

## Questions

## POST OFFICE—EFFECT OF MAILING COSTS ON PERIODICALS

DEPARTMENT OF COMMUNICATIONS,  
ASSISTANT DEPUTY MINISTER  
(OPERATIONS)Question No. 2,674—**Mr. Beaudoin:**

1. To the knowledge of the Post Office Department, how many periodicals have had to cease their distribution because mailing costs are too high?

2. Is the government considering granting a special rate to periodicals which are concerned directly with educational information?

**Hon. Eric W. Kierans (Postmaster General and Minister of Communications):** In so far as the Post Office Department is concerned: 1. The number of periodicals which have had to cease publication because mailing costs are too high is not known to the Post Office Department.

2. No.

\*CANADIAN BROADCASTING CORPORATION—  
ENGLISH PROGRAMS AMONG TOP TENQuestion No. 2,675—**Mr. McCleave:**

Of the regularly scheduled programs telecast by the Canadian Broadcasting Corporation on its English network during mid-season 1968-69, which ones made in Canada were among the top 10, and which of such was not renewed?

**Hon. Gérard Pelletier (Secretary of State):** I am informed by the CBC as follows:

If, by the "top ten" among CBC-TV network programs is meant the ten programs with the biggest average audience, four such programs in mid-season 1968-69 were made in Canada—"Tommy Hunter", "Saturday Night Hockey", "Don Messer" and "Front Page Challenge". Of these four, one was not renewed—"Don Messer". There are, however, various ways of evaluating the performance of network programs: ranking by size of total audience to produce a "top 10" is only one of them.

POST OFFICE—RESCINDING OF FEE FOR  
SECOND CLASS PRIVILEGESQuestion No. 2,676—**Mr. Macquarrie:**

1. Is it the intention of the Postmaster General to rescind the \$15.00 application fee for second class postal privileges for publications in favor of an initial registration valid for the life of the publication?

2. How many publishers have received refunds of the \$15.00 fee?

**Hon. Eric W. Kierans (Postmaster General and Minister of Communications):** In so far as the Post Office Department is concerned: 1. No.

2. Up to the 9th September, 1969, 1091.

[Mr. Pelletier.]

Question No. 2,677—**Mr. Macquarrie:**

1. Was the position of Assistant Deputy Minister (Operations) in the Department of Communications filled by regular Public Service Commission procedures and competition?

2. Was this position advertised and, if so, in what manner?

3. If this position was open to competition, what was the number of that competition and who applied in the competition?

4. If this position was not open for competition, for what reasons was no competition held?

5. Who currently is Assistant Deputy Minister (Operations) for the Department of Communications, what salary does he receive, and what are his qualifications?

**Hon. Gérard Pelletier (Secretary of State):**

I am informed by the Public Service Commission as follows: 1. The position of Assistant Deputy Minister (Operations) in the Department of Communications was filled by process of selection provided for in Section 10 of the Public Service Employment Act.

2. The position was not advertised.

3. Not applicable.

4. An executive search was carried out by the Executive Program of the Public Service Commission. No candidates were identified, either within or outside the Public Service, whose qualifications and experience were equal to or better than those of the candidate selected.

5. Mr. Gilles Bergeron. His salary is in the range \$23,000-\$29,000. Mr. Bergeron holds a Bachelor of Science Degree in Mining Engineering from the University of Montreal and a Master of Science Degree in Business Administration from the University of Toronto. The Commission considered that his experience in the private sector, and as an executive with the Quebec provincial public service and the federal public service, together with his educational qualifications, provided appropriate background and experience for his appointment to the post of Assistant Deputy Minister (Operations), Department of Communications.

POST OFFICE—REDUCTION OF  
THIRD CLASS RATESQuestion No. 2,678—**Mr. Mather:**

Is consideration being given to reducing the third class postal rates presently charged to association periodicals to bring them into line with the rates being charged second class commercially-published periodicals?