

## This Store Well Prepared For 24th May Demands and the June Bride

### Silks That Appeal

**Heavy Duchess**, in ivory, grey, sand, navy and black, at \$2.25 a yard.  
**Messaline Silk**, in wide width, splendid quality, all good shades, at \$1.75 a yard.  
**Taffete Silks**, in most desirable colors, 30 inches wide—\$1.50, \$2.00, \$2.25.  
**Crepe de Chine**, in all evening shades, correct for waists or dresses, 40 inches wide—\$1.50 and \$1.75 a yard.

Several new lines of Silks very much in demand, in all new shades, at \$1.00 and \$1.50 a yard.

**Spring-weight Underwear for Men and Women, at moderate prices**  
**Pen-Angle and Watson's**, natural wool, lisle and cotton, in separate garments and combinations. The very quality you like. Separate pieces, 25c to \$1.50; combinations at 75c to \$2.50 a suit.

### Silk and Moire Undershirts

New shades to match garments. Very dressy. Priced, \$2.50 to \$6.50.

### Camisoles

Crepe de Chine Camisoles, daintily trimmed, in white, flesh, maize and sky—\$1.50, \$2.00 and \$2.25.

### Gloves

Perrin's Kid Gloves, white and black Paris points, two domes—\$2.00.  
Kayser Silk and Chamollette Gloves—white, Palm Beach and black—white or black points. \$1.00 and \$1.25.

### All Leading Brands of Hosiery Heavily Stocked

Holeproof, Adanac, Radium—in all silk, silk and lisle, mercerized, cotton—in best colors. Prices, 35c to \$1.50 a pair.

### Selling More Shoes Each Season

without any flurry or exciting advertising. More satisfied customers bring their friends as well. It's not necessary to pay extravagant city or exclusive shoe store prices. By comparison you will see.

### Big shipment of "Empress Shoes opened up this week"

See the smart-fitting lasts and new styles, in French, Cuban and military heel. Moderately priced for such high standard quality—\$4.50, \$5.50, \$6.50, \$7.00 and \$8.00.

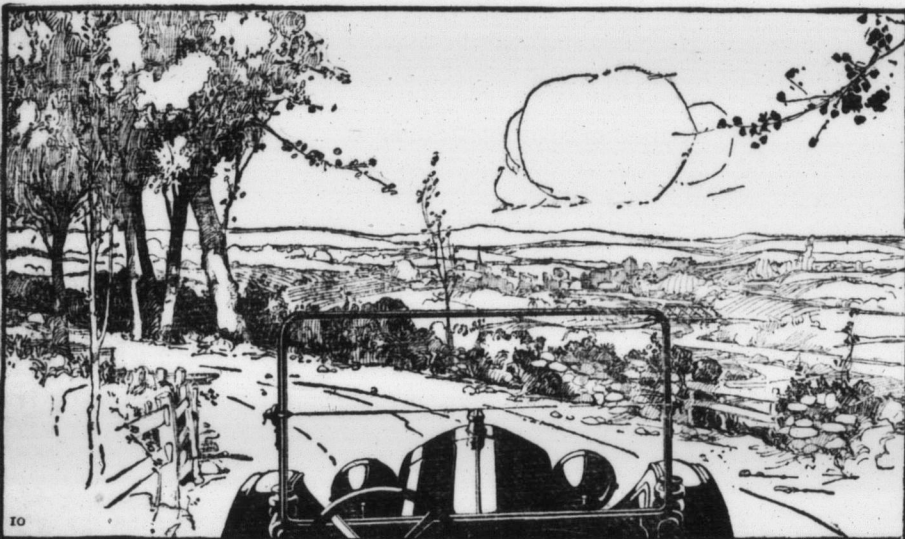
**We're ready for the big demand in White Boots and Slippers**  
In high cut as well as medium and oxfords. \$1.50, \$2.00, \$2.50, \$3.00, \$3.50. In most cases a saving of 50c a pair. Compare.

### Your 24th of May Suit Ready to Don

Guaranteed Serge (scarce goods), English Worsteds and Tweeds. Made up in best 20th Century way. Moderately priced—\$10.00 to \$28.00.  
Big stock of Boys' First Long Pant Suits, made up in nifty styles, belted and fitted smartly. \$8.50 to \$16.50.  
Great values in Bloomer Suits for boys, in navy and tweeds. \$5.50 to \$10.00.

## J. N. CURRIE & CO.

Bring your Butter and Eggs to us and get full value every time



## Get Behind the Wheel of a Ford and Drive

**TRY** it just once! Ask your friend to let you "pilot" his car on an open stretch. You'll like it, and will be surprised how easily the Ford is handled and driven.

If you have never felt the thrill of driving your own car, there is something good in store for you. It is vastly different from just riding—being a passenger. And especially so if you drive a Ford.

Young boys, girls, women and even grandfathers—thousands of them—are driving Ford cars and enjoying it. A Ford stops and starts in traffic with exceptional ease and smoothness, while on country roads and hills its strength and power show to advantage.

Buy a Ford and you will want to be behind "the wheel" constantly.

**Ford**  
THE UNIVERSAL CAR

Touring - \$595  
Runabout - \$575  
Coupe - \$770  
Sedan - \$970  
Chassis - \$535  
One-ton Truck \$750

F. O. B. FORD, ONT.

A. Duncanson

Dealer, Glencoe

## The Transcript

Published every Thursday morning from THE TRANSCRIPT BUILDING, Main Street, Glencoe, Ontario. Subscription—addresses in Canada and all points in the British Empire, \$1.50 per year, \$1.00 for eight months; to addresses in the United States, \$2.00 per year—payable in advance.  
ADVERTISING.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application.  
JOB PRINTING.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, notices, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc.  
Address all communications and make remittances payable to A. E. SUTHERLAND.

THURSDAY, MAY 23, 1918

## Eat less Bread

"Lick your plate or be licked" is the slogan of the Port Arthur Food Control Committee.

A number of the "gentlemen of leisure" in Outland are receiving official notice to "get busy."

Reports from all over Ontario state that the fruit crop, with the exception of peaches, promises to be good.

We heard a man saying "Grimme chentral" over the phone, which is reasonable evidence that he is getting it some place.

The number of new automobiles seen on the streets these days doesn't justify the suspicion that we are experiencing "hard times."

If you meet a man with a particularly happy smile over his countenance, make up your mind that housecleaning is over at his home.

Men of 19 years of age and those who attained 20 years of age on or since the 13th of October, 1917, will register under proclamation on or before June 1st, 1918. Until the date of registration such men may be treated on enlistment as volunteers.

A farmer near Tisdale, Alberta, is reported by the local paper as having sold a hog a few days ago which weighed 990 pounds. The price received was 16 cents a pound, realizing \$158.40. This is pretty good for Alberta, but if the hog had been of the bacon type and was marketed in Ontario he would have fetched \$120 at present prices.

Just back from the convention. There were at it 3,000 Ontario farmers and 2,000 Quebec delegates, the finest gathering of agriculturists and desperates in earnest men I ever saw. They moved into this gathering several well dressed statutory looking figures and after the gathering had presented them with addresses and resolutions, one of them got in motion and ground off a fine speech which I fancy I have already read four or five times in the papers. Then I came home.—A Farmer.

Contrary to the general belief that there would be an age limit of 60 years set for the June registration, registrars have been definitely informed that there is no age limit and a person 150 years old will be to register along with the younger people, until the minimum age of 16 is reached. This applies to everyone, irrespective of sex or nationality. Men and women and aliens, all must hit for the nearest registration booth on the day set and tell his or her age, name, nationality and occupation. The booths will be held in schools and other public buildings. Provision will be made for sick people so that they may register by mail, but all others will be subject to the severe penalties imposed if they fail in their duty. June 2nd will probably be fixed as the date for registration.

A shooting match will be held on D. N. Hume's farm, near Kilmartin, on Friday afternoon, May 24th, at one o'clock, under the auspices of the Red Cross Society. Four quills and an oil painting have been donated, and there will be classes for professionals, amateurs, ladies and boys, also a competition in trap shooting.

Blank oil leases for sale at the Transcript office.

Still six high grade buggies at old price.—Wm. McCallum.

The Transcript is agent for the Appleford Counter Check Book Company. Why not give us your next order for check books? No matter what style of check book you are using, we can duplicate it at the same price. Give the local man the preference.

### Great Lakes Steamship Service.

Canadian Pacific Steamship "Manitoba" now leaves Owen Sound 10:30 p.m. each Thursday for Sault Ste. Marie, Port Arthur and Fort William. Steamships "Kewatin" and "Assiniboia" will sail from Port McNicoll Wednesday and Saturdays commencing June 1st. 15-4

ADVERTISING RATES.—Cards of Thanks, In Memoriam Verses, Complimentary Addresses, 5 cents per line, minimum charge 50c; notices of entertainments to be held, also notices of Lost Found, Wanted, or For Sale, 1c per word each insertion, minimum charge 25c—all to be prepaid.

### Summer Resorts In Ontario.

The Muskoka Lakes, Point au Baril and Georgian Bay Resorts; French and Pickering Rivers; Rideau Lakes; Severn River; Lake Masinaw District and Kawartha Lakes are conveniently reached via the Canadian Pacific Railway. Particulars from Canadian Pacific Ticket Agents or W. B. Howard.

Corn crumble the feet and make walking a torture, yet sure relief is the shape of Holloway's Corn Cure is within reach of all.

## FOR APIARY BEGINNER

Description of the Equipment Required to Insure Success.

### CLUBS FOR THE FARMERS

Outline a Summer Program Now and Have Everything Well Organized—The Club Picnic Is a Very Successful Feature of the Year's Work.

(Contributed by Ontario Department of Agriculture, Toronto.)

**E**XTRACTED honey production is the most satisfactory for beginners. Start with three colonies and sufficient equipment and then make the bees pay their way. One colony does not give the beginner an opportunity to right mistakes, or accidents profitably. Three colonies can be managed by devoting one evening weekly to the apiary.

Avoid many troublesome pitfalls by starting with the right hive. The 10 fr. Langstroth hive has given the best satisfaction in Ontario. All beekeepers' supply houses carry this hive and its parts in their regular stock. Buy your first hives from a good manufacturer. It is very necessary to have all hive parts interchangeable so that they may be used in any colony in the apiary. Uniformity and accurate workmanship alone can ensure this need.

One complete 10 fr. Langstroth hive consists of:—

- (1) A bottom board.
- (2) A hive body with self spacing frames and wire.
- (3) A telescoping metal roo, cover.

In addition the beginner should provide for each colony one queen excluder, two extra hive-bodies complete with frames; and 7 lbs. of medium brood foundation, which runs 6 sheets to the lb., to fill the frames with a guide and foundation for the future combs.

It is advisable to commence with a 2-lb. package of bees and queen; a swarm or a nucleus. Less danger from disease attends the buying of pound packages than the buying of swarms and nuclei. Pound packages may be secured for delivery from May 1st to June 30th. Early packages will yield a surplus if carefully handled. Enquire of the Provincial Apiarist re disease in your locality before buying swarms, nuclei or colonies.

The necessary equipment for the beginner should consist of:—

- (1) A veil of black cotton tulle.
- (2) A standard bee smoker.
- (3) A hive tool.
- (4) A spur wheel wire embedder.
- (5) An uncapping knife.
- (6) An uncapping box.
- (7) A complete set of Department literature, Bulletin 213, 233 and 266, and a good reference bee book.
- (8) A small honey extractor.

With the exception of Nos. 6, 7 and 8, it is advisable to acquire the material needed from a supply firm at once. The uncapping box can be made at home, and the beginner could probably co-operate with another beekeeper in securing the use of an extractor. With the increase of colonies to ten, it would then be advisable to provide a storage can to assist in handling the crop.—W. A. Weir, Ontario Agricultural College.

### A Successful Farmers' Club.

The history of some farmers' associations in Ontario has been brief and filled with troubles. Others have built upon the rock and have endured. Why the difference?

Perhaps a very short story will explain the former case. A farmers' club, organized by a district representative, got away apparently to a good start, then halted uncertainly and finally died a lingering death from general debility. When asked to explain the reason the representative gave one—promptly and with emphasis.

"The club died because the farmers didn't want it. The members were easily persuaded to organize but never took any real interest in it—they were never really convinced that it was a vital necessity."

"So far I haven't heard any proposal to revive it either, and I don't intend to attempt to inject any artificial stimulation into it. When the farmers in that district are really 'sold' to the idea of the necessity of organization, then we'll be in a position to do some work."

That explains the first cause of most failures. Artificial stimulation serves to carry an invalid through a dangerous pass, but as a steady diet for a healthy body it is doomed to failure. A farmers' association must not be an invalid; when outside stimulation has to be given, it is a safe bet its days are numbered.

Work—doing things—is the secret of their success. They make every member conscious of the value of organization in the community. The executives are enthusiastic, they have developed progressive policies and they work to make them successful. And work honestly undertaken and wisely directed will always make a club or association successful if it has the right kind of material to work with.

In the summer, the club ought not to be allowed to lose its grip. How about a herd testing scheme—has your club taken that up yet? Perhaps those members needing drainage can have surveys made of their fields, purchase tile co-operatively, secure a traction ditcher, and if need be, borrow provincial funds to pay a large part of the cost. Endless ways present themselves to make the farmers' association a real force in every month. Above all, don't forget the farmers' pleasure—little fun makes the work more efficient. Justus Miller, Ontario Department of Agriculture.



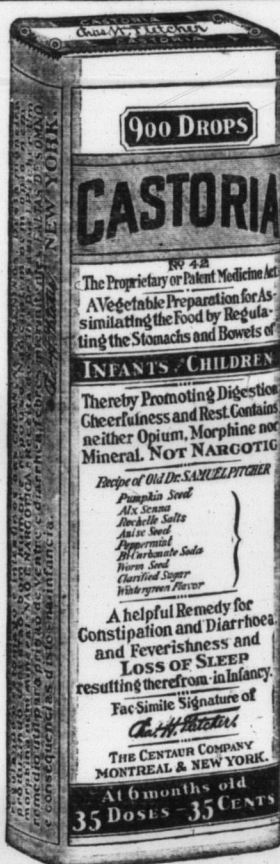
## The Prompt Answer!

**I**F the habit of answering promptly when the telephone bell rings were universal, the saving of time would be enormous.

Few things are more pleasing to telephone users than a prompt and courteous response to a telephone call. In business, the practice of **prompt answering** has been a money maker, for customers appreciate it.

Practice **prompt answering** yourself and make it a rule in your business.

The Bell Telephone Co.  
of Canada



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## DELCO-LIGHT

Makes the Farm a Better and More  
Desirable Place to Live

### INCREASES FARM EFFICIENCY

Plenty of bright, clean, safe electric light brings lasting cheer and greater contentment to the farm home.

A modern bathroom means more comfort and better health for every member of the family.

Running water, at the turn of a faucet, may also be had in any other part of the house or outbuildings.

An electric iron saves the housewife endless steps and hours of work and worry.

And **DELCO-LIGHT**, which does all of these things, will also run the washing machine, churn, cream separator, vacuum cleaner, fanning mill, grindstone, and many other labor-saving devices.

**DELCO-LIGHT** brings to the farm all of the city conveniences and modern benefits. Workers therefore become cheerful, contented, and more efficient PRODUCERS.

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