

STANDARD

Here is the name that means cold, hard cash in your pockets when you find it on

Fencing, Posts, etc.

Nobody knows better than a good farmer that "it pays to pay for quality," and he knows as well as anyone that you can't buy gold dollars for less than 100 cents. We have never claimed that Standard Fence and Steel Tube Posts were the cheapest on the market, but we do truthfully claim that the little extra they may cost will be put back in your pocket over and over again in service.

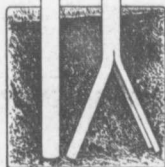
Standard Fencing is made from full, Government No. 9 gauge, tough, springy, carbon-steel wire, from our own special formula. We don't sell fencing cheap and have you find half the wires under gauge. "Standard" galvanizing is full, clean and heavy. The upright wires are full gauge, too. The spacing is always true and uniform. Standard Fence is easy to stretch, because it is made right to start.

The Standard Knot is the most successful ever devised. We have further improved on it, and the slow "curves" secured never injure the galvanizing. Our Knot is much copied, but has never been equalled. This is a big factor in Standard Fence success.

No need to talk to you farmers about the need of labor-saving devices. With less than 1 man per 100 acres left to do the farm work it simply means that devices like Standard Tube Fence Posts have got to be employed if anything like proper results are to be obtained.

You can't let your fencing go undone. You must protect your crops. Fence posts have got to go in. So why not use Standard Tube Fence Posts, and one man with a wheelbarrow and a boy will get more posts in easily—than three men, a boy and a team in any one day's work. Why, it's just like driving in tent pegs! The boy hits the post steady and a few stout blows will mallet drive it home—for keeps.

Standard Tube Fence Posts carry their own staples, no need to buy them as an extra. These Posts don't rot, they don't burn, they don't harbor crop-eating insects, they take almost no space. They look neat, up-to-date, and they don't cost anything like, in the long run, what wooden posts cost.



THE STANDARD GUARANTEE

We guarantee that every statement we make is correct. We guarantee the quality and service of "Standard" goods absolutely.

But if, for any reason, you should have a complaint to make, your letter is all we need. Then you will see what a real guarantee means. We know the quality of STANDARD products, and we believe we can do the country service by treating the farmer RIGHT, saving his time, his money, his faith in others, as well as his crops and stock.

We make shipments the same day as your order comes, and pay the freight on \$10 orders and over in Eastern Canada.

The "Standard" line includes Metal Fence, all styles, Posts, Gates, Stretchers, Cutters, etc. We are satisfied we can save you money on first cost as well as last cost.

"Standard" users stand ready to endorse this statement.

Put it up to us. The next step is for you to use the Standard Fence Post today.



COUPON

Standard Tube & Fence Company, Limited
Woodstock, Ontario

Without obligating me in any way, I would like to have you send me your catalogue and prices.

Name

Address

F.D. 1



Standard Tube & Fence Company, Limited
Woodstock, Ontario