SALE HALL'S ANNUAL MID-SUMM OAK ILL START THURSDAY MORNING

THE STANDARD ST. JOHN. N. B., TUESDAY, JULY 14, 1914

It will be the greatest Sale we've ever held-The values will be the best we've ever given. This is saying a great deal in view of what we have accomplished in past Sales. But progress is the watch-word of our success. No store can stand upon past achievements. It must go ahead or it will go back. It must offer better opportunities with each new Sale. It must be better today than last year, last month, yesterday. We have prepared and look for this to be the greatest Mid-Summer Sale we have yet held,

WE NEVER HAD SO MUCH MERCHANDISE.

WE NEVER HAD SUCH EXCELLENT QALITIES.

WE NEVER HAD SUCH A WIDE VARIETY OF STYLES

WE NEVER

	WENEVENING
	MEN'S SUITS. \$ 6.50 Fancy Tweed and Worsted Suits
	8.50 Fancy Tweed and Worsted Suits Reduced to 6.30 12.00 Fancy Tweed and Worsted Suits Reduced to 8.45
	20.00 Fancy Tweed and Worsted Suits
	30.00 Fancy Tweed and Worsted Suits Reduced to 24.00 Our full stock of Blue and Black Suits reduced in price.
	MEN'S AND LADIES ENGLISH WATERPROOF COATS.
	\$ 7.50 Waterproof Coats Reduced to \$ 6.45
	12.60*Waterproof Coats Reduced to 9.45 18.00 Waterproof Coats Reduced to 12.30
	18.00 Waterproof Coats Reduced to 14.95
	20.00 Waterproof Coats Reduced to 16.70 25.00 Waterproof Coats Reduced to 19.90
	MEN'S WALKING AND DRESS TROUSERS.
	\$1.25 Trousers, Reduced to \$.98 \$4.00 Trousers, Reduced to \$3.10
	1.50 Trousers, Reduced to 1.15 5.00 Trousers, Reduced to 4.15
	2.50 Trousers, Reduced to 1.98 6.00 Trousers, Reduced to 4.85 3.50 Trousers, / Reduced to 2.68 7.00 Trousers, Reduced to 5.90
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-	MEN'S TWO-PIECE NORFOLK SUITS.
	\$10.00 Suits Now \$7.85 \$16.50 Suits Now \$13.20 12.00 Suits Now 8.90 18.00 Suits Now 14.35
	15.00 Suits Now 11.90 20.00 Suits Now 15.90
	LOOK CAREFULLY INTO THESE SPECIAL LOTS.
	Ladies' Single Texture Paramatta Waterproof Coats. We have made a spec- ial purches of some coats made to sell for \$8.00, \$10.00, \$12.00, Special
	A special lot of Men's Sack Suits, size 34 to 44. Regular prices \$10.00 to
	Our special lot of Black Lustre Coats. Regular prices \$1.50, \$2.00. Special
	One special lot of Youths' Long Trouser Suits, in Black Cheviot and Clay Worsted; were \$10.00, \$12.00, \$15.00. Special Sale Prices \$5.00, \$6.00,

\$7.50.

HERE IS A PARTIAL LIST OF SOME OF THE BARGAINS IN THE MEN'S FURNISHINGS DEPARTMENT.	
Men's Negligee Shirts, were 75c to \$1.00	
Men's Negligee Shirts, were \$1.25 to \$1.50 Sale Price 79c.	
Men's Negligee Shirts, were \$1.75 to \$2.00 Sale Price \$1.19	
Men's Outing Shirts at the same big reductions.	
Working Men's Shirts, were 50c, 60 Sale Price 39c.	
Working Men's Shirts, were 75c, 85c	
Men's Cotton Night Shirts, were \$1.00	
Men's Cotton Night Shirts, were \$1.50, \$1.75 Now \$1.19	
Pyjamas at extra special reductions.	
Men's Fine Balbriggan Underwear. Regular price 35c, 40c, Sale price 29c	
Men's Fine Mesh Shirts and Drawers, were 50c Sale Price 37c.	
Merino Shirts and Drawers, were 75c, 85c	
Fine Natural Wool Shirts and Drawers, were \$1.25 Sale Price 98c.	
Other great bargains in Men's Underwear, including our whole stock.	
To clear up our stock of Men's Sweaters, we are offering some won- derful values. See them.	
The balance of our stock of Summer Hosiery must go, regardless of cost. You will find the greatest Hosiery bargains ever shown.	
Men's Belts at very great reductions.	
Great bargains in Neckwear:	
Regular 25c, 35c kind For19c.	
Regular 50c kind For 29c.	
Regular 50c, 75c. kind	
Regular \$1.00, \$1.25 kind	
Soft Collar and Tie to match Clearing at 17c. Per Set	
Men's Linen Collars, all shapes	
Men's "Arrow" Collars 6 for 68c.	
4-Ply Linen Cuffs. Regular 25c. per pair Pairs for 49c.	
Men's Police Suspenders, were 30c	
Fine Imported Braces, were 35c, 50c Sale Price 29c	
Real Irish Linen Handkerchiefs, 15c. kind 59c. per Half Dozen	
Real Irish Linen Handkerchiefs, 25c. kind \$1.19 Per Half Dzoen	
\$1.00, \$1.25 Umbrellas	
\$1.50, \$1.75 Umbrellas	
Dent's, Fownes' and Perrin's Gloves at big reductions.	
Workingmen's Gloves-prices very low.	

Entire stock of Leather Bags and Suit Cases at twenty per cent reduc-

YLES. HAD SO MUCH TO GIVE YOU FOR YOUR MONEY.
BOYS' TWO-PIECE SUITS. Ages 8 to 16 Years.
Ages 6 to 10 reals. Suits that were \$ 3.50
CHILD'S REEFERS.
Ages 2 1-2 to 16 Years.
\$3.50 Reefers
BOYS' WASHABLE SUITS.
\$.75 SuitsNow \$.59 \$2.00 SuitsNow \$1.56 1.00 SuitsNow .79 2.50 SuitsNow \$1.93 1.50 SuitsNow 1.19 3.00 SuitsNow 2.35 Rompers and Washable Blouses at big reductions.
BOYS' RUSSIAN AND SAILOR SUITS.
\$3.75 SuitsNow \$3.00 \$5.50 SuitsNow \$4.44 4.50 SuitsNow 3.60 6.00 SuitsNow 4.84
LOOK OVER THESE OFFERINGS IN THE BOYS' FUR- NISHING DEPARTMENT.
Children's Fine Wool Coat Sweaters, were \$1.50Now \$1.0 Ladies' and Misses' Ratine HatsHalf-price to Clea Boys' 25c. BracesNow 19c. Silk Windsor Ties Boys' 25c. Cotton Stockings
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SOME SPECIALS THAT SHOULD BE PICKED UP ON SIGHT.

All the **DIFFERENT VIEWS** OF FRENCH LOAN

TILY. 14. 1914.

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A great financial success but in spite of special considerations not as many applications from small investors as looked for.

CLOSING PRICES OF BOSTON STOCK

(F. B. MCCURDY & CO.) Asked 1% $\begin{array}{c} \cdot \cdot \cdot 4 \frac{7}{8} \\ \cdot \cdot 64 \frac{3}{4} \\ \cdot \cdot 410 \\ \cdot \cdot 17 \frac{1}{2} \\ \cdot \cdot 2 \frac{1}{8} \\ \cdot \cdot 10 \\ \cdot \cdot 4 \frac{1}{2} \\ \end{array}$ al and Ariz al and Hecla

