







## Holiday Goods.



EVERYBODY is interested in Christmas. Everybody is interested in the one great store that collects the greatest quantities of the best things for the Holiday season. Canada has no store with equal Holiday preparation. The many rich displays are an index of the material side of modern civilization. Think of very nearly a Million Dollars' Worth of Merchandise under One Roof, and most of it with a direct interest to Holiday shoppe.s!

Here are suggestions of how much there is to see:

- —Albums —Booklets —Clocks
- -Clocks
  -Gloves
  -Slippers
  -Umbrellas
- -Dolls -Notions
- -Books -Calendars
- -Fans
  -Furniture
  -Jewelry
- -Vanses -Toys -Pictures
- -Bioyclos
  -Cutlery
- -Clothing
  -Fancy Goods
  -Handkerchiefs
  -Leather Goods
- -Games -Perfumery

and a-thousand-and-one things equally interesting. Competition does not touch our Holiday stock in variety, quantity, quality or cheapness. Your own intelligence will justify that if you know the market. Sales of big quantities at small profits give the results we seek.



Send for Special Holiday Catalogue. Mail Orders
Filled Promptly.







190, 192, 194, 196, 198, 200 Yonge St.
10 and 12 Queen Street West,
13, 15, 17, 19, 21, 23, 25 James St.
15, 17 and 19 Albert Street,
All Under One Roof.

BUYING OFFICES:
7 Warwick Lane and Warwick Square.
LONDON, Eng.

\* T. EATON CO. LIMITED.

190 YONGE ST, TORONTO, ONT.