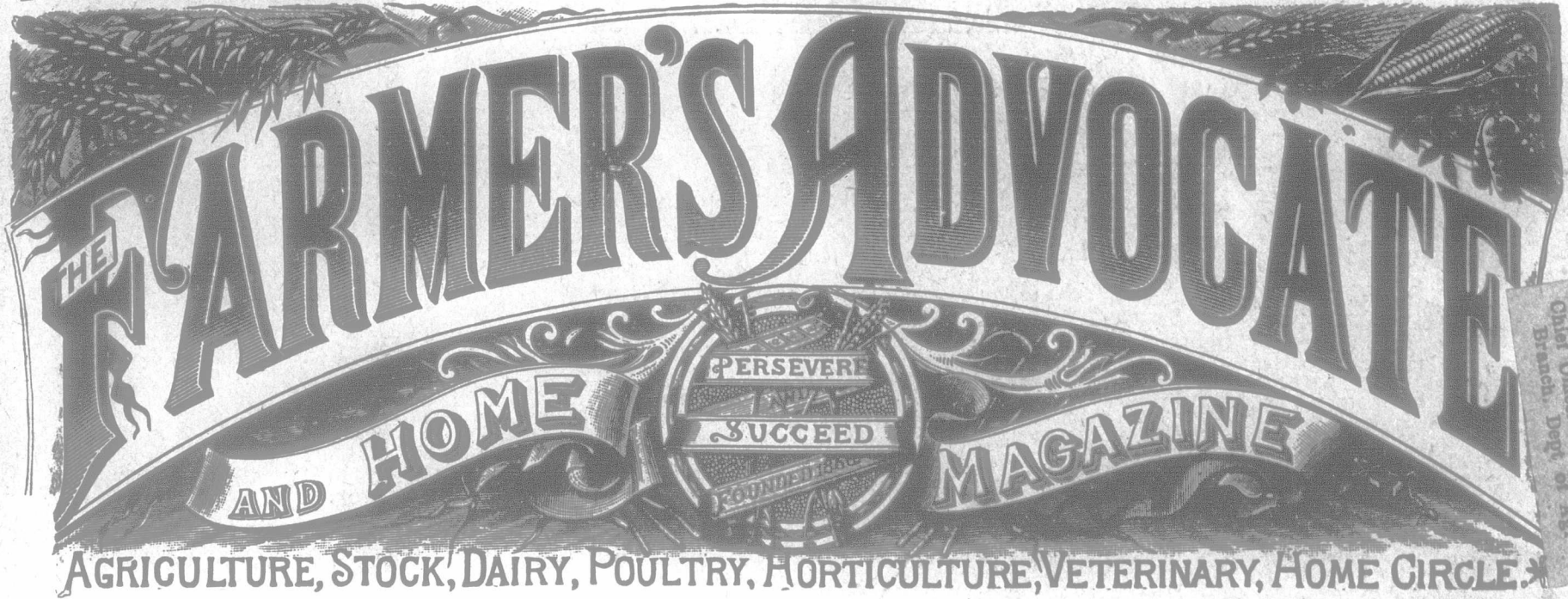


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Join The PURITY FLOUR "Boost Club"

THOUSANDS of women are members of the Purity Flour "Boost Club." To join, just get a sack of Purity Flour. Try it for bread, pies and cakes. The results will make you an enthusiastic booster for Purity Flour. You'll call your neighbors in to see the beautiful big loaves of bread. You'll invite your friends in for supper to try your wonderfully light cakes. You will have grandma or mother in for dinner to show her you can beat her in making pie crust. And you'll boost so strong for Purity Flour that very likely you'll be asked if you own stock in the Company.

DON'T delay. Join the "Boost Club" right away. You run no risk in doing so. If you don't like the club you can get your money back. Here is our proposition:

ORDER a sack of Purity Flour. Give it as many tests as you like. If it does not prove to be the very best flour you have ever used your money will be returned.

YOU couldn't ask for anything fairer than that. And every grocer who handles Purity Flour will stand by that guarantee. If your grocer hasn't Purity Flour in stock, he can get it for you.

PURITY FLOUR

"More Bread and Better Bread and Better Pastry, Too"

