 1909, the vote stood 3,564 for and 3,194 against. Although the people are evidently strongly in favor of the operation of Sunday cars, members of the Lord's Day alliance expressed regret when informed of the result by the Advertiser.

Rev. J. G. Stuart, local president of the Lord's Day alliance, said that the contest yesterday was only a unit in the Dominion wide battle for the preservation of the Sabbath and that the Lord's Day alliance would not give up the fight because it lost yesterday here.

When informed over the telephone Thursday night of the passing of the Sunday car bylaw by a large majority, T. H. Smallman, vice-president of the London Street Railway Company, did not seem to be particularly elated.

"My attitude from the start," said Mr. Smallman, "has been that if the people want the cars, we are prepared to run them. I have said that I did not believe there would be any money in the proposition for the company and I am still of the same opinion. It may turn out, satisfactorily, however, but I do not look for any profits at least for the first two years."

"Will you commence the operation of the Sunday service immediately?" Mr. Smallman was asked.

"That is up to the council," was the reply. "We will start them as soon as we are ordered to."

It is generally anticipated that the service will commence about the first of February.

"If you are not drinking 'Salada' Tea, why not try it? A postal card will bring you by mail a free sample lead packet. We know if you once try it you will not be satisfied with the ordinary teas you are drinking. State on the postal card if you drink Black, Mixed or Green Tea, and the price you usually pay. Address 'Salada,' Toronto.

Sole Agents for GURNEY OXFORD RANGES Smallman & Ingram

CUT PRICES Prevailing

Strong's Drug Store
Everybody's Store
Phone 56-57. 184 Dundas St.

ED. WEST
CHOICEST CUT FLOWERS AND PLANTS.
Phone 2187. 249 Dundas St.

DON'T OVERLOOK US
When you are buying Christmas Furniture, or you will miss the best bargains in town. Our stock is the choicest and prices the lowest. Come in and see. No trouble to show goods.
CUT-RATE FURNITURE STORE.
W. M. PATTEN
247 DUNDAS STREET.

How to Save Money: Deal at Peel's. Qualities are dependable. Look for our advertisement every day in this newspaper. Pocket diaries from 10c to \$2; Leather Bill Folds, 39c to 99c; Pass Books from 3c to 25c; Leather Purses from 5c to 79c; Order Books from 12c to 39c; Fountain Pens from 19c to \$3.99; Time Books from 5c to 8c; Lead Pencils from 5c dozen to 15c each; Pens from 15c gross to 75c; Eye Shades from 9c to 19c. Peel's, Richmond street, London, Ont.

We are leaders in the growing and designing of
CUT FLOWERS
F. Dicks & Son
235 Dundas St. Phone 1297

The Big Winter Clearing Sale Starts Saturday

MEN'S AND BOYS' CLOTHING FURNISHINGS, HATS and CAPS

A GENUINE STOCK-CLEARING EVENT that places at your choice this splendid stock of Men's and Boys' Wearables at prices lower than were ever asked before for similar qualities. Every offering is of regular, legitimate stock, such as we sell throughout the season; no special purchases of culls, seconds or auction sale goods are shown here. Price reductions on reduced lines will average

33 1/3% Discount

OPENING SHOTS for SATURDAY

BOYS' 50c TO 75c SWEATER COATS.....	29c	MEN'S \$1 TIGER BRAND WOOL UNDERWEAR.....	79c
MEN'S 50c TO 60c WORK SHIRTS.....	36c	MEN'S \$2.25 TWEED TROUSERS.....	\$1.39
MEN'S \$22.00 TO \$25.00 OVERCOATS.....	\$15.00	PENMAN'S NO. 95 NATURAL WOOL UNDERWEAR.....	98c
MEN'S \$12.00 WINTER OVERCOATS.....	\$7.65	BOYS' \$4.00 CHINCHILLA REEFERS.....	\$2.85
MEN'S AND WOMEN'S \$1 KNITTED MUFFLERS.....			
50c			

R. J. Young & Co.

London TWO STORES London East

Write for Samples

Mara's

Specials for Friday and Saturday

Best Table Oilcloth, 54 inches wide, splendid range of patterns. Regular 35c, on sale, yard

25c

Buy your sheeting now. 1,000 yards Red Seal Sheet- ing, 72 inches wide, guaran- teed pure. On sale, yard

22c

50c. Lace Collars, in ecru shade. On sale

29c

\$4.50 Ladies' Rain Coats, right up to date, fawns and greens. On sale

\$3.48

Victoria Lawn, very fine and sheer, 45 inches wide. Regular 18c, on sale, yd.

12 1/2c

Cross-barred Muslins, 36 inches wide, 3 size bars. regular 25c, on sale, yd.

15c

50c Striped Underskirts, nearly all wool. On sale

35c

\$1.00 yd. Brussels Stair Carpet, green, brown and red. On sale, yd.

37 1/2c

20 dozen Men's Sweater Coats, Penman's make, all colors. Regular \$3.00 and \$2.00. On sale

\$1.00

\$3.50 Black Taffeta Waists, made up in A1 style, all sizes. On sale, half price

\$1.75

18c yd. White Saxony, guaranteed quality, wide width. On sale, 8 yds. for

\$1.00

FURS — Have got the marching order. All fur- mot Ruffs half price.

Nice set of Goat furs, large muff and ruff, has all the appearance of Blue Wolf. On sale for

\$10.00

Russian Hare Muffs. On sale

\$2.50

MARA'S

Through to Carling St.