## A 10c Cake of Infants Delight

On Saturday we will print a Coupon in this paper good for a regular 10c cake of Infants Delight Soap, Free with a $5 c$ purchase of Taylor's Borax Soap.
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## Infants' Delight

We want you to know how superior this soap is for toilet, bath, or for the baby. So we are going to give you a full-sized cake, worth 10 c , when you buy a 5 c cake of Taylor's Borax Soap.
Clip the coupon on Saturday, and your dealer will supply you with this cake to try without cost.
Don't Overlook this Opportunity to Get a Free Cake of Superfine Soap

JOHN TAYLOR \& CO., Lin ited, Toronto
Maritime Branch Royal Bank Buildding, St. John, N. B. Tel. Main 2148.
J. W. ARNOLD, Rep

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## Borax Soap

Twice as good as ordinary soap for the same money. A cleanser and purifier as well. The borax softens hard water and makes washing easy. It whitens and sweetens the clothes, and lessens the amount of rubbing necessary.
Buy a 5c cake on Saturday and learn the difference. Find out how the borax and pure cocoanut oil combine to make a powerful cleanser-a better soap than yoy cleanser-a better soap supposed possible before.



Leonard W. Johnston Writing to the Standard States the Reasons for Prohibitive Prices in the West--Merchants Add 80 per cent. To the Cost of Merchandise to Cover Increased Rental Tolls--Toronto Rates Much Lower.

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|  |  | AN ALCIDENT |
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|  |  | SAYS DOCTOR |

 T. L. Coughlan huctioneer


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