

C. H. LEONARD, Wholesale Grocer and Fish Dealer,
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PREFACE.

The Publishers of this work have used every effort this year to place before the public as reliable information as could possibly be obtained for the short period of time allowed to obtain it. There are quite a number of persons who evade giving their correct names, substituting fictitious names instead, being afraid our agents are taking their names for taxes. Errors like these occur in every Directory published, the publisher not being able to detect them. The publishers request the inhabitants of this city to inform them at anytime if any of their agents are detected in copying from old Directories while at work for new information. The publishers are still sorry to say that the sale of the work has not increased like similar publications, and find, on enquiry, the reason why they have not succeeded so well is, in former years the names of every person doing business, however small, have been placed in the Business Directory, and in future editions they have decided only to place the names of those who support the work, by subscribing to it or advertising in it. There is a wrong impression among business men in regard to the Directory being a poor medium for advertising. Why this idea is prevalent the publishers cannot understand. The reading of an advertisement is the same, place it where you will, and surely the Directory is used more than any other medium they can possibly advertise in, except, perhaps, newspapers. There are hundreds of persons referring to the Directory who do not purchase it, including those who persistently annoy their neighbours by borrowing it so often that complaints are

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