

BOOM IS COMING DO BUYING NOW!

The Careful Buyer Will Not Wait For the Christmas Rise in Prices

Perhaps never before in all the experience of the business world have the industrial wheels been running in such low gear as during the past three months.

Go into any place of business, large or small, from the penny goods store to the mercantile merchant, and the answer is the same, either the people have not got the money or they are holding tight. Which ever of the two answers is correct is not our intention to answer or even surmise. That is not the point we wish to discuss.

It has been said, that for a certain period before and after a presidential election in the United States, business in that great industrial centre is practically at a standstill, and that we here in Canada suffer also in consequence. Whether this is the case, we do not know, but what every Canadian merchant in every line of trade does know to disappointing reality, is that his particular business has suffered to a very marked degree during the past three or four months.

Attempt after attempt has been made here, as well as in the larger cities, by a series of offerings to draw the people out, but like the disturbed turtle, they stay within their shell; they will not "bite" and consequently the merchant, in utter disappointment, hauls in his gear.

HER NERVES BETTER NOW

Received Much Benefit by Taking Lydia E. Pinkham's Vegetable Compound

Chatham, Ontario.—"I started to get weak after my second child was born, and kept on getting worse until I could not do my own housework and was so bad with my nerves that I was afraid to stay alone at any time. I had a girl working for me a whole year before I was able to do my washing again. Through a friend I learned of Lydia E. Pinkham's Vegetable Compound and took four bottles of it. I gave birth to a baby boy the 4th day of September, 1922. I am still doing my own work and washing. Of course, I don't feel well every day because I don't get my rest as the baby is so cross. But when I get my rest I feel fine. I am still taking the Vegetable Compound and am going to keep on with it until cured. My nerves are a lot better since taking it. I can stay alone day or night and not be the least frightened. You can use this letter as a testimonial and I will answer letters from women asking about the Vegetable Compound."
—Mrs. CHARLES CARSON, 27 Forsythe Street, Chatham, Ontario.
Mrs. Carson is willing to write to any girl or woman suffering from female troubles.

**WANTED
IN EVERY
HOME**



Zam-Buk

**SOOTHING
HEALING
ANTISEPTIC**

ing bargain signs with nothing else to do than bide his, or perhaps more correctly speaking, the public's time, and wait until they are ready to let go.

Now, just a word to the buying public, to those who are going slow—Be careful lest you go too slow and remain too long. The Christmas season is at hand, and just now prices in general are low, because merchants whose distribution of goods has been checked, by abnormally warm weather in many cities, have cut prices, regardless of cost. But, the cold weather is coming, and what is more important—and sure,—the boom will come with it.

When prices soar on the stock exchange, it is the signal that you will see prices going up in the stores as well. **DO YOUR SHOPPING EARLY!** Merchants, begin your messages through the columns of the Advocate now, and impress upon the minds of its readers the vital necessity **TO THEM** of breaking this purchasing silence, giving the oncoming boom a gigantic kick, such as only they can give, and by thus doing making themselves the beneficiaries.

Again we say to our readers, do your shopping early, and let it not be merely for the sake of the over-worked-Christmas-time salesman alone, but for your tied-up pocketbook as well.

WOULD DO IT HIMSELF

An English lady, who was elected to the British House of Commons in the recent election met with a gentleman who was also successful at the same election but of a different political faith, on a public platform whereupon the lady in question, when making her speech turned to the man saying: "If you were my husband I would poison you." In reply the newly made male representative said "Very good—but if I were your husband there would be no need for you to poison me, because I would do it myself."

BOURASSA IN FAVOR OF INDEPENDENCE

"I would vote every time for absolute independence, for Canada, but I would work my hardest to see that, as an independent country, she had the happiest relations with Great Britain and the United States" declared Henri Bourassa, of Montreal, editor of Le Devoir, during an interview in Winnipeg recently.

"While I would prefer to see Canada an independent country, I am in no way inclined to the unreasonable. I go most assuredly considering that she should be either one thing or the other, either an independent country or a country which has a say in the various problems which confront the Motherland," continued Mr. Bourassa.

"The position Canada stands in with regard to the old country is still rather absurd. We came into the war just as if we were an English country. We took the troubles of Great Britain on our shoulders, and yet, after all this, our representatives have to take their turn on a panel system and are not allowed an equality with the British politicians."

Mr. Bourassa declared the French Canadians "are out and out loyalists for Canada, and we consider that the only ground on which we can unite permanently with the English speaking Canadian."

Continuing, Mr. Bourassa advocated the open door policy of immigration for the Dominion and stressed the fact that unless there was a great deal of give and take on both sides the East and West might split at the head of the Lakes and two countries be the result.

"I do not say that this will take place, but unless the east and the west Canadians smooth their differences and become convinced that the one does not wish to 'put it across' the other, it will be most difficult to avoid an ultimate split. If Canada is to remain as one unit the prominent men of both east and west must 'watch their step.'"

Admiral Beatty Is Expected To Resign

Admiral Lord Beatty will resign as First Lord of the Admiralty at the end of the year, according to some of the newspapers.

It is recalled that rumors of his resignation were current about a year ago when it was suggested he was retiring due to dissatisfaction with certain governmental schemes.

There is no suggestion of the kind on this occasion, nor apparently any special significance in the resignation, as Lord Beatty's term of office has already nominally expired.

Naval circles expect that his successor will be Vice-Admiral, Sir Osmond De Beaver Brock, commander of the Mediterranean station since 1922.

Want Duty Cut On Motor Cars

Delegations are approaching the Government with representations that there should be a reduction of the duty on motor vehicles entering or at least the removal of the sales tax. It is argued that the spread of such vehicles in Canada and the United States is far too wide, and that, in view of the almost general use and ownership of automobiles and the increasing use of freight trucks, the price in Canada should be much closer to that just across the border. The present duty on cars is 35% and there is also an excise tax. More of the matter will be heard when the budget comes on.

MARTIN RICHARD BREAKS OUT OF THE COUNTY JAIL

Though Confined to Dungeon He Makes Clean Get-Away—Is Young and Active.

Martin Richard who had been sent here all the way from Ottawa, charged with the theft of goods from Aube's store and also from Charles Farrah's clothing store, Lower Water street, Chatham and who had been sent to the county jail at Newcastle to await trial, after the preliminary hearing before Magistrate Gaynor, escaped from his cell Tuesday night.

Deputy Sheriff Doran knows that Richard was in jail Tuesday night at midnight, and it was some time between that hour and Wednesday morning when he went down to see his prisoner and found him gone, that the escape was made.

It is surmised that Richard, who was in the dungeon, using his feeding spoon as a wedge or lever and gradually worked back the bolt from his dungeon door. When this was cleared all he had to do was to work his way through the cellar and get out the coal window which was loosely fastened at the time, owing to coal having been put in the day before, and could not have offered much resistance, at any time to one as resourceful as Richard.

Ferry Will Save Motors 40 Miles

A contract has been awarded by the Dominion Department of Public Works to the amount of \$8,500 for the improvement of the Upper Maquasha wharf, opposite Dalhousie on the Quebec side. It is proposed to build a slip wharf to permit of the taking of automobiles across the Restigouche River on the proposed new ferry steambot. Crossing at Dalhousie will cut off practically 40 miles of travel by land and vice versa.

CASTORIA For Infants and Children In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. Fletcher*

CORISTINE COATS Are Reliable



Plain, or trimmed with fashionable contrasting furs they are the model! And they are made of skins selected for beauty and quality, lined with genuine silk, tailored by experts.

They give years of wear; can be made over time after time; you will be proud to wear one. Our 65 years experience behind every coat. Order from your local merchant or if he cannot supply you we will ship C. O. D. subject to your inspection before acceptance. Catalog on request.

\$325
other Coats **\$225** and up

INSIST ON THIS TRADE MARK

JAMES CORISTINE & CO.

FINE FURS

MONTREAL

James Coristine & Co. Limited, Montreal



Children Cry for Fletcher's CASTORIA

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared to relieve Infants in arms and Children all ages of

- | | |
|--------------|--------------------|
| Constipation | Wind Colic |
| Flatulency | To Sweeten Stomach |
| Diarrhea | Regulate Bowels |
- Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates
- To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

BAYER Genuine

ASPIRIN

Insist on BAYER TABLETS OF ASPIRIN

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer product proved safe by millions and prescribed by physicians 24 years for



Colds	Headache
Pain	Neuralgia
Toothache	Lumbago
Neuritis	Rheumatism

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocetyl-salicylate of Salicylic Acid (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

Taylor's Grocery

Choice Western Steer Beef, Fresh Pork and Lamb, Hams and Bacon Bologna, Luncheon Loaf.

Cooked Ham, Spare Ribs, No. 1 Corn Beef

A Full Line of Choice Groceries

All kinds of Fresh Vegetables and Fruits.

H. A. TAYLOR

PHONE 48 THE RITCHIE STORE

YOUR COAL TROUBLES

Would it not be a good plan to place your orders for Old Mine Sydney or other Coals for the fall and winter months now? I am in a position to make immediate delivery of your wants in Coal and Wood.

ALSO A CHOICE LINE OF Groceries, Hay, Feeds and Flour

E. E. BENSON, - Newcastle, N. B.

Use the Finest of Flour

Purity Flour is the product of the finest Western hard wheat—the grain that other nations buy to mix with their own wheat. The greater strength of Purity gives better food and more food—whether bread or pastry—and effects a definite saving in the household expense.

The Purity Flour Cook Book will be mailed postage paid to you for thirty cents—it's worth more. Write for one to-day.



PURITY FLOUR

More bread and better bread

The Advocate \$2.00 a Year