

THE CANADIAN GROCER

A Marvel In Quality

COX'S GELATINE



The secret of successful merchandising to-day is service, and a suggestion of what can be done with the goods you sell, their deliciousness and the ease with which they can be assimilated, will be appreciated by the young house-wife.

Cox's Gelatine is a standard product of absolute purity with universal fame. It has been the leader for over seventy years, having never been duplicated.

It is peer of all jelly powders, has never disappointed and never will. Your customers get what they expect and want, when you recommend

QUALITY NEVER
VARIES

*Cox's
Gelatine*

THE EVER READY
DESSERT

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EDINBURGH

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