

CASINO

Thur., Friday and Saturday.

ARLIE MARKS PLAYERS

"The Rosary"

The Play that will go down with the Ages.

NEXT WEEK

FINAL WEEK OF YOUR FAVOURITES

WATCH FOR THE PLAYS.



MONDAY

The play you've waited to see—

"THE MARRIAGE OF BETSY"

A play you cannot afford to MISS.

MATINEE THURSDAY and SATURDAY.

Greenspond War Memorial Unveiled.

Ceremony Conducted by His Excellency the Governor.

Upon the arrival of his Excellency the Governor and Lady Allardice at Greenspond on Tuesday morning, accompanied by the Prime Minister, Hon. W. S. Monroe, the Colonial Secretary, Hon. J. R. Bennett, Miss Pemberton, and Major Shand, A.D.C., they were given a hearty welcome by the residents of the town, and were received by the Citizens' Committee consisting of J. W. Jones, J.P., the Magistrate; Messrs. E. J. and J. B. Wornell, Justices of the Peace; Revs. G. L. Mercer and A. Sheppard, Adj. Keeping, S.A., Dr. Jamieson, E. J. Crammey and I. Batten, the local school masters. A guard of honour composed of the sailors and soldiers under Capt. Frank Green, ex-P.O., and the school children of the place were formed up to receive the Governor and Lady Allardice. The latter, while Lady Allardice inspected the latter.

The party then proceeded to the Hall, where the following Address was presented to his Excellency on behalf of the citizens of Greenspond:

ADDRESS OF WELCOME.

To His Excellency Sir William Lomond Allardice, Knight Commander of the Most Distinguished Order of St. Michael and St. George, Governor and Commander-in-Chief in and over the Island of Newfoundland and its Dependencies.

May it please Your Excellency:

We, the undersigned inhabitants of Greenspond, for ourselves and on behalf of our fellow citizens, beg to tender to Your Excellency as representative of our Most Gracious Sovereign, King George the Fifth, a most respectful and cordial welcome on the occasion of this your first visit to our town.

Some fifteen years have elapsed since we were honoured by a visit of a representative of the Crown, during which period the Empire has passed victoriously through the throes of a great world conflict, in which Greenspond was nobly represented by twenty-two sailors and forty-two soldiers; of this number, one sailor and thirteen soldiers paid the Supreme Sacrifice, to whose memory we have erected a Monument which you have graciously consented to unveil.

We greatly appreciate the valued services which you have rendered to the different Colonies over which you have been placed as Governor, and since your appointment as our Governor, you have displayed the same energy and enthusiasm in everything pertaining to the welfare of this Colony.

We regret that at this time of the year so many of our citizens, who would be pleased to be present to do honour to Your Excellency, are away

ours was. It comprised one quarter of the Earth's surface. It contained 460 million inhabitants, owing allegiance to His Majesty, King George V. The British Empire, continued His Excellency, was four times as large as the United States of America, and sixty-five times as large as Germany, and to go back to antiquity, seven times as large as that prodigy of the ancient times, the great Roman Empire. This wonderful Empire of ours was built and maintained on the traditions of our forefathers—those traditions, the mainstay of which are truth and freedom, justice and righteousness. All the children knew what the flag stood for; the red for courage; the blue for loyalty, and the white for purity. That was what we meant when we spoke of the red white and blue. This much loved flag of ours was to be seen in almost every part in the world; and if on any occasion a child were in doubt as to a particular line of conduct, that child has only to look at the flag of his country and his conscience would dictate to him the right decision. In conclusion His Excellency thanked the people of Greenspond again for their loyal welcome.

LADY ALLARDICE SPEAKS.

Lady Allardice was then asked by Mr. Jones to address the meeting. She addressed herself principally to the large number of women and girls present. Lady Allardice first congratulated them upon the excellent company of Girl Guides at Greenspond. The whole principal underlying the Girl Guide movement was the desire to lay the foundation of good citizenship in youthful minds. Women's responsibilities had increased immensely in recent years, and now to the women of Newfoundland had been given the power to vote. The Girl Guide training helped to instil a sense of responsibility, service and thought for others, so that in years to come the generation of women now rising would be able to use its vote wisely and unselfishly. Lady Allardice went on to say that she hoped she would be given the opportunity to meet the women of Greenspond again during the afternoon.

UNVEILING CEREMONY.

The party then proceeded to the site of the monument where the unveiling took place. Magistrate Jones presided and the programme for the ceremony was as follows:—

Hymn,
Psalm 90,
Unveiling by His Excellency,
Dedication Prayer by Rev. A. Sheppard.

Three volleys.
Two minutes' silence.
The Last Post.
Placing of wreaths.
Ode to Newfoundland.

Before unveiling the Memorial, His Excellency the Governor delivered the following address:—

"I consider it a great privilege to have been asked by the people of Greenspond to come here to-day to unveil this War Memorial. After the Great War, hundreds and hundreds of War Memorials have been erected

throughout our vast Empire to commemorate the courage of those who responded to the call of duty and went into battle. Perhaps you may ask yourselves sometimes why they went to war. Ours was not the blame. Germany had long decided upon the armageddon. For years and years beforehand she had imbued with militarism and materialism, planned and prepared for world-power or downfall. We were unprepared for this terrible conflict, but being forced into war, the response to the call from every part of our Empire was extraordinary—and among those who first responded to the call were the people of Newfoundland, the people, indeed, of Greenspond. The casualties of this War were appalling. One million I believe, scarce covers the Empire's dead. The heroism of Newfoundland's Regiment was so great, that to honor it the King granted to it the title of Royal. At Beaumont Hamel it went forward until there were no more left to go on. What more could man demand? It was the Supreme Sacrifice; sacrifices, upon the like of which our mighty Empire has been built, an Empire which can only remain while its citizens are prepared to make sacrifices. The unveiling of this memorial cannot possibly close the story of the wonderful bravery and heroism of those whose names are inscribed upon it. They did their duty by their God, their King, and their Country, and they willingly made the Supreme Sacrifice for those ideals which I have already referred to and which we treasure most. These gallant boys were confident that right would win, and in this confidence they fell asleep. We know that in doing so they passed beyond our ken, but for our religion and our faith are worth anything, they did not live their lives in vain, and although not with us in flesh they are certainly not lost. There are certain things that live on after the body is destroyed; you yourselves know that the spirit is indestructible. Courage, fortitude, self-sacrifice, good example, how can you destroy them? To-day we commemorate the heroism of those who gladly laid down their lives for us. They were your own kith and kin, who:—

"Nobly fighting, nobly fell,
That we might live."

I know that your hearts are sorrowful, that you are in grief, and I would that I could supply an adequate palliative. But I likewise know that that we shall be honoring in the best way possible those who have won for themselves imperishable fame by practicing and maintaining those high ideals for which they themselves so gallantly fought and so courageously and willingly made the Supreme Sacrifice."

The monument bears the emblem of the Regiment, a Caribou Head, and the following names:—

DANIEL BARROW,
S. GEORGE BERRY,
GEO. B. CARTER,
REYNOLD CHAYTOR,
J. CHARLES CHAYTOR,
JOSEPH DEWEY,
HARRY G. DOMINEY,
EDWIN EDGAR,
L. DUNCAN HODDINOTT,
EDGAR HOSKINS,
JOHN H. HOUSE,
HAROLD HUTCHINS,
HARRY L. YOUNG,
FREDERICK WICKS.

After the ceremony the party proceeded to the residence of the Magistrate, Mr. J. W. Jones, where they were entertained at luncheon.

In the afternoon a rally of girl guides was held, and addressed by Lady Allardice and Miss Pemberton.

At 5.30 the party returned on board the "Home" and Greenspond was soon far astern but many happy recollections of the visit will long be held by those privileged to take part in the ceremonies. A splendid run was made to St. John's and the ship arrived early yesterday morning.

Children's Fears

There are few parents who are not worried at some time or other because their children are frightened. Perhaps John will not go to sleep without a night light or James will not walk along the ill-lit passage by himself, or Mary will not enter an empty room alone. Night fears, for instance, are common to children of three years old and upwards. These fears are more than nightmares; "fantasies" is the name psychologists give them. Children, when awake, will cry out that they see something or somebody strange in the room.

It is possible to help the child to face the cause of his fear and to dispel it soon afterwards. Thus the child when it grows up will be free from a shadow which might otherwise darken his life and curtail his freedom of action. The successful dispersion of early fears will prevent that illness of the mind for which psycho-analysis only offers a doubtful cure.

Peter, two years old, was for some time terrified by a tiger which visited him night after night. At length his parents remembered that an aunt had once read to him the story of "Little Black Sambo." Another copy of the book was bought. One of the pictures showed a tiger wearing Sambo's shoes on his ears, with teeth gleaming ferociously and with long claws outstretched. "Oh, horrid, tiger, eat Peter!" exclaimed the little boy with



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TALCUM POWDER

Use Mavis Talcum Powder freely after your bath—it gives a luxurious sense of perfect comfort. Its sweet perfume adds to the effect.

V. VIVAUDOU, INC.
Paris - New York

GEORGE SAYS: Something New A DOLLAR SALE!



HERE ARE SOME UP-TO-THE-MINUTE STYLES IN QUALITY WEARABLES AT ST. JOHN'S SMARTEST SHOP FOR MEN.

LET'S START WITH SOX—In Grey and Brown mixtures, all sizes, 35c. pair, or 3 for **1.00**

I have ten dozen more of those smart **ENGLISH CAPS** that would sell for \$1.50 to \$2.00; all traveller's samples; no two alike, for **1.00**

MEN'S POLICE BRACES with solid leather trimmings, 50 cents pair; pair of Pad Garters, 50c. **1.00**

MEN'S COWHIDE BELTS, 75c. **1.00**

ARM BANDS, 25c. **1.00**

3 MEN'S ARROW COLLARS, any style, any size, with a front and back stud **1.00**

MEN'S HANDKERCHIEFS, 2 for 25c., or 8 for **1.00**

MEN'S EXCELSA HANDKERCHIEFS, 25c., four for **1.00**

MEN'S BOW TIES, to make up, 2 for **1.00**

2 pairs FANCY SILK SOX, regular price 65c. pair for **1.00**

MEN'S FOUR-IN-HAND WIDE END TIES, in plain colors, regular 1.25 **1.00**

MEN'S FANCY ENGLISH TIES, regular 75c., 2 for **1.00**

MEN'S EVENING DRESS STUD SETS **1.00**

MEN'S ENGLISH WALKING STICKS solid ash, some with silver mounts **1.00**

MEN'S SILK and WOOL HOSE in light and dark shades, regular 1.25 for **1.00**

MEN'S KUM-A-PART CUFF LINKS, reg. 75c. per pair, two pairs for **1.00**

MEN'S WHITE JAP SILK HANDKERCHIEFS, regular 1.25 for **1.00**

MEN'S EXTRA QUALITY EGYPTIAN COTTON UNDERWEAR, per garment **1.00**

MEN'S SCARF or TIE PINS, regular 1.50 for **1.00**

MEN'S COLLAR PINS, 50c. each or two for **1.00**

MEN'S SEMI-SOFT FAMOUS ARROW MAKE COLLARS, three for **1.00**

MEN'S SUPER QUALITY PRESIDENT BRACES, per pair **1.00**

MEN'S KREMENTZ COLLAR STUDS—Don't soil the neck or never lose their color, 35c. ea., 3 for **1.00**

THE VALUE SUPREME IN HATS, one doz. of them in the lot, worth 7.50 each for. **1.00**

GET IN EARLY WHILE THE GOING IS GOOD, AS I WON'T HAVE A DOLLAR'S WORTH OF THESE DOLLAR GOODS LEFT NEXT WEEK.

YOU'RE FOR BIGGER VALUE FOR YOUR DOLLAR

Kearneys

terror-stricken face. At the suggestion of his nurse, Peter tore the picture out with his own hands and burnt it upon the nursery fire. With the picture was consumed the tiger. None other returned to frighten Peter.

A German psychologist has recently discovered that many children can not only picture memories in the mind with an imagination like that of an adult, but that they sometimes give to their imaginations a bodily shape which appears before them. Probably Peter really saw the tiger of the story come to life and stalk in the flesh around his room.

How much are we adults like child-

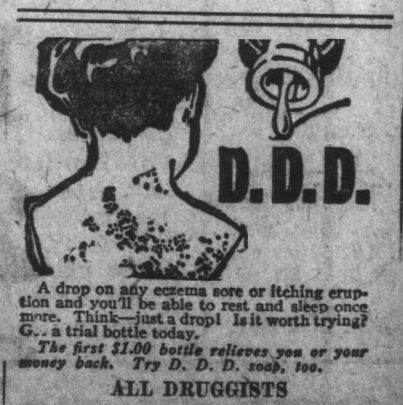
ren in this. The poet Goethe relates seeing visions of this kind. Perhaps the ghosts which some people claim to see are but pictures called to life by a child-like imagination.—W. A. Y.

From Wind-Jammer to Majestic

A great change truly from apprentice in an old sailing-ship to captain of the Majestic and commodore of the White Star Line; yet it was in the former capacity that Sir Bertram Hayes began his seafaring career and in the latter that he recently relinquished it, with the added distinction of a K.C.M.G. and a D.S.O. We have the whole story of that career from his pen in "Hull Down" (Caswell, 10s. 6d.). After about eight years in sailing-ships, young Hayes got a berth with the White Star (in 1889), and remained in that service until his retirement. During the South African War, he was engaged in carrying troops to the Cape both from this country and from Australia. He gives us a graphic account of the trouble he had with "The Bushman," owing to their utter lack of discipline; but he was usually equal to the occasion. During the great war, he was again on transport service, conveying British troops to Gallipoli and later on American troops over here. It was while engaged in the latter job, in the Olympic, that Hayes won his D.S.O. by ramming a German U-boat in the Channel. The ramming was so well and truly performed, that the Olympic's bows were twisted by the impact; and the submarine was seen to go straight down by the head. Shortly afterwards an escorting Am-

erican destroyer picked up seventeen survivors of a German U-boat, who reported that she had been sunk by gunfire from the Olympic. Now a little before the ramming episode, a U-boat had been seen and fired at, though without apparent effect. But the fact that it was practically impossible for any of the crew of the rammed boat to have escaped gave rise to the inference that two submarines must have been sunk. So it seems likely that Commodore Hayes really earned his D.S.O. twice over.

In addition to being a great sailor, Sir Bertram is also a born raconteur. He has a fine story to relate, full of interesting incidents of every description, and he relates it in a notably vivid and entertaining manner. Few life-stories could be better worth telling, and certainly none could be better told.



D.D.D.

A drop on any eczema sore or itching eruption and you'll be able to rest and sleep once more. Think—just a drop! Is it worth trying? G... a trial bottle today.

The first £100 bottle relieves you or your money back. Try D. D. D. soon, too.

ALL DRUGGISTS

NOTICE.

In the matter of the Companies Act, and in the matter of P. F. Fearn and Company, Limited, in Liquidation.

Notice is hereby given that the creditors of the above-named Company, which is being voluntarily wound up, are required on or before the 5th day of June, A.D. 1925, to send their names and addresses and the particulars of their debts or claims, and the names and addresses of their solicitors, if any, to Mr. Fred V. Chesman, 178 Water Street, St. John's, Newfoundland, the Liquidator of the said Company, and, if so required by notice in writing from the said Liquidator, are by their Solicitors to come and prove their said debts or claims at such time and place as shall be specified in such notice, or in default thereof, they shall be excluded from the benefit of any distribution made before such debts are proved.

St. John's, April 29th, 1925.

FRED V. CHESMAN,
Liquidator.

NOTICE.

NOTICE is hereby given that four weeks after date hereof application will be made by Edward Butler of Holyrood, in the electoral District of Harbor Main, to the Board of Liquor Control for a permit to keep and sell wine and beer in the Hotel of the said applicant at Holyrood under the provisions of Act 15 George Fifth, Chapter 9 entitled the "Alcoholic Liquor Act."

St. John's, April 30, 1925.

EDWARD BUTLER.
Solicitor for Applicant.
Bank of Montreal Bldg.,
St. John's.

Shirriff's Jellies are Delicious
"Their Goodness Never Varies"