

SKIM MORE NET PROFITS WITH A

VIKING CREAM SEPARATOR



Model B
Capacity 400
Lbs. Per Hour

Sweden is the Birthplace of the Separator Industry

Here is Sweden's Greatest Cream Separator

THE Viking is beyond question the most efficient cream separator made. With it, you save *all* the butter fat dollars—because it skims *to the merest trace*. Its use means greater *net* profits from your cows. Moreover, you save money on the first cost of this most efficient separator.

Lower in Price—Has Greater Capacity than any other Separator of Equal Rating

It is a positive fact that *many other separators costing more have 100 lbs. less capacity per hour than the Viking!* Scientifically designed and constructed of the very finest materials. No separator at *any price* has finer tool steel used in its running parts. None surpasses it in fine workmanship in every detail.

Over One Million in Use

And We Are Getting Vikings From Sweden On Every Freight Steamer—A Continuous Stream Of Machines And Parts—Because We Represent The Largest Separator Factory in the World And Have Overcome All Manufacturing And Shipping Difficulties.

You can absolutely rely on getting your Viking Separator promptly from your dealer. No delay, either, in getting any new parts at any time. Remember—

We Guarantee Every Viking For A Lifetime

We also agree to give you factory service any time and all the time. Our big Branch Factory in Chicago is always at your command. The simplicity of the Viking makes the operation easy. When you

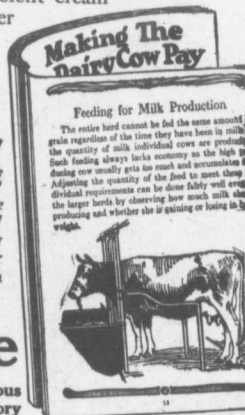
take hold of the handle the whole operation starts. The Viking straight discs make it the easiest separator to clean. All discs *wash at once*. Whole bowl can be *perfectly cleaned in three minutes*.

Valuable Book FREE—Send Coupon Immediately

This book, "Making the Dairy Cow Pay," is filled from cover to cover with profit-making "pointers" for dairymen. Practical, proven plans for "breeding up" herds—selecting most productive bulls—increasing herd's yield—cutting out "boarder" cows—in fact, every detail of dairy dollar-making.

Every statement in it is authoritative—the best plans of the most successful dairymen and State and National Experiment Stations. Write for it today. Send your name and address on the coupon or a postcard.

READ IT. PROFIT BY IT.



Making The Dairy Cow Pay

Feeding for Milk Production

The entire herd cannot be fed the same amount of grain regardless of the time they have been in milk; the quantity of milk individual cows are producing during each feeding always varies according to the high or low stage of lactation.

Adjusting the quantity of the feed to meet these individual requirements can be done fairly well even by the larger herds by observing how much milk the producing and whether she is gaining or losing in weight.

SWEDISH SEPARATOR COMPANY
Department BJ
515 South Wells Street, CHICAGO, ILL.

Dept. BJ
Please send me free of charge a copy of your book, "Making the Dairy Cow Pay." Also full information about the Viking Cream Separator.
I have..... cows.
Name.....
Street or R. F. D.....
Town.....
State.....