

1906

# JANUARY CLEARANCE SALE

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## It Begins Bright and Early on the Morning of ...THURSDAY, JANUARY 4...

**T**HIS is an aggressive store—an aggressive store forces trade—moves its merchandise quickly—turn dull days into busy ones by putting such pressure on prices that people who know and wait for extraordinary values say to themselves

### THE REASON FOR THE JANUARY CLEARANCE SALE:—

We consider the fall and winter business practically over—notwithstanding there is and always will be considerable quantities of good, high grade seasonable merchandise on our shelves at this time of the year—but our business thoughts are of Spring, and vast quantities of Spring goods have been purchased and are due to arrive shortly—some are already here.

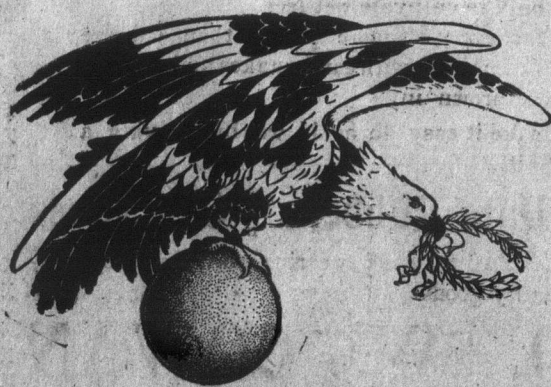
ROOM IS NEEDED, but more important still, this Great Clearance Sale must remove the greater portion of the winter goods that still remain.

Our fall merchandising records are made. We can afford to forget the original profit; yes, and part of the original cost on many of the desirable things in order to dispose of them quickly, and we have forgotten profits and cost.

EVERY PIECE OF GOODS included in this January Clearance Sale is regular and high grade—small lots, odd lengths, broken sizes, but intrinsically every bit as good as the day they left the factory. **The prices speak louder than words.** These remarkable Clearance Sale Values will result in quick action. We know our public well. The early comer will get the "plums" at **Our January Clearance Sale.**

### THIS IS THE TIME TO BUY

<p><b>LADIES' COATS—</b> Stylish garments, in long lengths, loose or fitted, about 38 to select from, made to sell at \$10, \$11, \$12.50 and \$14 each. Sale Price \$7.50.</p> <p><b>LADIES' STYLISH COATS—</b> In tweeds and whipcords, long lengths, regular values up to \$15 each. Sale Price \$10.90.</p> <p><b>LADIES' FAWN AND BLACK COATS—</b> Fine kerseys and coverts, regular \$18.50, \$20 and \$22. Sale Price \$15.90.</p> <p><b>FURS—</b> \$6.50 fur ruffs and scarfs. Sale Price \$4.90.</p> <p>\$10 large size fur ruffs. Sale Price \$7.90.</p> <p>\$13.00 Japan mink stoles. Sale Price \$9.90.</p> <p><b>FUR COATS—</b> All our Bulgarian lamb coats, worth up to \$25. Sale Price \$16.50.</p> <p>All our \$25 and \$28 Astrachan coats. Sale Price \$22.90.</p> <p>All our \$35 Astrachan coats. Sale Price \$29.90.</p> <p>All our \$35 Greenland seal coats. Sale Price \$28.90.</p> <p>All our \$40 seal coats. Sale Price \$34.90.</p> <p>All our \$50 seal coats. Sale Price \$39.90.</p> <p>One only Persian lamb coat, regular \$100. Sale Price \$78.00.</p> <p>One only Persian lamb coat, regular \$125. Sale Price \$98.00.</p> <p><b>CHILDREN'S COATS—</b> Children's \$4 and \$4.50 white bear coats. Sale Price \$2.95.</p> <p>Children's \$5 and \$6 white bear coats. Sale Price \$3.89.</p>	<p>Children's \$6.50 and \$7 white bear coats. Sale Price \$4.48.</p> <p><b>LADIES' SKIRTS—</b> 46 only, stylish Tweed Cheviot and Vicuna Skirts, black, navy and mixture, up-to-date, assorted sizes, regular \$4.50 to \$6.00 each. Sale Price \$3.68.</p> <p><b>DRESSING SACQUES—</b> And Kimonas, in fine flannelette and Kimona flannels, prettily trimmed, short and long lengths— Regular 75c for 49c. Regular \$1.00 for 79c. Regular \$1.25 to \$1.50 for 98c. Regular \$2.25 and \$2.50 for \$1.68.</p> <p><b>LADIES' WAISTS—</b> 4 dozen stylish waists in Lustres, Panamas, Mohairs, etc., colors cream, brown, cardinal, navy, etc., assorted sizes, regular \$1.50 to \$2.00 values. Sale Price \$1.19.</p> <p><b>BLACK SATIN WAISTS AT 98c.—</b> Worth \$1.35 rich, silky quality, fast black, very prettily made and trimmed, a snap at \$1.35 each. Sale Price 98c.</p> <p><b>MEN'S UNDERWEAR 39c. EACH—</b> 10 dozen Men's Scotch Knit, Plain Wool Shirts and Drawers, regular 50c each. Sale Price 39c.</p> <p><b>\$1.00 WOOL TOP SHIRTS 69c.—</b> 4 doz. heavy wool knit top shirts, dark mixtures, regular \$1.00 each. Sale Price 68c.</p> <p><b>MEN'S HEAVY WOOL SOX 12 1-2c. A PAIR—</b> 15 doz. men's heavy grey wool sox, regular 15c a pair. Sale Price 12 1-2c.</p> <p><b>MEN'S 75c. CAMBRIC SHIRTS 49c.—</b> Fine cambric, in neat designs, fast colors, soft or stiff bosoms, regular 75c. Sale Price 49c.</p>	<p><b>BOYS' CLOTHING—</b> Boys' double breasted reofers, heavy, dark cloths, tweed lined, regular \$4.00 each. Sale Price \$2.89.</p> <p><b>BOYS' REEFERS—</b> Heavy, double breasted, regular \$2.50 to \$2.75. Sale Price \$1.68.</p> <p><b>BOYS' UNDERWEAR—</b> Fine, soft wool fleeced, in all sizes, shirts and drawers, at each 23c, 27c, 33c, 37c, and 43c.</p> <p><b>BOYS' MOCHA MITTS AND GLOVES—</b> Good quality, flannel lined, at a pair. Sale Price 43c.</p> <p><b>BLANKETS—</b> All made from clean, scoured yarns, full size, and unshrinkable— \$3.00 White Wool Blankets at \$2.48 \$4.00 White Wool Blankets at \$3.48 \$5.00 White Wool Blankets at \$4.48 \$6.00 Extra Quality Blankets at \$4.90 \$7.00 Extra Quality Blankets at \$5.90</p> <p><b>COMFORTABLES—</b> Full size, well filled, reversible Comfortables, clearing at each \$1.19, \$1.39, \$1.68, \$1.89 and \$2.19.</p> <p><b>RUSSIA DOWN QUILTS—</b> Regular \$5.50 clearing at \$4.68 Regular \$6.90 clearing at \$5.68 Regular \$7.50 clearing at \$6.68 Regular \$10.00 clearing at \$8.90 Regular \$15.00 clearing at \$12.90</p> <p><b>\$1.25 WHITE QUILTS AT 95c. EACH—</b> 4 doz. large size honey comb quilts, fine, firm quality, pure white, hemmed and ready for use, choice patterns, regular \$1.25 value. Sale Price 95c.</p> <p><b>APRON DUCKS—</b> 6 pieces 40 inch apron duck, dark, fast colors, with border, regular 15c yard. Sale Price 11c.</p>	<p><b>Dress Goods</b> 50c AND 75c WAISTINGS AT 36c YARD— Including fine French flannels, printed cashmeres, satin cloths, challies, grenadines, etc., choice designs and colorings, regular 50c, 65c and 75c yard. Sale Price 36c.</p> <p>75c AND 90c CHEVIOTS 49c YARD— 54 inches wide, fine pure wool, colors navy, plum and black, regular 75c and 90c yard. Sale Price 49c.</p> <p>50c AND 65c TWEEDS AT 39c— Scotch and English tweeds, 44 to 54 inches wide, in desirable mixtures, regular 50c and 65c yard. Sale Price 39c.</p> <p>65c, 75c AND 90c DRESS GOODS AT 49c— Fancy voiles, tweeds, granites, roxanas, etc., good range colors, regular up to 90c yard. Sale Price 49c.</p> <p>75c BLACK TAFFETA SILK 50c YARD— 2 pieces rich pure black taffeta, bright finish, 23 inches wide, regular 75c value. Sale Price 50c.</p> <p><b>TOWELLINGS—</b> Heavy twill linen crash towelling, regular 7c yard. Sale Price 5c.</p> <p><b>PURE LINEN CRASH—</b> 18 inches wide, fine bleached quality, regular 10c yard. Sale Price 7 1-2c.</p> <p>12 1-2c TOWELS 9c EACH— Linen huck towels, size 19 by 38 inches, fringed ends, regular 12 1-2c each. Sale Price 9c.</p> <p>22c TOWELS AT 16c EACH— Pure bleached heavy linen huck towels, size 24 by 45 inches, good value at 22c each. Sale Price 16c.</p> <p>12c ENGLISH WHITE COTTON 8 1-2c YARD— 900 yards 36 inch pure quality English long cloth cotton, superior finish, regular 12c value. Sale Price 8 1-2c.</p>	<p><b>MEN'S CLOTHING—</b> Your pick of 27 fine pure wool tweed suits, regular \$8.50 to \$10.00 each. Sale Price \$6.90.</p> <p><b>MEN'S \$12 TO \$15 SUITS AT \$9.90</b> Your pick of any suit in stock, fine imported worsteds, serges and tweeds, regular up to \$15 each. Sale Price \$9.90.</p> <p><b>MEN'S OVERCOATS—</b> Every overcoat in stock marked away down at Sale Prices.</p> <p><b>MEN'S PANTS—</b> \$1.75 and \$2.00 tweed pants. Sale Price \$1.38.</p> <p>Men's fine tweed pants, regular \$2.50 to \$2.90. Sale Price \$1.95.</p> <p>Men's fine pants, regular \$3.50 to \$4.00. Sale Price \$2.95.</p> <p><b>TABLE LINENS—</b> 40c heavy cream tablings. Sale Price 28c.</p> <p>50c pure linen cream tablings. Sale Price 39c.</p> <p>75c pure linen tablings. Sale Price 63c.</p> <p>\$1.00 double damask bleached linens. Sale Price 86c.</p> <p><b>LOT NAPKINS—</b> Regular \$1.75 to \$2.00 dozen. Sale Price \$1.48.</p> <p><b>LOT NAPKINS—</b> Regular \$2.50 to \$3.00 dozen. Sale Price \$1.95.</p> <p><b>COLORS TABLE CLOTHS—</b> 3 dozen only sample covers, fine German tapestries, assorted sizes and colors, at special Sale Prices.</p> <p><b>LINOLEUMS 43c YARD, WORTH 60c AND 60c YARD—</b> 3 yards, 3 1-2 and 4 yards wide, a splendid range of patterns in floral and tiles, at Sale Price 43c.</p>	<p>35c WINDOW SHADES 25c— 20 dozen window shades, standard size, colors terra cotta and greens, complete on spring rollers, regular 35c each. Sale Price 25c.</p> <p><b>Gloves</b> 25c GLOVES AND MITTS 18c PAIR— 6 dozen ladies' ringwood and fancy gloves, also fine wool mitts, assorted colors, regular 25c a pair. Sale Price 18c.</p> <p>35c HANDKERCHIEFS 19c EACH— 25 dozen fine linen and lawn handkerchiefs, lace and embroidery trimmed—arrived too late for Christmas—regular 35c and 35c each. Sale Price 19c.</p> <p>20c HANDKERCHIEFS 12 1-2c— More late arrivals—pure linen and fine Swiss lawn, lace and embroidery, patterns, regular 15c, 18c and 20c each. Sale Price 12 1-2c.</p> <p>20c RIBBONS 13c YARD— 3 inch and 4 inch wide rich pure silk taffeta ribbons, in every wanted color, regular 20c yard. Sale Price 13c.</p> <p>\$1.50 TO \$3.00 LACE COLLARS AT 98c— About 4 dozen only one or two of a pattern, large size, cream, ecru and white, regular \$1.50 to \$3.00 each. Sale Price 98c.</p> <p>25c CASHMERE HOSE 19c PAIR— 35 dozen girls' and boys' rib cashmere hose, sizes 4 1-2 to 8 1-2, some with double knees, regular 25c pair. Sale Price 19c.</p> <p><b>Milinery Snaps</b> \$2.00 HATS AT 39c EACH— 3 doz. girls' trimmed New York Felt Hats, assorted styles and colors, regular up to \$2.00 each. Sale Price 39c.</p> <p>LADIES' \$3.50 HATS AT \$1.38— Your pick of several prettily trimmed hats, regular price up to \$3.50. Sale Price \$1.38.</p>	<p>\$4.00 and \$5.00 TRIMMED HATS— A table of daintily trimmed hats, worth regular up to \$5.00 each. Sale Price \$2.48.</p> <p>\$6.00 TO \$8.00 HATS AT \$3.48— Handsomely trimmed, very latest shapes, worth up to \$8.00 each. Sale Price \$3.48.</p> <p>\$1.00 TO \$2.00 FELT SHAPES AT 39c— Your pick of several dozen latest shapes, assorted colors, regular \$1.00 to \$3.00 each. Sale Price 39c.</p> <p>75c. to \$1.50 BONNETS AND TAMS AT 36c— Your pick of 4 doz. dainty Bonnets and Tams, in silk, felt, velvet, etc., regular 75c to \$1.50 each. Sale Price 36c.</p> <p><b>CHILDREN'S FLANNELETTE DRESSES—</b> Regular \$1.00 at 75c. Regular \$1.25 at 89c. Regular \$1.50 at 98c.</p> <p><b>CHILDREN'S SERGE DRESSES—</b> Regular \$2.50 at \$1.89.</p> <p><b>CHILDREN'S PANAMA DRESSES—</b> Regular \$3.00 at \$2.48.</p> <p>8c FLANNELETTES 6c YARD— 32 inches wide fine heavy quality stripe shakers, fast colors, our special 8c line. Sale Price 6c.</p> <p>12 1-2c SHAKER FLANNELS 10c YARD— Fine heavy quality, full yard wide, fast color stripes, our 12 1-2c leader. Sale Price 10c.</p> <p><b>FANCY WAISTINGS—</b> Fine kimona flannels, and fancy cashmerettes in choice patterns for waist or sacque, fast colors, regular 20c yard. Sale Price 14c.</p> <p><b>LACE CURTAINS—</b> Fine Nottingham net, 3 1-2 yards long, wide width, in choice patterns, regular \$1.25 value. Sale Price 95c.</p> <p><b>LACE CURTAINS—</b> Fine grades, regular \$4.00, \$4.50 and \$5.00 a pair. Sale Price \$3.68.</p> <p><b>CHENILLE CURTAINS—</b> Regular \$5.00 a pair. Sale Price \$3.95.</p> <p><b>CHENILLE CURTAINS—</b> Regular \$4.00 a pair. Sale Price \$2.95.</p> <p><b>CURTAIN MATERIALS—</b> In muslins, nets and serims, regular 25c to 35c yard. Sale Price 19c.</p> <p><b>CURTAIN MUSLINS AND LACE—</b> 38 to 45 inches wide, regular 15c, 18c and 20c yard. Sale Price 12 1-2c.</p> <p><b>EMBROIDERIES—</b> 400 yards fine Swiss and Muslin Embroidery and insertions, 2 inches to 4 inches wide, regular 15c, 18c, 20c and 25c yard. Sale Price 12 1-2c.</p> <p><b>SILK BELTS—</b> Rich, pure silk birdle belts, black and colors, regular 25c to 50c each. Sale Price 15c.</p> <p><b>LADIES' UNDERWEAR—</b> About 3 doz. ladies' vests and drawers, in fine lambs' wool and natural wool, odd lines, sold regular at \$1.25, \$1.50 and \$1.75 each. Sale Price 98c.</p> <p><b>PENMAN'S NATURAL WOOL VESTS—</b> Fine shaped, high class goods, warranted unshrinkable, drawers to match, in all sizes, regular \$1.25. Sale Price \$1.00.</p> <p><b>CHILDREN'S UNDERWEAR—</b> Odd lines and broken lots, in fine wool and union, at Sale Prices.</p>
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# THE NORTHWAY CO.

LIMITED

CHATHAM, ONT

Seven Stores . . . . .

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