April 7, 1916.

First_

Third-

Sixth-

Waterloo

THE MONETARY TIMES

PROGRESSIVE.

PROSPEROUS.



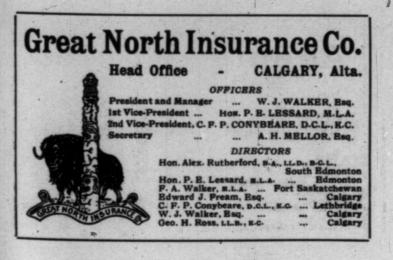




Head Office: 46 KING ST. W., TORONTO, ONT. IMPERIAL PROTECTION .

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance. A STRONG CANADIAN COMPANY

Paid up Capital			\$200,000.00.
Authorized Capital		1.00	\$1,000,000.00.
Subscribed Capital		• •	\$1,000,000.00.
Government Deposit	ts		\$111,000.



Net Surplus Held on Policyholders' Account increased during the year by \$385,927, and now amounts to over \$2,500,000, while Assets amount to over \$15,716.000. It is a Policyholders' Company, and a very profitable one for any agent to represent. Numerous good agency openings are available. Correspond with E. J. HARVEY, Supervisor of Agencies. North American Life Assurance Company HOME OFFICE . TOBONTO, ONT. L. GOLDMAN, Ist Vice-President and Managing Director

North American Life "SOLID AS THE CONTINENT."

New Business issued during the year 1915 exceeded that of the vious year by One and a Quarter Millions. Total Business in Force at December 31st, 1915, amounted to over \$200,000.

Those contemplating Life Insurance and desiring to see the precise terms of suitable Policies are invited to write to The Great-West Life (stating date of birth)—when Specimen Policies—identical with the regular issues—will be mailed.

The wide popularity of the Great-West Policies attests their value. Over \$119,000,000 in force.

The Great-West Life Assurance Co. HEAD OFFICE WINNIPEG, MAN.



MONTREAL, TORONTO, WINNIPEG, CALGARY. AGENTS WANTED AT UNREPRESENTED TOWNS AND VILLAGES IN CANADA.

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