

Low Premium Rates.  
Policies indisputable from date of issue.  
Loan Value Guaranteed after two years.  
Cash Surrender and Paid-up Values Guaranteed after Three Years.  
No Restrictions as to Residence, Travel or Occupation.

These are some of the advantages of Insuring in  
**The Crown Life Insurance Company**

Head Office:  
**Crown Life Building, Toronto, Can.**  
Most Liberal Policy in the Market. Good Territory available to Reliable Representatives.  
**COL. THE HON. D. TISDALE, P. C., M. P.,** President.  
**WILLIAM WALLACE,** General Manager.  
**A. H. SELWYN MARKS,** Secretary.



**North American Life Assurance Co.**

Assets - - \$7,800,000  
Net Surplus - \$650,000

**JOHN L. BLAIKIE,** President.  
**L. GOLDMAN, A.I.A., F.C.A.,** Managing Director.

Correspondence is invited with reference to agency openings.

Address:  
**T. G. McCONKEY,**  
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Home Office - TORONTO

**Insurance Company of North America**

Incorporated 1794      Founded 1792  
**PHILADELPHIA**

Capital ..... \$3,000,000.00  
Assets, January 1st, 1906 ..... 13,024,882.85  
Net Surplus ..... 3,626,730.57

Losses Paid Since Organization, over \$125,000,000.00  
**ROBERT HAMPSON & SON,** Montreal, General Agents for Canada.

**THE LONDON ASSURANCE**

ESTABLISHED A.D. 1720  
Head Office, Canada Branch, Montreal  
**TOTAL FUNDS, - \$20,000,000**  
FIRE RISKS accepted at current rates.  
Toronto Agents  
**S. Bruce Harman,** 19 Wellington Street East.

**THE ROYAL-VICTORIA LIFE INSURANCE CO.**

The Directors' Report for 1906 shows large increases during the year

- IN CASH INCOME
  - IN LEGAL RESERVES
  - IN INVESTED ASSETS
  - IN LOANS TO POLICYHOLDERS
  - IN PAYMENTS TO POLICYHOLDERS
- and 7 1/2 per cent. Reduction in Expenses of Management for year. No Interest Overdue or Unpaid on Investments at end of year.

APPLY FOR AGENCIES TO  
**DAVID BURKE, A.I.A., F.S.S.**  
GENERAL MANAGER, MONTREAL.



**STANDARD LIFE**

Assurance Company of Edinburgh.  
Established 1825.  
Head Office for Canada, MONTREAL, Que.  
Invested Funds.....\$ 57,254,046  
Investments, Canadian Branch. 17,000,000  
Revenue ..... 7,271,407  
Deposited with Canadian Govt., 6,975,998  
Apply for full particulars.  
**D. M. McGOON,** - - - - MANAGER  
**CHARLES HUNTER,** Chief Agent Ont.

**A PLEASANT PERMANENT PROFITABLE**

connection offered in choice districts to reliable producers of new business by

**THE NORTHERN LIFE**  
HEAD OFFICE, LONDON, ONT  
Write for information.

**SUN FIRE**

INSURANCE OFFICE  
Founded A.D. 1710.  
Head Office, Threadneedle St. London, Eng.  
**THE OLDEST INSURANCE COMPANY IN THE WORLD,**  
Canadian Branch - 15 Wellington St. E., Toronto, Ont.  
**H. M. BLACKBURN,** - - - - Manager  
**J. A. STEWART** - Ontario Inspector  
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Agents Wanted in all Unrepresented Districts.

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For Agencies in Western Ontario, apply to **W. J. PECK,** Mgr., 17 Toronto St., Toronto

**THE DOMINION LIFE ASSURANCE CO.**

HEAD OFFICE, WATERLOO, ONT.  
**THOS. HILLIARD,** PRES. & MAN. DIR.  
**J. B. HALL, A. I. A., A. A. S.,** SECRETARY  
**P. H. ROOS** TREASURER  
**FRED HALSTEAD** SUPT. OF AGENCIES  
ASSETS - \$1,238,938.00



**NORTH BRITISH & MERCANTILE INSURANCE COMPANY.**

Total Assets.....\$70,252,646.00  
Canadian investments ..... 8,280,742.00  
Greatly in excess of any other fire company in Canada  
Losses paid since organization, over \$134,000,000  
Mgr. and Chief Ag't in Canada - **RANDALL DAVIDSON**  
Resident Agents, Toronto Branch  
**EVANS & GOOCH.**

**PHENIX...**

Insurance Company  
Of Brooklyn, N.Y.  
**WOOD & KIRKPATRICK,** Agents  
TORONTO