



MURAD

TURKISH CIGARETTES

The art of blending cigarette tobacco is much like the art of blending colors in a picture.

An artist can take a few colors and with a brush and canvas produce a masterpiece.

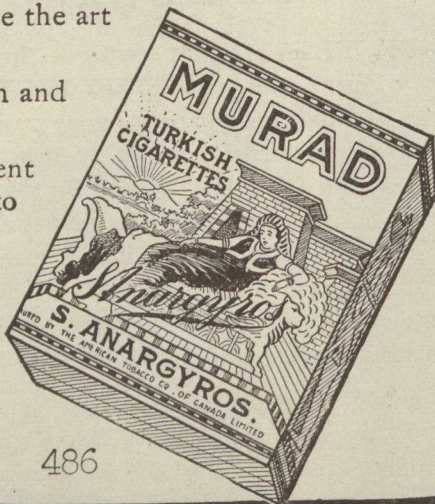
An expert tobacco blender can take several different kinds of Turkish tobacco and so combine them as to form a rich, full, delicately flavored cigarette.

The delightful flavor of MURAD Cigarettes is entirely due to the blending of the tobaccos.

If you like a really good cigarette you should try MURADS—10 for 15c.

S. ANARGYROS.

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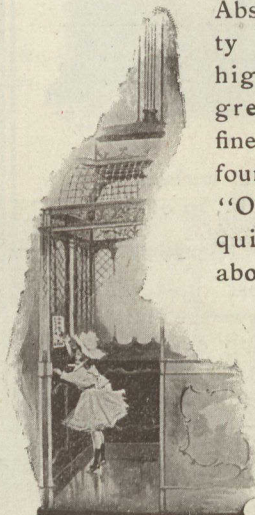


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LIMITED

Head Office - TORONTO
Offices in Principal Cities



Value of a Trade-Mark

In buying Silverware, the only guarantee the purchaser has is the trade-mark. The words “quadruple-plate” have no significance.

Our trade-mark as shown above has been in use for many years. We stand by it every time. We will replace any piece which proves unsatisfactory.

Standard Silver Co.
Limited

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THE STANDARD LOAN COMPANY

CAPITAL - \$1,125,000
RESERVE - 50,000
ASSETS - 2,250,000

Vice President and Managing Director:
W. S. DINNICK.

Director:
RIGHT HONORABLE LORD STRATH-
CONA AND MOUNT ROYAL, K.C.M.G.

HEAD OFFICE:

24 Adelaide St. East, TORONTO, ONT.

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