THE GLENCOE TRANSCRIPT

MAYHEW'S

## Better Values Than Ever-And You Know What That Means

A. special offering this week of New Ginghams for Spring

These are New Spring Ginghams that we bought to sell at 35c. They come in all wanted colors, this week 29c yd. Pure Bleached Sheeting that regulary sells for 75c; this

week, only 49c per vd. 25 only Boys' Overcoats at \$8.45, so come in to-morrow sizes 28 to 35.

### Read This Item

Pure Wool Serge, wide width. You know what they are worth. Our price, to clear, per yard 89c.

Sharp underpricing in Men's and Boys' Mackinaw Rub-bers and Men's Women's and Girls' Shoes.

Ladies' White Flannelette Nightgowns, value \$2.00, this week for \$1.39.

House Dresses, made of best Chambray, value \$2.50, this week for \$1.00.

Our Remnant tables should make you'a purchaser at Tables loaded with remnants after inventory at this store. prices less than half. Come early.

Balance of Winter Goods to be cleared at half prices. Men's and Ladies' Coats, Sweater Coats, Mufflers and Underwear.

E. A. Mayhew & Co. 

NEWBURY

The A.Y.P.A. of Christ church en-tertained the A.Y.P.A. of Wardsville and the Y.P.S. of Knox church in the town hall Friday evening. There was a good crowd. The S.S. by request put on their Christmas play, which was much enjoyed. Lunch was served.

served. A mission band was organized in Knox church on Saturday afternoon by Mrs. C. D. Farquharson, Mrs. Wm. Bayne having charge of the musical part. Quite a number of children were present and joined. W Barkle of Tillsonburg was in town last week. Rev. C. D. Farquharson was in Tor-onto last week. having been invited to give a lecture to one of the institu-tions.

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The annual U. F. O. social evening was held in the town hall on Tues-day. Wm. Turk presided and a splendid program was given as fol-lows:--Instrumental duet by Misses Florence Willis and Mary Hatton, short address by Rev. Mr. Murphy, violin selection by Jean Morrison, reading by Simon Winger. Lunch was served by the ladies, after which the chairs were cleared away after the people danced till the small hours of the morning. Says It Is the Leading Variety for

WARDSVILLE

eopie dances of the hemoring. The third union meeting of the found people's societies of the three churches was held Thurfsday evening in the Presbyterian church. Wm. At-kinson took charge. After the open-ing devotional exercises the topic, "Friendship," was taken by Miss

**The Wardsville** 

(late J. A. Mulligan) Refreshments were served by the resistance to disease was developed hostess and a pleasant social time in the Great Plains area by severe

**Cash Store** 

d nostess and a pleasant social time enjoyed. The young people of the Presbyter-ian and Methodist churches will hold their meeting in the Methodist church Friday evening at \$ o'clock. A good program will be given. Everyone will be welcome. All mothers can put away anxiety meaning their suffering children when they have Mother Graves' Worm Exterminator to give relief. Its effects are sure and lasting.

**ABOUT MAROUIS WHEAT** 

making.

Four or Five Sprayings With Iron Sulphate Will Do the Trick. United States Official Tribute to a Canadian Product.

Sulphate Will Do the Trick. Little attention was paid to the dandelion as a weed thirty years ago, but with the clearing up of lands and removal of obstacies to the spread of the weed great increase of the nuls-ance is seen in grass land every-where. The dandelion cannot succeed on land that is well cultivated, but areas of grass, whether pasture fields; roadways or lawns, are usual-ity heavily infested. Large areas can-not well be treated unless the use of the land is such as to permit heavy expenditures. Small areas, such as lawns and portions of golf courses, may under proper management be kept free of dandelions. Growing In the Northern Great Plains - Best All Around Common Wheat to Grow for Bread-(Contributed by Ontario Department of Agriculture, Toronto.) Following is a digest of Bulletin No. 878 of the U.S. Department of

DANDELION CONTROL.

in the Presbyteriar church. Wm. Attakinson took charge. After the optering is a digest of Builetin No. \$78 of the U. S. Department of Preinson characteristics of the U. S. Department of any and portions of golf courses, investigations during one seements or initial courses, investigations during one seements of the states of the conclusion reached by specialists of the United States Department of the dandelion and followed by two distinguish them, are achiefly in co-operation with 'the set experiments including discussions on the principal varieties, but the first week of March use of the experiments, including discussions on the principal varieties, with experiments, including discussions on the principal varieties, with the singing of the states of the town hand. Wether mounter the auspices of the two institutes of the cuited States from Canada and want dep come to the region, and how to distinguish them, are severed by short quotations on "Safe ty First." a program, arranged by the mether multice of the state instinute, was given, which included a duret. "Keep Sweiter mounters on staties of the two institutes were mounters on staties of the two institutes was given which analy other variety. It is pounds to one galion of water, and early waite y for varietal experiments and the the strengt of solution to use in the first week of March. The Great Plains, issued by short quotations on "Safe ty First." a program, arranged by the mether with series and a pleasant social time of the Great Plains is some of a stress of the two institutes were first the states.
Mr. Andrage of the two institutes were first the states from Canada in the first week of March. The data stress from Canada in the the stress given which haracteristics sometimes entities the stress of the two institutes of the conclusion of the transe and a pleasant social time of the great to get the stress of the treating of the conclusion concluses of the two institutes the

Now is the time of the year to get our Plow and Harrows put in shape in fact, any of your farm repairing one—as we can give you better at-

ention and at a closer price than in the rush season, when we would have to put on extra help, for we expect a busy year. e are better equipped than ever We are ew equipment and large stock, also woodworker next door, puts us sec-

DON H. LOVE, "The Village Black.



Renew your daily paper subscrip-tions at the Transcript office. NOTICE

NOTICE The annual meeting of the share-holders of the Glencoe Rink Com-pany, Limited, will be held at the of-fice in the rink building on Wednes-day, February 8, 1922, at 2 o'clock in the afternoon. All shareholders who have paid their stock subscriptions are entitled to vote at this meeting.— A. B. McDonald, President; Frank Clarke, Secretary.

Geo. Highwood Purveyor of all kinds of FRESH AND SALT MEATS

Deliveries from 8 to 10 Saturdays all day

Highest prices paid for all kinds of owl, live or dressed. Cash for Eggs, Butter, Hides, Wool On sale—all kinds of Canned Goods

EKFRID MUTUAL

FIRE INSURANCE COMPANY 31st ANNUAL MEETING Notice is hereby given that th

Notice is nereby given that it irty-first annual meeting of the Pc y Holders of the above compan-ill be held in the Town Hall, Appi t the hour of two o'clock afternoo Wednesday, the 15th day of Fe up 100% for meeting the



THURSDAY, FEBRUARY 2, 1923

# **AESOP'S ADVERTISING FABLE**

Once upon a Time there lived a Merchant Prince who inserted a small ADVERTISING Card in his local paper. The World and His Wives rushed to the Store and the Great Bat-tle of Push and Take occurred. The Merchant Prince did such a Tremendous Business as a Result-of this one Small Advertisement that He was able to Retire and Spend the rest of his Life playing at Golf.

That is a Fable!

But it still represents some folk's ideas of advertising.

ADVERTISING won't make any man or firm rich over night, but, if intelligently used with PERSISTENCY, it will multiply customers, increase turnover, swell profits and build such goodwill for the advertiser as nothing else will.

Get the facts from "The Transcript."

TO THE BUYING PUBLIC

A man's advertisement is your invitation and your guide. It means that he wants and appreciates your business and is proud enough of his store or service to ADVER-TISE it.

Shop Where You Are Invited to Shop

Issued by Canadian Weekly Newspapers Association Head Office, Toronto, Canada

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# **Newbury Flour Mills** Flour, Feed and Chopping

Bring your grists of Buckwheat, Rye, Corn and Wheat (for whole wheat flour)

OUR OWN MAKE FLOURS-

"Best Blend," for Bread, Cakes, etc. "Newbury's Pride," for Pastry.

In order to introduce these two brands we are selling for the remainder of the month:

100.lb. sack 'Best Blend' for \$3.75; 50-lb. sack 'Best Blend' for \$1.90

We guarantee this to be a high-class flour made from high patent Western flour, together with flour made from best selected Ontario wheat, thus insuring strength from one and that delicious nut flavor from the other. Get acquainted with these Watch for particulars regarding bread-making contest to be held later.

Sold at Newbury Flour Mills. Also at Mrs. McCully's Flour and Feed Store, Newbury.

