

Choice Table Butter

in small tubs.

Much cheaper than the block butter and just as good.

The Codroy Valley has always been noted for its choice butter, and this is some of the best.

Price--40c. per lb.

Robert Templeton.

Before You Build Your New Church

Give some consideration to BEAVER BOARD for the walls and ceilings.

The Architectural Dept. of the BEAVER CO. will design panel arrangements and will submit blue prints showing exact appearance of the finished interior of your proposed building; all this

Without Cost to You.

Avail of this FREE SERVICE, it eliminates all possibility of errors. A handy man with a hammer and saw can build a palace with BEAVER BOARD. Every sample and panel is branded for your protection, see what you get.

LOOK FOR THE BEAVER BRAND.

COLIN CAMPBELL, Distributor.

PERFECTION.



When you buy from us you get

Fine Gold, Good Weight, Bright Finish,

and every Ring is carefully examined before going out. Out of town orders receive ever attention from

T. J. DULEY & Co.,

THE RELIABLE JEWELLERS, ST. JOHN'S.

The EASTERN TRUST COMPANY

WE GO ON FOREVER.

Just two reasons why the Eastern Trust Company can administer an Estate better than a personal executor or administrator.

1.—It has nearly twenty-four years' experience, and its existence is perpetual, neither does it cost any more to employ the Company than an individual. The Company affords the Estate absolute security. It has a paid-up capital of \$1,000,000.00 and a reserve of \$250,000.00. The Estates held in trust to December 31st, 1915, amount to \$15,026,838.85.

2.—In the event of the death of a personal executor or administrator, your Estate must look around for a substitute. The new administrator is unfamiliar with the business and cohesion is often the result. The death of any officer of this Company does not break the continuity of the policy of administration.

While the Company administers over Fifteen Million Dollars worth of Estates, it also does a very large business in executing Trusts of all kinds and acting as Financial Agents of all descriptions. We can give fullest satisfaction in the collection of rents, interests, mortgages, dividends, etc.

Full information cheerfully given and all communications treated as absolutely confidential. CALL OR WRITE.

Head Office, Halifax, N.S. Branch Office, Platts' Bldg., Water St.

T. H. GRIFFITHS, Manager.

The "Evening Telegram" is read by over 40,000 People daily.

J. J. St. JOHN.

Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.

Spare Ribs at \$19.00 bbl., or 10 lbs. for \$1.00.

Molasses—1st runnings.

Tea, Sugar, Kero Oil.

Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

UP-TO-DATE READING!

MORE NEW BOOKS JUST IN.

A New Book by Rex Beach, "The Crimson Gardenia", 65c. & 90c.
A New Book by W. J. Locke, "Far Away Stories", 85c.
A New Book by Oppenheim, "Mysteries of the Riviera", 65c.
A New Book by Maxwell Gray, "The World Menders", 65c.
A New Book by J. C. Snaith, "The Sailor", 65c. and 90c.
Ethel M. Dell's "Bars of Iron", 65c. and 90c.

"Ironmouth", by Stanton & Hosken, 65c. and 90c. This book has been very favourably reviewed.

"Love's Inferno", by Edward Stilgenbauer. This book is "the outburst of a conscience that refuses to be stifled into silence." Neither the author nor his book dare enter Germany; 65c. and 90c.

Eden Philpott's New Book, "The Human Boy and the War", 65c. and 90c.

"Britain Prepared", a reproduction of eighty-five photographs by permission of H. M. Admiralty, War Office and Ministry of Munitions, 45c.

"The Irish Rebellion, What Happened, and Why", by F. A. McKenzie, 35c.

"The Oxford Song Book", words and music, \$1.75.

Here are a few of the New 35c. Books:

The New Chronicles of Don Q.
The Devil's Garden.
Heart of the West.
The Canon in Residence.
Mord Em'ly.
Uthus.
Doing Their Bit.
Canada in Flanders.
General John Ragan.
T. Tembarom.
The Laughing Cavalier.
Love in the Purple.
The Teeth of the Tiger.
The Grip of the Wolf.
A Silent Witness.
The Chief of the Staff.
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News' Summer Annual.
The Four Poole Mystery.
The Dream Doctor.
Hundreds of other 35c. Novels, Magazines and War Books.

DICKS & CO., Limited,

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

Martin's Panatillas.

A Cigar for the Smoker of a HIGH-GRADE TOBACCO—only the finest selected leaf being used Rolled up anyhow, and guaranteed to give satisfaction.

In drums, 100s each, \$5.00 per drum.

J. C. BAIRD.

Water Street.

Canadian Butter!

NEW GRASS CANADIAN BUTTER. (Wholesale and Retail.) A few Cases FRESH EGGS, large size.

JAMES R. KNIGHT

Littledale ACADEMY RE-OPENS

September 4th, at 9 o'clock.

For further particulars apply to the **MOTHER SUPERIOR.**

aug25,91,f,m,w

IN TINS | Bakeapples | IN TINS

Moir's Cakes.
Dromedary Dates.
Sultana Raisins.
Cleaned Currants.
Shelled Walnuts.
Crystallised Cherries.
Datanut Butter.
Peanut Butter.
Sliced Apricots.
Sliced Pineapple.
Cranberries (in tins).
Cherries (in Marachino).
Glace Cherries.
Blanched Almonds.
Salted Almonds.
Angelica.

ORMANDETTA, a perfect substitute for making Almond Icing, 25c. lb.

BUFFALO FLOUR, in 14 lb. sax. Cakeoma, for cake making. Baker's Chocolate. Fry's Merchant Navy Chocolate in 1 lb. slabs. Pure Gold Icings.

HARTLEY'S Jams and Marmalade. Gold Reef Cream. Tate's Loaf Sugar. Tate's Coffee Crystals. Maple Sugar. Maple Syrup.

Bowring Bros., Ltd.,

Phone 332. Grocery. Phone 332.

USE Gold Soap!

\$4.60 Box of 100 Cakes.

Biggest and Best Value on the Market.

Made in Canada.

End of the Season Sale.

Bargains! Bargains!!

Ladies' Straw Hats at Greatly Reduced Prices.

Children's Straw Hats from 10c. each up.

Flowers—Regular 25c. and 30c. at 15c. each only.

Ladies' Summer Dresses, at less than cost. Prices from \$1.25 each.

Ladies' White American Blouses. Reg. \$1.00 at 75c. ea.

Ladies' White Silk Blouses from \$1.45 each only.

Ladies' White Embroidered Camisoles from 19c. each only.

Ladies' White Embroidered Underskirts from 45c. each only.

Turkish Towels from 8c. each upwards.

Cotton Hand Towelling at 5c. yard only.

Lot of White Embroidered Tea and Tray Cloths at 25c. each only.

Congoleum, Feltoleum and Neponset, for floor coverings, 2 yards wide. Reg. value \$1.20 yard. Sale Price \$1.10 yard.

Suit Cases—Cheap for the holiday season. Sale Prices \$1.25 and \$1.35.

Highest Grade Talcum Powders only 15c. and 20c. tin

Lot of High Grade Curtains in Swiss makes. Reg. \$8.00 to \$9.00. Now only \$4.00 pair. This lot of Curtains are magnificent values. We also show many other extraordinary values in Curtains at Clearing Prices.

BIG VALUES IN HOSIERY AND UNDERWEAR.

Too numerous to itemise.

HENRY BLAIR

Advertise in The Evening Telegram Advertise in the TELEGRAM

REID-NEWFOUNDLAND COMPANY.

Toronto Exhibition.

August 26th to September 11th

Return ticket sold at One Way and One-Third first class fare. Good going August 24th to September 3rd, and good returning up to September 14th.

Further particulars on application to

General Passenger Agent.

Reid-Newfoundland Co.

IN STOCK!

1000 Barrels

Granulated Sugar,

100 lb., 50 lb., 25 lb., 10 lb. 5 lb. and 2 lb. Bags.

Domino Crystals, Cube and Powdered Sugar always on hand.

Harvey & Co.,

LIMITED.



Cushion Sole Shoes.

If you have that "tired feeling" in your feet, sit just try our Cushion Sole Shoes. It's not necessary to have your feet hurt you. Look into the Cushion Sole proposition at once. Our comfort shoes will rid you of corns, bunions, burning feet, tired feet and all the ills that abused feet are heir to. Our comfort shoes work wonders for the relief of troubled feet. We're experts at shoeing men correctly. If you'll turn your feet over to us we'll furnish you with every foot comfort at once.

DR. SAWYER CUSHION SHOES, \$7.50 per pair.

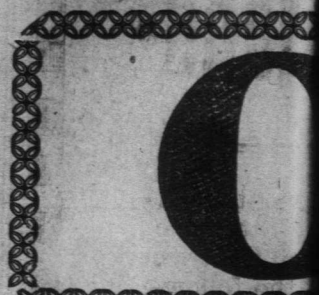
F. SMALLWOOD,

THE HOME OF GOOD SHOES.

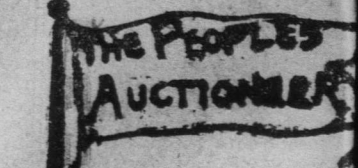
WEATHER FORECAST

TORONTO, Noon—Moderate to fresh westerly winds and warm to-day and most Wednesday.
ROPER'S, Noon—Bar. 29.5 ther. 62.
Drink Welch's Grape Juice

VOLUME XXXVII



Auction Sale



AUCTION.

On Saturday next, September 12, at 12 o'clock noon, on the premises that Brick and Stone Dwelling at corner of New Gower and laide Streets, property of Mr. H. W. A. good chance to secure quantity of building material by woodwork, stone and brick, etc. for contractors. Purchaser will be required to remove the building.

P. C. O'DRISCOLL Auctioneer.

aug26,61

SHERIFF'S SALE

By virtue of Writ of Fieri Faci directed, wherein Melan N. Sons are Plaintiffs and John Ford defendant, M. A. Bastow, Auctioneer will sell by Public Auction at premises, Beck's Cove, St. John's Thursday, the 31st day of August, at 11 o'clock a.m., a quantity of dry goods, hardware, jewelry and other articles. Further particulars on application to M. P. GIBBS, K.C., Bank of Montreal Building, or to MR. BASTOW the Auctioneer.

JAMES CARTY Auctioneer.

aug26,41

Fire & Accident

FIRE!

The National Benefit Life and Property Assurance Company, Ltd., of London, England.

Funds Exceed \$3,750,000

Insurance effected against Loss or Damage by fire on all classes of property at Lowest Current Rates.

ACCIDENT

The Railway Passengers Assurance Company, Ltd., of London, England.

Capital: \$5,000,000

Claims Paid: Over \$33,000,000.

Insurance against all kinds Accidents, Illness, Employee Liability, Motor Car, Teams, Elevator, Plate Glass, Burglary and Fidelity Bonding.

For rates for any of the above classes of Insurance apply to

HENRY C. DONNELL General Agent for Nfld., Board of Trade Building, Jly3, eod, tey

SKINNER'S Monumental Work



ST. JOHN'S, N.F.

(Established 1874.)

329 and 333 Duckworth Street

A large assortment of Head and Monuments always in stock. Best designs, etc., with prices and to suit everybody. Outport customers can save time and money by writing for Catalogue of designs and Price List. We have satisfied and of customers with our modern system of buying from our designs.

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LOCAL CEMETERY WORK ONLY ATTENDED TO.

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