

THE ROYAL ARMS OF CANADA

Canada entered the Great War a country of somewhat doubtful and uncertain standing. She emerged from the conflict a nation, secure in her independence, standing firmly upon her own feet, the equal in council of the bodies politic of the world.

This status she won by force of arms, by the glorious achievements of her sons upon the field of battle, where, from the outset, she played a nation's part. Her people's gradual conception of this subtle change grew throughout the years of hostilities, and upon their termination Canada set her feet in the ways of peace-time progress, instigated by a new national pride and in a new consciousness of her own greatness.

It is probable that out of this recognition of new birth sprang the desire for a new coat of arms, which should be distinctly emblematic of the Dominion, and which has resulted in the new Royal Arms recently adopted. These are a variant upon the Royal Arms of England, the countries of England, Ireland, Scotland and France being represented on the shield, supported by a lion bearing the Union Jack and a unicorn, bearing the ancient arms of France. Beneath is the Motto "A mari usque ad mare." (From sea to sea.)

Thus the new insignia illustrates the relationship of the Dominion to the British Empire and perpetuates the two great races which have formed the main sources of the origin of her people. Pithily the motto suggests Canada's vast extent. Writing on this subject, Prof. Percy E. Nobbs, of McGill University, says: "Whilst the feeling of the Canadian people would appear to be decidedly against titular honors and the interest in personal coats of arms is slight, many Canadian cities and towns have adopted their own coats of arms, these in some instances being registered at the College of Heralds in London. All the provinces, both new and old, have beautiful and appropriate coats of arms, duly granted, and used to the full by provincial governments both as decorations and on occasions as flags.

"The Federal authority has, however, up till recently, been less well furnished, and the maple leaf, the beaver, the arms of the first four provinces to federate, marshalled together on a quartered field, and, last but not least, a marshalled coat of arms of all the nine provinces have all been used as a symbol of sovereignty in a rather indiscriminate fashion."

Now, however, a uniform emblem is decided and granted for all time, to symbolize the confederated provinces of the Dominion of Canada wherever seen or encountered. The democratic spirit which permeates the Canadian people does not favor private titles or the universal pomp of heraldry or any phase anomalous from that true democracy which is Canadian national life. But Canadians take pride in their country being so dignified in its possession of insignia which, at the one time, symbolizes independent national status, the Empirical partitive, and the unification of races.

VALLEY MEDICAL ASSOCIATION IN SESSION AT BRIDGETOWN

The first Regular Meeting of the Valley Medical Association for 1922 was held in Bridgetown on Friday, January 13th, 1922. The Membership of this Association is made up of the Doctors of Kings, Annapolis and Digby Counties. The Society has had a creditable record and has been of great value to the Public and to the Profession in these three Counties.

The Doctors in attendance were:—L. R. Morse, President; J. A. Sponagle, Secretary; and Doctors G. J. McNally, P. N. Balcom, W. F. Reid, M. E. Armstrong, C. E. A. DeWitt, M. R. Elliott, W. S. Phinney, T. H. MacDonald, A. A. Dechman, Mrs. (Dr.) Stella Pearson.

The visitors present were:—Dr. H. K. MacDonald, Halifax Medical Society; Dr. A. C. Jost, Public Health Department, Halifax; Dr. S. L. Walker, Dept. S. C. R. Halifax; Dr. D. A. Raig, Mass. Health Commission Halifax.

Besides routine business, the following Programme was given:—Diagnosis of conditions regarding Tonsillotomy, Dr. W. S. Phinney, Lawrence-town.

The Ethics of Organization, Dr. S. L. Walker, Halifax.

Early Diagnosis of Cancer, Dr. H. K. MacDonald, Halifax.

Important points in the physical examination of the Chest, Dr. D. A. Craig, Mass. Health Commission, Halifax.

Vital Statistics, Dr. A. C. Jost, Provincial Health Inspector.

The Valley Medical Association is affiliated with the Nova Scotia Medical Society and elected at its Meeting as Members of the Provincial Executive: Dr. W. F. Reid, Digby; Dr. M. R. Elliott, Wolfville; Dr. J. A. Sponagle, Middleton.

A vote of thanks was extended to the Visitors for their Papers and Addresses.

One pleasing feature of the Session was the dinner provided by Host Jones of the "Riverside Inn" where the meeting of the Society was held.

The next Meeting of the Association will be held in Wolfville.

When you look at what some women married you know that nothing less than love could have persuaded them to do it.

SOMETHING FARMERS SHOULD READ.

The farmer being a business man—a seller of goods—he ought to advertise just as all other successful business man advertise. He too, will be successful in that little business matter of winning bank accounts when he advertises liberally and intelligently.

But a first-class way to find out that "advertising doesn't pay" is to advertise unintelligently. One of our justly noted farm magazines prints two advertisements that illustrate this point very clearly indeed.

John Smith having ten very fine Holstein cows, and being nearly out of feed, ran this ad in his nearby town paper:

FOR SALE—Ten cows. Price reasonable. John Smith, Plodtown.

Then John sat down and waited. There was nothing arousing, or interesting, or attractive or appealing in that ad. Moreover, it didn't tell the facts that farmers wanting to buy cows wanted to know. A few letters came to John, every one of them asking questions. Some even desired to know what was the matter with the cows that he was trying to sell "reasonably". John had to write back answers to all the questions and then a few more letters came back asking more questions. Meanwhile, the feed gave out and John had to sell in desperation for less than two-thirds the value to a neighbor who knew his predicament.

Our magazine editor says that Tom Jones put the following ad in his country town paper:

FOR SALE—Ten heavy producing grade Holstein cows, five years old. Price \$100 each. Fresh in September. Forced to sell on account of feed shortage. Tom Jones, Peptown.

During the next three days Tom got several acceptances of his offer—right off the bat—providing the cows were as he represented, of course. The farmers who read his ad didn't have to ask questions. The ad told all they wanted to know and they accepted when the appeal was fresh in their minds.

Now Tom's ad cost twice as much as John's—probably 50 cents more. But Tom got \$1000 for his cows and John got only \$650 for his.

Unintelligent advertising may not pay, but intelligent advertising always pays—ALWAYS.

AND THERE IS NOTHING HARD ABOUT IT: JUST WRITE AN AD THAT YOU YOURSELF WOULD LIKE TO READ IF YOU WERE LOOKING OVER THE ADVERTISING COLUMNS.

Don't be miserly with your words; in the long run they cost almost nothing. But don't waste them either, folks. Tom didn't.

TED STACKHOUSE MAKING GOOD AT TOTONTO.

TORONTO, Jan 13.—Commenting on the Ottawa-St. Patrick game on Wednesday night the Mail and Empire says: "Stackhouse was given a chance in the last five minutes of the game and while the Ottawa reports say that he did not show much the local club is satisfied with his performance. Hewas no sooner on the ice than he stepped into Broadbent with a sturdy but legitimate check just in front of the Governor-General's box and was promptly told by Cooper Smeaton that such an action was hardly the proper thing to do. In his attempt to please the first citizen of the Dominion the "Blue-nose" then obtained possession of the rubber and stickhanded through the entire Ottawa team and was about to shoot on Benedict when the final bell rang.

FLOWERS IN WINTER

Hyacinths, Narcissi, Tulips and Lilies can be Grown in the House.

Bulbs of various kinds, grown indoors during the winter months, add much to the attractiveness of home surroundings, and their culture should be more general than it is. A bulletin dealing with the matter in detail, prepared by the Superintendent of the Dominion Experimental Station on Vancouver Island, has recently been issued by the Department of Agriculture, Ottawa, and is available upon request. Provided certain essentials are observed, success is easy. A glass house is not necessary, but only a good basement and sunny windows. The temperature must not be permitted at any time to register more than six degrees of frost. Roman hyacinths, Paper White narcissus and Freesias will supply all the winter bulb bloom desired, up to the end of January. After the first of February, the Dutch Hyacinth, early varieties of narcissi, and early tulips, will provide a wealth of bloom as extensive and attractive as one can wish for. The writer says that he has prepared the bulletin chiefly with the view of aiding farm women to brighten their homes and door-yards during the dull season, but there is no reason why dwellers in town and country alike, should not do the same thing if they will follow the instructions that are set forth. Lists of suitable varieties are given. The requirements, besides care and attention, are a good quality of bulb, firm and of decent size, flower pots, pans or boxes, and some fine garden loam, and sand. To know the treatment that must be followed, it is necessary to consult the bulletin, in which the methods are also given that should be adopted for outdoor cultivation in colder districts. It would appear from the experiments made, that many bulbs which are now imported from Holland, might be produced in Canada. Even now there is a progressive trade in bulbs between British Columbia and Ontario and Alberta.

NEW YEAR KNOCKS.

One of the greetings of the New Year came to Citizens from the Electric Commission in the form of an invitation to furnish the necessary funds to pay the past quarter's light bill. In most cases this greeting came in the way of surprise—at the high cost of electric current. Perhaps the bills are not larger than they ought to be but they are in most cases bigger than on similar occasions formerly.

Whoever is responsible for running the street lights at full blast all night during the present week, deserves a jolt. The moon gives more illumination than the Electric Commission can possibly furnish, and at no cost. A slight amount of business sense in this direction would provide for the cost of a considerable more radiance at the time when it is really needed. See?

The group of men and boys who persistently stand around, during the evening at a certain street corner and make remarks about pedestrians, is far from pleasing. It is particularly objectionable to ladies. Have we a police commissioner? If so we should like him to get busy with regard to the nuisance.

THE KNOCKER. Any man who is constantly in the public eye is apt to get an occasional rub from the public knuckle.

An economist has figured out that a wife is worth \$2.69 a day. The nine cents is doubtless the luxury tax.

WEDDING BELLS

HENNIGAR—EISENHAUER.

An interesting event took place at the home of Mr. and Mrs. Nathan Eisenhauer, Canaan, at 9 o'clock, Thursday evening, Dec. 22, when their eldest daughter, Thelma Olive, was united in marriage to Edward Clemeth Hennigar, of Wolfville. The ceremony was performed by Rev. O. N. Clippman, pastor of the Baptist church.

The bride looked charming in white Duchesse satin, trimmed with fringe and wearing the conventional veil and orange blossoms, and carrying a shower bouquet of white carnations with streamers of white ribbon. The bride entered the parlour on the arm of her father and took her place beside the groom, under a beautiful arch of evergreen and white from which was suspended a large bell.

Miss Erma Eisenhauer, sister of the bride, was dressed in pale blue crepe-de-chene, and carrying a bouquet of pink carnations, was bridesmaid. The groom was supported by his brother, Norris The Lohengrin Wedding March was beautifully rendered by Mr. Harry Kinaman.

While the bride and groom were receiving congratulations from the relatives and friends, Mrs. Harland sang "The Voice that breathed o'er Eden." After the service a dainty lunch was served to about eighty-five relatives and friends. The groom's gift to the bride was a beautiful set of sable furs, to the bridesmaid a pendant, to the best man a set of cuff links. The bride's going away suit was of navy blue serge with hat to match. The happy couple left Friday morning amid showers of confetti, by D. A. R., on their honeymoon, visiting friends in Maine, New Hampshire and Mass. On their return they will reside in Greenwich.

Mr. Hennigar was a member of the 112th Battalion, having served three years overseas. The presents were numerous and costly, including silver, cut glass, china, linen, cheques, etc., and a bedroom suite from the parents of the bride.

Canada will shortly have the largest power generating station in the world, at the Queenston end of the Chippewa-Queenston hydro power canal.

For every man who is unable to stand prosperity there are millions who are willing to try.

Minard's Liniment For Colds, Etc.

Plumbing and Furnace Work. JOBBING PROMPTLY DONE. H. E. FRASER. Phone 75.

WE PRINT—WEDDING and other Society Printing as good as the best, and our prices are right. Why Buy Elsewhere? THE ACADIAN Job Printing Department

ADVERTISING SIGNS FORBIDDEN.

Indianapolis, Ind.—The Indiana State Highway commission has published an order forbidding advertising signs of any character on the roads of the state highway system after July 1, 1922. The only signs permitted under the order will be the ones designating the roads and detours, railroad crossings and other signs of the state highway Department or of the Hoosier Motor Club, and similar organizations.

SIS—BOOM—WOOF!

Farmer—College education sure does pay. Take my boy just home. Went right into the field where that savage bull is kept. The bull started for him. The boy just stood pat and gave his college yell.

Friend—Well what did the bull do? Farmer—He joined in with him. Now they're regular pals.

No news is good news says the old adage but we're not running that kind of a paper.

COAL! HARD COAL SOFT COAL COKE KINDLING. A. M. WHEATON

Chrysanthemums and Carnations All Colors. Church & Illsley Falmouth, N. S. Wholesale Florists

Special Cruises To The West Indies. The S. S. "Fort St. George" 14000 tons displacement from New York. February 4th, March 4th. An ideal trip with every convenience and luxury provided by the modern steamship. Passages and Freight arranged to all parts. Call or write. Furness, Withy & Co., Ltd. Halifax, N. S. Montreal, Sydney, N.S. St. John, N.B. New York. Boston.

PURITY FLOUR "More Bread and Better Bread" Anything made with flour is best made with Purity Flour. Use It in All Your Baking. Includes image of flour barrel and rolling pin.

TOILET PAPER Good Quality, Large rolls Price 10 cents 3 rolls for 25 cents THE ACADIAN STORE Boston and Yarmouth Steamship Co. Limited FREIGHT AND PASSENGER SERVICE STEAMSHIP "PRINCE ARTHUR" Fall Schedule - Two Trips Weekly FARE \$7.00 STATEROOMS \$2.00 Leave Yarmouth Tuesdays and Fridays at 6.30 P.M. Return:—Leave Boston Mondays and Thursdays at 1 P.M. For staterooms and other information apply to J. E. KINNEY, Superintendent, Yarmouth, N. S. BUY IT IN YOUR OWN HOME TOWN

RED ROSE TEA is good tea Keeps Fresh and Fragrant in the Sealed Package

KENT TAILORING CO., Ltd. LADIES' TAILORS FIT AND WORKMANSHIP GUARANTEED CALL AND GET OUR PRICES I. S. BOATES, Manager.

PURE BUTTER PARCHMENT Neatly Printed, cut in sizes for 2 lbs. and 1 lb. prints. Prices Right. THE ACADIAN STORE

We Sell and Recommend WOOD'S COFFEES The High Grade Received a fresh shipment this week. Have a pound ground from the freshly roasted beans with your next order. W. O. PULSIFER, PRION