

Don't let housework be a burden to you ---

BUY A HOOVER

In doing so, you are buying the greatest help and comfort the household ever had. You are buying freedom for all time from the drudgery and physical work of house-cleaning.

THE HOOVER

is a lifetime help and servant to those who houseclean. Thousands of people are using them and wouldn't be without them.

THE HOOVER IS DOWN TO THE LOW PRICE LEVEL NOW

See it demonstrated in the Carpet Section, 4th floor

You can buy it for \$60.00.

You may buy it on easy terms if desired.



CANADA PERMANENT

Protection and Service

CANADA PERMANENT MORTGAGE CORPORATION
Established 1855
Paid-up Capital and Reserve, \$14,250,000

THE CANADA PERMANENT TRUST COMPANY.
Paid-up Capital and Reserve, \$1,140,000
Established 1914.

Our Dominion-wide experience and organization, extending over 67 years, with our reliability and strength, ensure safety and efficiency in the administration of Estates or Investments. Enquire and be satisfied.

Safety Deposit Boxes For Rent

GEO. I. LEGATE
Manager.

C. H. WARREN
Estates Mgr.

CANADA PERMANENT BUILDING,

COUVER, B. C.

Magazine Interest Should "Begin at Home!" - Pass on the Good

with the B. C. M.